

DON'T RISK UNPLANNED DOWNTIME. GET THE RIGHT PARTS — ON TIME. THAT'S A CVA.

A Maintenance for Mining Customer Value Agreement (CVA) from your trusted Cat® dealer is a hassle-free, total-fleet management solution. It provides flexible support for your maintenance operations, while avoiding unpredictable expenses. With this CVA, you can be confident that your team will always have genuine Cat parts and supplies, along with proactive Cat dealer labor, advice, and expertise that work to increase fleet uptime and productivity.

Choose from three levels of customizable CVA service:

- Convenience You provide the labor. Your Cat dealer provides preventive maintenance (PM) kits with the right parts, at the right time.
- Performance In addition to providing timely PM kits, your Cat dealer performs PM4 services with inspections on site.
- Confidence Includes fully dealer-managed PM kits and services, with inventory management, tracking, planning, logistics, and execution.

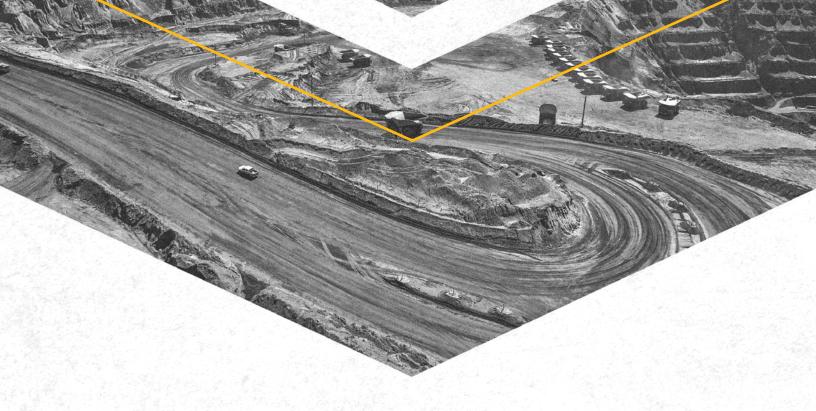
With all three levels, trained Cat dealer technicians are available to troubleshoot your equipment, provide capacity and capability consulting, and minimize risks to your assets.



CAT MAINTENANCE FOR MINING CUSTOMER VALUE AGREEMENT

VALUE PROMISE		CONVENIENCE	PERFORMANCE	CONFIDENCE
TERMS (auto-renewal recommended)		2 OR 3 YEARS	2 OR 3 YEARS	3 OR 5 YEARS
Hassle-Free Ownership	Flexible payment terms (single monthly payment with machine financing)	✓	✓	✓
	Parts loyalty commitment incentive pricing (on 3-year CVA or longer)	✓	✓	✓
	Reduced customer parts inventory and streamlined procurement for all PMs	✓	✓	Vendor-managed inventory
	Helpful advice on equipment and operations	✓	✓	✓
Hassle-Free Maintenance	Genuine Cat parts for all PMs, delivered on time to your location	Dealer-assembled PM kits	Dealer-assembled PM kits	Dealer-assembled PM kits
	Engine air filters	Included	Included	Included
	Dealer labor	Optional	PM4	All PMs 1 to 4
	Genuine Cat fluids	Optional	Recommended	Recommended
Security of Expert Dealer Support	Option to add component life guarantees and share risk		Component Assurance Programs, Turbos & Injectors Protection Program (CCPP) with Aftermarket CVA	
	Dealer-provided training and capacity and capability consulting		PM bay configuration consulting	PM bay configuration consulting, contamination control training
	Expert troubleshooting, diagnostics and repairs		Dealer takes care of general repairs, backlog items during visits	
Peace of Mind from Equipment Health Management	Easy access to asset information via machine alerts and Cat App	✓	✓	✓
	Inspections (Cat Inspect app recommended)	Customer-performed PM and TA1 inspections	Dealer-performed PM4 and annual TA1 inspections	Pre-PM inspections, dealer-performed PM and annual TA1 inspections
			ECM* software upgrades (based on geographic region)	ECM* software upgrades (based on geographic region)
	Fluid health (pricing incentive for using Cat S•0•S™)	Fluid health analysis	Fluid health analysis	Fluid health analysis
	Connectivity (standard)	Connectivity (for daily hours & location) through Cat /Product Link™/Minestar Health Equipment Insights		
		Alerts and advice, using Condition Monitoring (CM) services to maximize component lives		
	Asset health monitoring (optional upgrades)			Extended change intervals on Cat filters and fluids (if included), recommended by CM Advisor

^{*}Electronic Control Module



CAT MAINTENANCE FOR MINING CVA BENEFITS

REDUCED MAINTENANCE COST PER HOUR

- On-time maintenance prevents unplanned failures and reduces cost per hour.
- Predictable monthly payments allow for better cash flow control.
- Genuine Cat filters and fluids are designed to work together providing significant savings on overall costs.

TAILORED SERVICE

- On-time parts delivery reduces customer parts inventory.
- Component assurance programs broaden the scope beyond maintenance parts.
- Flexible terms and coverage let you optimize a CVA for your unique needs and maintenance operations.

IMPROVED UPTIME

- Timely alerts and advice enabled by CM services will improve uptime while reducing parts and labor costs.
- Cat fluids extend transmission fluid drain intervals and engine working life.
- Cat filters lengthen the life of your components.



CONTACT YOUR CAT DEALER FOR COMPLETE, CUSTOMIZED MAINTENANCE FOR MINING CUSTOMER VALUE AGREEMENT DETAILS.

