



# CAT® PARTS ONLINE SPOTLIGHT

## NEW NAME, SAME TIPS & TRICKS

Welcome to Cat® Parts Online Spotlight! It's a new name for the same Cat eCommerce newsletter you've come to know and love. We'll continue to update you monthly with the newest tidbits, tips and tricks for your business. Keep reading for the latest updates to online parts shopping, as well as all the benefits that Cat Integrated Procurement (IP) provides.



**PARTS SHOPPING**



**UPDATES**

## NEW IN ONLINE PARTS SHOPPING

We're always working to improve your online Cat® parts shopping experience, and our latest updates are exactly what you asked for. We turned your feedback into solutions to more easily find the parts you need, as well as effortlessly stay up-to-date on your orders.

### 1. Find Parts More Easily

Shopping for genuine Cat® parts by category just got easier. We've reworked our online categories to make them more intuitive and user-friendly. It's now even easier to find parts like hoses and tubes, plus you can now shop for filters and fluids together, find everything for the cab in one place and more. Shop online by category to see for yourself.

### 2. Get Instant Updates

Get order updates, crucial alerts and more, all without any extra effort. Notifications are automatically turned on, and you should start seeing them soon in the upper right corner when you log in to your account.

**SHOP PARTS**



## INCREASED PROCUREMENT PRODUCTIVITY

Cat® Integrated Procurement (IP) provides a customized procurement process to effectively increase your order efficiency and accuracy while lowering your transaction costs.

**900**

**CUSTOMER CONNECTIONS**

**5MM**

**TRANSACTIONS EVERY YEAR**

**50%**

**TRANSACTIONS COST SAVINGS\***

## WHY CAT® IP?



### ORDER EFFICIENCY

Integration with your dealer's system provides automated procurement and invoice processes.



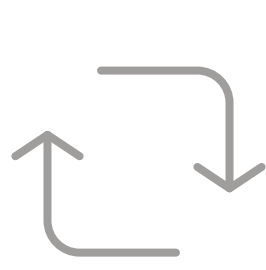
### ORDER ACCURACY

Order parts directly from Caterpillar's online manuals, frequent order lists or your own system lists.



### INSTANT INFORMATION

Receive parts pricing and availability instantly, even after hours.



### AUTOMATED REPLENISHMENT

Automatically generate stock replenishment orders to your Cat dealer.



### COST SAVINGS

Save 50% or more\* per transaction.



## BUY WITH GREATER EFFICIENCY

Cat IP is currently serving more than 900 customer connections with nearly 5 million transactions every year, leading to streamlined operations and reduced transaction costs for those customers. As your order volume continues to grow, so does your need for Cat IP. See everything Cat IP has to offer and what to consider when implementing this customized solution for your business.

**LEARN MORE**



\*Depending on current processes

### Stay in the Know

Get this email from a friend? Sign up to keep them coming and never miss an update.

**SUBSCRIBE NOW**



**Parts built to fit**



**12-month parts warranty**



**Customer support**



**Find your dealer**

**FILTERS**

**FLUIDS**

**ENGINE**

**REPAIR KITS**

New Cat parts are covered by a 12-month Caterpillar Limited Warranty. Visit [cat.com](http://cat.com) for details.



**#LetsDoTheWork**