



ECOMMERCE NEWS



IN THE KNOW

Welcome to the eCommerce Newsletter, the monthly communication where you'll be the first to hear about the latest Cat® tidbits, tips and tricks for your business. In this first edition, you'll learn what to ask before buying used heavy equipment, as well as all the benefits that come with your Cat account.



[GET STARTED HERE](#)



SERIOUS QUESTIONS FOR SERIOUS EQUIPMENT

New or used, investing in heavy equipment is a big deal. To ensure you're making the right investment, start with these five questions.

[GET THE ANSWERS](#)

GET MORE WITH A CAT ACCOUNT

Maximize your shopping experience when you sign up for an account. Your free account gives you service support and personalized settings for seamless transactions



Access Parts Manuals

Easily find and review your equipment's operation and maintenance needs.



Genuine Cat Parts Pricing and Availability

Instantly gain access to your local Cat dealer's pricing and real-time product availability.



Integration with the Cat® Service Information System (SIS)

Get further insight into the right parts for repairs or upcoming maintenance.



Saved Shopping Preferences

Save default preferences to enable quick login and faster checkout with pickup and delivery methods, payment, and more.



Saved Lists and Order History

Create personal lists for each repair or equipment type to stay organized.



More Ways to Pay

Pay with credit card, debit card, redeem Cat Credit and other payment options. *Payment options vary by dealer

You can also access Advanced Features, like flexible quotes and adding user roles, to increase your workflow efficiency.*

*Talk to your Dealer about Advanced Features

READY TO UNLOCK YOUR PARTS POTENTIAL? GET STARTED WITH 4 EASY STEPS.

01

[Register now](#) (You'll only need do this once).

02

Use the Add Equipment tool located on the homepage and in the top navigation or select your saved equipment in MyEquipment to search for parts that fit.

03

The parts designed for your equipment will display with a green check mark.

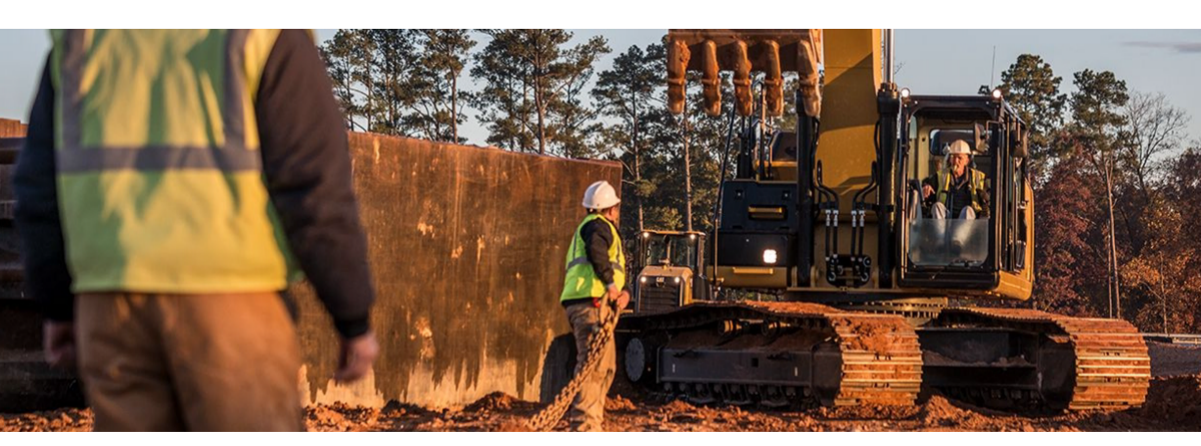
04

Add to your cart and head to checkout. It's that easy!

Even More Benefits

Access the genuine Cat parts and support you need, when you need them. Create your free account to get started.

[REGISTER HERE](#)



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#LetsDoTheWork