

Caterpillar Inc.

Caterpillar Nonconfidential

Based on Year-End 2024 Data



Our Strategy

With Our Values in Action as a foundation and the Operating & Execution Model as a guide, we develop a deep understanding of our customers' needs and, along with our partners, deliver outstanding products and services.

This focus allows us to help our customers build a better, more sustainable world and deliver long-term profitable growth for our stakeholders.



Our Values in Action

We make our work environment and the world better through our actions.

- Integrity
- Excellence
- Teamwork
- Commitment
- Sustainability





Company History

OUR PAST POINTS US TOWARD OUR FUTURE

From transitioning to diesel-powered engines from gas in 1931 to creating the first electric drive track-type tractor in 2008 to most recently launching the prototype of the first battery electric 793 large mining truck, Caterpillar has been at the forefront of sustainable innovation for 100 years.







Resource Industries

MAKING IT POSSIBLE FOR CUSTOMERS TO PROFITABLY MINE AND HARVEST NATURAL RESOURCES.





Energy & Transportation

DELIVERING SOLUTIONS
FOR OUR CUSTOMERS'
GROWING ENERGY
AND TRANSPORTATION NEEDS.

- Cat® Machines
- Industrial
- Power Generation
- Oil & Gas
- Transportation





Services, Distribution & Digital

BUILDING LONG-LASTING RELATIONSHIPS WITH CUSTOMERS BY PROVIDING VALUE-ADDED SERVICES THROUGHOUT THE PRODUCT LIFE CYCLE, ENABLED BY DIGITAL SOLUTIONS AND DELIVERED BY THE STRENGTH OF THE GLOBAL CAT DEALER NETWORK.











CONSTRUCTION INDUSTRIES



active construction machines globally

RESOURCE INDUSTRIES



9.3B+
metric tonnes moved
autonomously with zero
lost-time injuries

ENERGY & TRANSPORTATION



~30 M engines built

SERVICES, DISTRIBUTION & DIGITAL



connected reporting assets



Cat Financial

HELPING OUR CUSTOMERS
AND DEALERS SUCCEED
THROUGH FINANCIAL
SERVICES SOLUTIONS.





152 CAT® DEALERS

SERVING ~190 COUNTRIES

Our customers are supported by the largest, most experienced dealer network in the industry.





~28,000 **SUPPLIERS***

LOCATED IN ~100 COUNTRIES

Our global supply base helps us deliver on our commitments - from quality product creation to customer support and beyond.

* Supplier Codes



Caterpillar Family of Brands





































The Cat Brand

MACHINES, ENGINES & SERVICES

The flagship brand in the Caterpillar brand portfolio.

SPONSORSHIPS & MERCHANDISE

Creating the opportunity to connect with customers and new brand fans.







The Value of Sustainability

WE ARE COMMITTED TO BUILDING A BETTER, MORE SUSTAINABLE WORLD.

Sustainability is part of who we are and what we do every single day. We are committed to further reducing greenhouse gas emissions from our operations while helping our customers meet their climate-related objectives.



Our Energy Innovation

Due to accelerating demand for commodities, infrastructure, and improved energy reliability, Caterpillar continues to invest in:

- Autonomy
- Alternative Fuels
- Connectivity & Digital
- Electrification

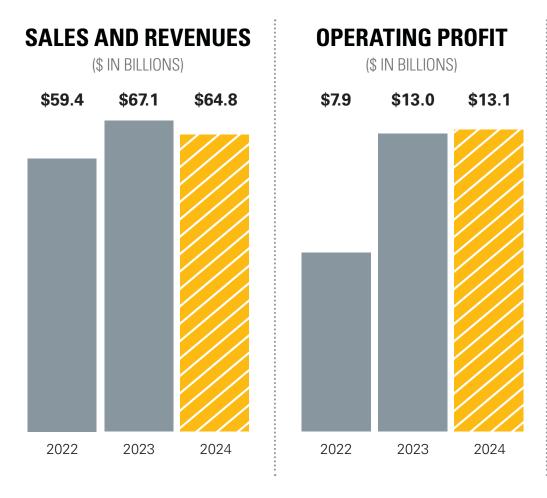


A Proactive Community Member

Caterpillar Foundation: Building resilient communities that thrive in a rapidly changing world through contributions to support the workforce of the future and strong sustainable infrastructure that protects communities and empower them to thrive.

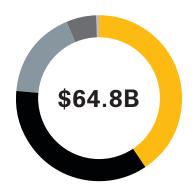


Historical Performance – A Look at 2024



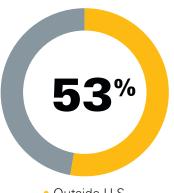
2024 TOTAL SALES AND REVENUES BY SEGMENT*

(\$ IN BILLIONS)



- Energy & Transportation | \$28.9
- Construction Industries | \$25.5
- Resource Industries | \$12.4
- Financial Products | \$4.1
- All Other/Eliminations | (\$5.8)

SALES & REVENUES OUTSIDE OF THE UNITED STATES



- Outside U.S.
- U.S.

^{*}Includes inter-segment sales. Financial Products includes revenue from Machinery, Energy and Transportation. Note: Items may not add due to rounding.



For more Caterpillar information, visit













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