



Caterpillar Inc.

Our Strategy

With Our Values in Action as a foundation and the Operating & Execution Model as a guide, we develop a deep understanding of our customers' needs and, along with our partners, deliver outstanding products and services.

This focus allows us to help our customers build a better, more sustainable world and deliver long-term profitable growth for our stakeholders.



Our Values in Action

We make our work environment and the world better through our actions.

- Integrity
- Excellence
- Teamwork
- Commitment
- Sustainability



A large yellow Caterpillar bulldozer and a yellow Caterpillar wheel loader are working on a dirt road in a forest. The bulldozer is in the foreground, pushing dirt, while the wheel loader is behind it. The road is surrounded by tall evergreen trees.

Company History

From transitioning to diesel-powered engines from gas in 1931 to creating the first electric drive track-type tractor in 2008 to most recently launching the prototype of the first battery electric 793 large mining truck, Caterpillar has been at the forefront of innovation and sustainability for nearly 100 years.

Construction Industries

**HELPING OUR CUSTOMERS BUILD
WHAT THE WORLD NEEDS.**



Resource Industries

**MAKING IT POSSIBLE
FOR CUSTOMERS
TO PROFITABLY MINE
AND HARVEST
NATURAL RESOURCES.**



Energy & Transportation

DELIVERING SOLUTIONS FOR OUR CUSTOMERS' GROWING ENERGY AND TRANSPORTATION NEEDS.

- Cat® Machines
- Industrial
- Power Generation
- Oil & Gas
- Transportation



Services, Distribution & Digital

**BUILDING LONG-LASTING RELATIONSHIPS
WITH CUSTOMERS BY PROVIDING
VALUE-ADDED SERVICES THROUGHOUT
THE PRODUCT LIFE CYCLE, ENABLED
BY DIGITAL SOLUTIONS AND DELIVERED
BY THE STRENGTH OF THE GLOBAL
CAT DEALER NETWORK.**



Cat Financial

**HELPING OUR CUSTOMERS
AND DEALERS SUCCEED
THROUGH FINANCIAL
SERVICES SOLUTIONS.**





CONSTRUCTION INDUSTRIES



~2M

active construction
machines globally



RESOURCE INDUSTRIES



7.5B+

metric tonnes moved
autonomously with zero
lost-time injuries



ENERGY & TRANSPORTATION



~30M

engines built

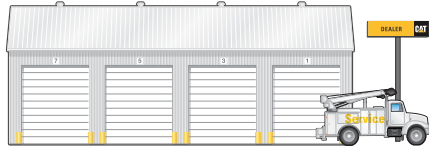


SERVICES, DISTRIBUTION & DIGITAL



1.5M+

connected assets



156 CAT® DEALERS

SERVING ~190 COUNTRIES

Our customers are supported by the largest,
most experienced dealer network in the industry.





~27,000 SUPPLIERS

LOCATED IN ~175 COUNTRIES

Our global supply base helps us deliver on our commitments -
from quality product creation to customer support and beyond.



The Caterpillar Family Brands



Enhancing Brand Awareness through Cat Merchandise





The Value of Sustainability

**WE ARE COMMITTED
TO BUILDING A BETTER,
MORE SUSTAINABLE WORLD.**

Sustainability is part of who we are and what we do every single day. We are committed to further reducing greenhouse gas emissions from our operations while helping our customers meet their climate-related objectives.

Our Role in the Energy Transition

Due to accelerating demand for commodities, infrastructure, and improved energy reliability, Caterpillar continues to invest in:

- Autonomy
- Alternative Fuels
- Connectivity & Digital
- Electrification



A Proactive Community Member

Caterpillar Foundation: Building resilient communities that thrive in a rapidly changing world through contributions to support the workforce of the future and strong sustainable infrastructure that protects communities and empower them to thrive.



Historical Performance – A Look at 2023

SALES AND REVENUES

(\$ IN BILLIONS)

\$51.0 \$59.4 \$67.1



OPERATING PROFIT

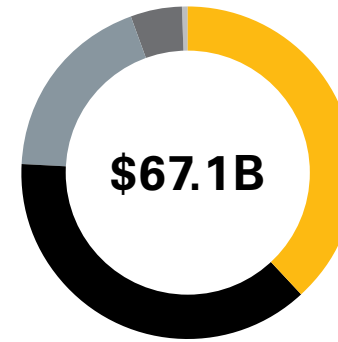
(\$ IN BILLIONS)

\$6.9 \$7.9 \$13.0



2023 TOTAL SALES AND REVENUES BY SEGMENT*

(\$ IN BILLIONS)

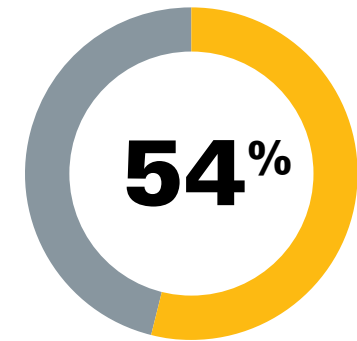


- Energy & Transportation | \$28.0
- Construction Industries | \$27.4
- Resource Industries | \$13.6
- Financial Products | \$3.8
- All Other/Eliminations | (\$5.7)

*Includes inter-segment sales. Financial Products includes revenue from Machinery, Energy and Transportation.

Note: Items may not add due to rounding.

SALES & REVENUES OUTSIDE OF THE UNITED STATES**



- Outside U.S.
- U.S.

**Sales and revenues outside the United States were 59% of consolidated sales and revenues for 2022.



For more Caterpillar information, visit





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