WE HELP OUR CUSTOMERS BUILD A BETTER, MORE SUSTAINABLE WORLD.

IMPROVING  POWERING  RESTORING  INSPIRING
Our Strategy

With our Values in Action as a foundation and the Operating & Execution Model as a guide, we develop a deep understanding of our customers’ needs and, along with our partners, deliver outstanding products and services.

This focus allow us to help our customers **build a better, more sustainable world** and deliver long-term profitable growth for our stakeholders.
How we act and manage

Operating & Execution Model
The Operating & Execution Model is our guide to understanding where and why we are profitable, which leads to smart and quick decisions, strategic resource allocation and profitable growth.

Our Values in Action
Our Values in Action define what we stand for and how we conduct ourselves with our customers, partners and one another.
Company History

The history of Caterpillar is all about doing: creating, building, problem solving, innovating, testing, servicing and improving. We’re proud of the ingenious machines that are part of our rich heritage. More importantly, we are proud of the people who founded and built the company one breakthrough at a time. Beginning with Benjamin Holt and C. L. Best, the people of Caterpillar have always been—and continue to be—extraordinary.
Construction Industries

HELPING OUR CUSTOMERS BUILD WHAT THE WORLD NEEDS.
MAKING IT POSSIBLE FOR CUSTOMERS TO PROFITABLY MINE AND HARVEST NATURAL RESOURCES.
DELIVERING SOLUTIONS FOR OUR CUSTOMERS' GROWING ENERGY AND TRANSPORTATION NEEDS.

CAT® MACHINES  INDUSTRIAL  POWER GENERATION  OIL & GAS  TRANSPORTATION
BUILDING LONG-LASTING RELATIONSHIPS WITH CUSTOMERS BY PROVIDING VALUE-ADDED SERVICES THROUGHOUT THE PRODUCT LIFE CYCLE, ENABLED BY DIGITAL SOLUTIONS AND DELIVERED BY THE STRENGTH OF THE GLOBAL CAT DEALER NETWORK.
Financial Products

HELPING OUR CUSTOMERS AND DEALERS SUCCEED THROUGH FINANCIAL SERVICES SOLUTIONS.
SALES & REVENUES OUTSIDE OF THE UNITED STATES*

*Sales and revenues outside the United States were 62% of consolidated sales and revenues for 2021.
CONSTRUCTION INDUSTRIES

1.9M active construction machines globally

RESOURCE INDUSTRIES

4B+ metric tonnes moved autonomously with zero lost-time injuries

ENERGY & TRANSPORTATION

>21M engines built

SERVICES, DISTRIBUTION & DIGITAL

1.2M+ connected assets
160 CAT® DEALERS
SERVING 193 COUNTRIES
~27,000 SUPPLIERS
The Caterpillar Family Brands

Enhancing Brand Awareness through Cat Merchandise
Caterpillar is ranked
#78
in the Fortune 500

Caterpillar is
#102
amongst Fortune’s
World’s Most Admired Companies

#82
Caterpillar’s rank
amongst Interbrand’s
Top 100 global brands

22x
Caterpillar named to the
Dow Jones Sustainability Indices

#4
on customer satisfaction
among Wall Street Journal’s 2021
Management Top 250

Learn more on caterpillar.com/awards
The Value of Sustainability

We are committed to building a better world.

Sustainability is part of who we are and what we do every single day. We recognize progress involves a balance of environmental stewardship, social responsibility and economic growth.
A Proactive Community Member

**Caterpillar Foundation:** building resilient communities that thrive in a rapidly changing world through investments in the workforce of the future and strong sustainable infrastructure that protects communities and empowers them to thrive.
Historical Performance – A Look at 2021

**SALES AND REVENUES**
($ IN BILLIONS)

- 2019: $53.8
- 2020: $41.7
- 2021: $51.0

**OPERATING PROFIT**
($ IN BILLIONS)

- 2019: $8.3
- 2020: $4.6
- 2021: $6.9

**2021 TOTAL SALES AND REVENUES BY SEGMENT***
($ IN BILLIONS)

- Construction Industries: $22.1
- Energy & Transportation: $20.3
- Resource Industries: $10.0
- Financial Products: $3.1
- All Other/Eliminations: ($4.5B)

*Includes Inter-Segment Sales