

CAT FILTERS AND FLUIDS

We all used to think it...

Filters are filters and fluids are fluids. Then we had some realizations, like uptime is money made, and downtime is money spent. That's when we took a different spin on filters and fluids – made to help you work more and spend less. So, what's the actual difference? Come see for yourself. Explore product comparisons, customer results and how every design element helps you do more. Ready to see the real difference? Let's take a closer look.

IT'S LIKE THE OLD SAYING,

"a picture saves a thousand dollars."

Okay, we didn't get the quote right. But we have the right filters and fluids for your Cat® equipment. You invested in a top-quality machine. Why choose filters and fluids that don't protect against early hour failures? From engines to hydraulics to transmissions - no one knows Cat's equipment better than those who engineered it. Let us show you.

Think oil is oil?

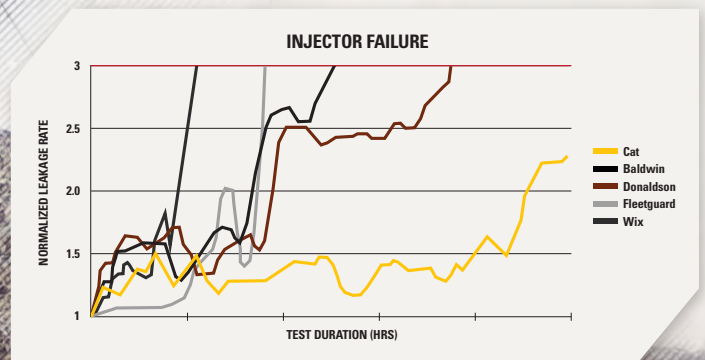
This destructive piston pump test shows the advanced formula of Cat Hydro Advanced® performs beyond industry standards.



BEYOND THE IRON – LET'S TALK BUSINESS.

Some companies make filters to sell filters.

Caterpillar makes filters to protect your Cat machine. This performance study proved Cat filters can increase injector life by 45 percent. A customer trial backed it up, reporting a 41 percent longer injector life. It's a quick \$1,000 to replace an injector – and that's the low end. Pro-tip: Choose Cat filters to get up to 10,000 hours before replacing injectors, instead of replacing every 6,000 hours.



CAT FILTERS & FLUIDS: DIFFERENT BY DESIGN.

What's the difference with Cat® filters?

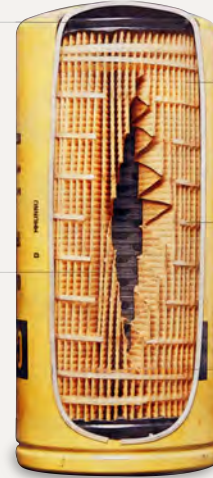
There's a resounding response, "Cut it open." Cat filters are designed to be different, so you get different outcomes. Unique features like the spiral roving and non-metallic centertube deliver you an edge that competitors simply can't replicate. Take a look at these unique features and what they do for your operation.

POLYURETHANE END CAPS

Keep it all clean. Competitors glue on end caps – running the risk of bypass and additional contamination.

NYLON REINFORCED CENTER TUBE

Also known as, not metal. Why's that matter? Competitors use metal, which has been shown to be weaker – and worse – often leads to metal shavings in the filter. That can cause component damage right from the start.



TOP GRADE MEDIA

It's your main line of defense. You want better media to stop contamination – and Cat filters offer the best grade media.

SPIRAL ROVING

Holds the entire filter in place – a substantial edge versus competitors. We're talking less contaminant particles by 45 percent versus competitors – significantly reducing the particles getting through to your system.

ACRYLIC BEADS

Keeps media spaced – the front-line stabilizer for media to hold in position.

309-6932

CLEANER
PISTON RING
AREAS

EXTENDED
OIL DRAIN
INTERVALS

LONGER
ENGINE LIFE



HIGHER OIL
TEMPERATURES

LOWER
COMPONENT
WEAR

It's not as easy to see the difference with fluids, but it's very real.

You often think of one thing when buying fluids, "Does it meet specifications?" Cat fluids exceed industry specs, and go far beyond in performance testing and quality control. Formulation experts work in lockstep with system engineers to optimize the relationship with components.

Your Cat dealer's got it from here.

Ready to start saving on repairs and stop putting your machine at risk? Talk to your local Cat dealer about a solution for your operation. From finding the right product to preventive maintenance plans, your expert dealer can help every step of the way.

For more information, visit cat.com/filtersandfluids

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