

# YOUR WORLD. OUR SUPPORT.

0 PERCENT. 0 DOWN. 0 HASSLE.

+ \$500 USD TOWARDS A PROTECTION PACKAGE\*



## WHY GET A CAT® PROTECTION PACKAGE?

Good question. With a Cat® Protection Package, you get options. Options to choose from that suit your exact business and equipment needs. From Cat Customer Value Agreements (CVAs) for hassle-free, headache-free machine maintenance and ownership to hands-on support and service from factory-trained dealer technicians, Cat Protection Packages have you covered.

## 4 PROTECTION OPTIONS

### » POWERTRAIN:

Coverage for components that produce, transmit or control engine horsepower

### » POWERTRAIN + HYDRAULICS:

Coverage for powertrain plus components associated with steering and implement control

### » POWERTRAIN + HYDRAULICS + TECHNOLOGY:

Coverage for powertrain plus hydraulics with additional COMPACT, GRADE, PAYLOAD and LINK factory installed technology components, such as controls, displays, monitors and sensors

### » PREMIER:

Coverage for powertrain plus hydraulics plus technology and additional electrical structural components

\*Offer valid from July 1, 2022 through December 31, 2022 on new compact (Compact Track Loaders, Compact Wheel Loaders, Micro/Mini Excavators, Skid Steer Loaders) and small (Backhoe Loaders, Telehandlers, Small Track Type Tractors, Small Wheel Loaders) Cat® machines sold by participating Cat dealers to customers in the USA or Canada. Purchase and delivery must occur during offer period. Offer subject to machine availability and credit approval by Cat Financial. Not all customers will qualify. Length of contract is limited. 0% offers may vary by model and dealer. Payments are based on term length. Payments do not include taxes, freight, set-up, delivery, document fees, inspections, additional options, or attachments. A Protection Package is explained as a qualifying Cat Customer Value Agreement (CVA) and/or qualifying Equipment Protection Plan (EPP). The credit of up to \$500 USD can only be applied toward the purchase of a qualifying Cat Customer Value Agreement (CVA). Amount of the credit cannot exceed the price of qualifying CVA. CVA must include 1-year Preventative Maintenance Parts Kit, TAI annual inspection, signed CVA contract, and Product Link™. Amount of credit towards CVA is the same for all models. In some areas, EPP might be sold separately from the CVA. Offer may change without prior notice and cannot be combined with any other offers. Additional terms and conditions may apply. Contact your Cat dealer for details.





# WHAT IS A CVA?

A Cat® Customer Value Agreement (CVA) helps keep your Cat machine easy to own and ready to work. Any CVA starts with hassle-free maintenance, featuring Genuine Cat parts, provided right on schedule, with step-by-step instructions. Security of expert dealer support comes with Equipment Protection Plan (EPP) options to minimize surprise costs on covered repairs. Peace of mind from equipment health management provides you with machine alerts and information, as well as inspections and fluid health monitoring (optional upgrade). Hassle-free ownership means all elements of your CVA are part of one agreement and eligible as part of your monthly machine payment.

TERMS		CONVENIENCE	PERFORMANCE	CONFIDENCE
		1 OR 3 YEARS <sup>1</sup>	3 OR 5 YEARS <sup>1</sup>	5 YEARS <sup>1</sup>
Hassle-Free Ownership	Single monthly payment (maintenance with machine) <sup>2</sup>	✓	✓	✓
	Helpful advice and instructions on equipment and operations	✓	✓	✓
Hassle-Free Maintenance	Genuine Cat® parts, provided on time to your location	✓	✓	✓
	Genuine Cat fluids <sup>3</sup>	✓	✓	✓
	Trained dealer labor	Optional Upgrade	✓	✓
Security of Expert Dealer Support	Expert troubleshooting diagnostics and repairs with Genuine Cat parts	Powertrain + Hydraulics + Technology	Powertrain + Hydraulics + Technology	Premier
Peace of Mind from Equipment Health Management	Easy access to asset information via machine alerts and the Cat App	✓	✓	✓
	Equipment inspections	Annual (Cat Inspect app)	Planned Maintenance (PM) Inspections	Planned Maintenance (PM) Inspections
	Asset condition monitoring	Fluid Health	Fluid Health	Fluid Health & Asset Condition Monitoring
	S•O•S <sup>SM</sup> offerings	Recommended	Recommended	Recommended

**CONTACT YOUR DEALER TODAY TO FIND OUT HOW A CVA CAN BENEFIT YOU.**

<sup>1</sup> Duration may vary by machine hours.  
<sup>2</sup> Subject to restrictions and availability. Additional terms and conditions may apply. Contact your Cat dealer for more information.  
<sup>3</sup> Final drive oil is included for Cat compact track loaders and micro/mini excavators.

This marketing tool does not represent a contract or obligation of any kind between Caterpillar Inc., its subsidiaries or affiliates, and the equipment owner. For details on any dealer agreement, including a complete description of the terms, conditions, and/or exclusions, contact your local Cat dealer. All graphics and lists in this marketing tool are provided solely for general information purposes and are not intended to be a solicitation or an offer to sell any product or service.

© 2022 Caterpillar. All Rights Reserved. CAT, CATERPILLAR, LET'S DO THE WORK, their respective logos, "Caterpillar Corporate Yellow," the "Power Edge" and Cat "Modern Hex" trade dress, as well as corporate and product identity used herein, are trademarks of Caterpillar and may not be used without permission.

