

CONCIERGE PLUS

DREAMING OF 100% HASSLE-FREE OWNERSHIP?  
MAKE IT A REALITY WITH

**CAT<sup>®</sup> CONCIERGE PLUS**



## CONCIERGE PLUS

### YOU & YOUR VESSEL DESERVE THE BEST PROFESSIONAL CARE

Have you ever dreamed about having 100% hassle-free ownership coverage for your marine propulsion engine? It's now a reality with the introduction of Cat® Concierge Plus. This new, all-inclusive ownership agreement delivers unmatched global coverage, unrivaled protection and unparalleled support for your total peace of mind—all for one fixed price from a single, convenient Caterpillar point of contact.

You deserve a premium support experience, and Caterpillar's hassle-free Concierge Plus makes it a reality, all for one fixed price including:

- 24/7 access to your personal concierge and the mobile app
- Proactive engine monitoring, maintenance alerts and scheduling
- Global dockside assistance and Cat dealer support
- Vessel location information and detailed engine history

Go have fun – Caterpillar and Concierge Plus have you covered.

No matter where you find yourself, no matter what time of day or night, travel worry free with Concierge Plus. It's the most elite service and support package available today, offering 24/7 proactive-monitoring protection and peace of mind to make your luxury yachting experience as pleasant and carefree as possible.



## EASY OWNERSHIP, EXTRAORDINARY PEACE OF MIND

Spend your time enjoying the open water and exploring new destinations, while leaving any worries about your engine behind. With Concierge Plus, you can:

- **Connect with Caterpillar experts 24/7** – No matter where or when you encounter an issue, the Concierge Plus team is standing by. One call puts you in direct contact with your personal concierge who can answer your questions and immediately activate any needed support. A helpful mobile app makes it even easier to be—and stay—connected.
- **Keep unexpected issues from ruining your plans** – Cat Marine power experts proactively monitor your engine's key operating systems—watching for any potential issues, notifying you in advance of any problems and alerting the closest Cat Marine dealer to be prepared to provide any parts and/or service.
- **Never miss a maintenance interval** – Planned maintenance at scheduled intervals is key to keeping your engine—and your vessel—running smoothly. The Concierge Plus team proactively alerts you whenever

planned maintenance is due, so you can schedule service at your earliest convenience. Parts kits and expert labor for maintenance services are included.

- **Get back on the water fast** – Wherever your travels take you, a Cat Marine dealer is available to handle any maintenance and repair needs. The Concierge Plus team provides dockside assistance to connect you with the closest dealer.
- **Added protection for your investment** – Concierge Plus includes Extended Service Coverage (ESC), which protects your engine beyond the scope of the standard factory warranty.
- **Enhance your resale value** – A complete, detailed service history of the Cat engine(s) powering your vessel will help you secure maximum value when it's time to replace your engine(s). With Concierge Plus, you always have access to a detailed record of engine maintenance and repairs performed by Caterpillar Marine dealers.

## A SMART VESSEL, AT YOUR FINGERTIPS

The Concierge Plus mobile app puts peace of mind in the palm of your hand. The app enables you to:

- Connect to the Concierge team with one click
- View the location of your vessel
- Monitor basic engine data, including fault codes and events
- Access vessel ownership information

Additional tools, features and engine/vessel insights planned for future generations of the app will be provided at no additional charge.

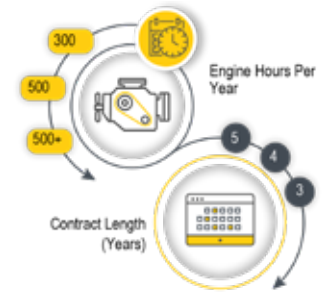


## FLEXIBLE SOLUTIONS TO MEET YOUR YACHTING LIFESTYLE

Concierge Plus is available as part of a comprehensive solution for parts, services and connected technologies designed to address your evolving needs and expectations throughout your vessel's lifecycle. Whether you're on the water every day or only a few limited times each year, there's a Concierge Plus option that fits your needs.

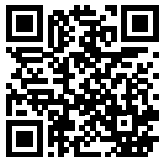
It's quite simple—one single, upfront payment covers a premium agreement. Your needs help guide development of your engine support package for a term up to five years. Just tell us how many hours per year you plan to enjoy your yacht. Choose 300, 500 or 500-plus hours of coverage annually and a three, four or five-year contract length. One fixed price covers everything, wherever you travel.

Let us make your owning-and-operating experience as pleasant as it should be, so your time on the water is worry-free, wherever your travels take you.



### COMPARE YOUR OPTIONS IN THE CONCIERGE PROGRAM:

BENEFITS	CURRENT CONCIERGE	CONCIERGE PLUS
Access to a Personal Concierge	✓	✓
24/7 Support Line	✓	✓
Dockside Assistance	✓	✓
Mobile App		✓
24/7 Proactive Engine Monitoring		✓
Maintenance Notifications		✓
Vessel Location Tracking		✓
ESC – Extended Service Coverage		✓
Maintenance Parts & Dealer Labor		✓
Cat® Certified Engine Report		✓



To learn more about the Cat Concierge Plus ownership agreement, scan the QR code, reach out to your local Cat dealer or visit us online at [cat.com/CatConciergePlus](http://cat.com/CatConciergePlus)



CAT, CATERPILAR, LET'S DO THE WORK, their respective logos, "Caterpillar Corporate Yellow", the "Power Edge" and Cat "Modern Hex" trade dress as well as corporate and product identity used herein, are trademarks of Caterpillar and may not be used without permission.

U.S. Sourced  
 ©2021 Caterpillar  
 All rights reserved.  
 Materials and specifications are subject to change without notice.  
 LEDM20594-00