

How to Prepare Your Business for a Natural Disaster

A natural disaster can strike at any place and any time. Although preparation can vary significantly from hurricanes and tornadoes to earthquakes, it's important to learn the basics as they can be applied to most major emergency situations.



PROTECTING YOUR BUSINESS



Develop a response plan for common natural disasters in your area. **Establish a safe location where you can store equipment and supplies**, and implement an emergency communications strategy for employees and clients.



Reference the Ready.gov website on detailed guides for **developing response plans regarding specific disasters**.



Discuss emergency preparedness plans with clients and identify steps to keep the project safe.

Be ready to act. Take advanced warnings seriously and don't wait until the last minute to get prepared.

AFTER DISASTER STRIKES

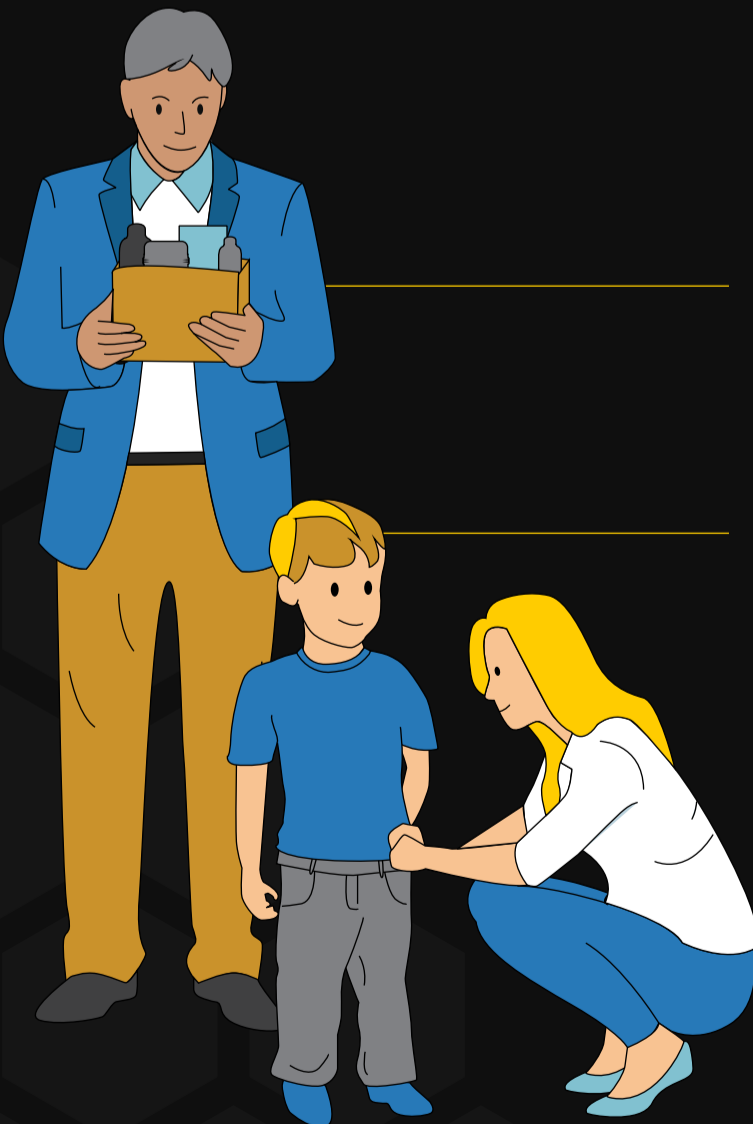


Assess the damage and evaluate the state of your business and assets only after the danger has passed. Communicate with employees and clients accordingly.

Know your options for financial assistance after disaster strikes. The U.S. Small Business Administration offers tips to help get you started.

Cat Financial offers post-disaster support for communities and businesses. Refer to these resources as needed.

PROTECTING YOUR HOME



Maintain a stock of non-perishable food, potable water, flash lights, and other important items. Visit Ready.gov for a list of recommended items to have on hand when disaster strikes.

Safety first. Decisions should be made with personal safety in mind. **Your business and home can be replaced with the right insurance**, but you and your family can't.

