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# **News**

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### FOR IMMEDIATE RELEASE

# Caterpillar Foundation Launches Value of Water Campaign to Help its Partners Address Poverty

AUSTIN, Texas – To raise awareness of the value of water and the impact of the global water crisis on community health, education and economics, the Caterpillar Foundation, together with its global partners, today launched the Value of Water campaign. The Caterpillar Foundation, the philanthropic arm of Caterpillar Inc. (NYSE: CAT), is on a mission to empower 50 million people around the world to rise out of extreme poverty by 2020.

The Foundation recognizes that water is one of the most critical basic needs of people and their communities – yet, about 844 million people, or 1 in 9, still lack access to clean and safe water. To learn more about the Value of Water awareness campaign, read stories of those directly impacted by water issues around the world and find out how to get involved, visit <a href="https://www.togetherstronger.com/year-of-water/">www.togetherstronger.com/year-of-water/</a>.

"As the company and its customers work to build traditional infrastructure, the Caterpillar Foundation is focused on building human infrastructure, and ultimately, a better world," said Caterpillar Foundation President Michele Sullivan. "Water is a fundamental human need – it is a basic building block necessary to pursue opportunities such as education and economic growth, and place people on a path to prosperity," Sullivan continued.

To address the various aspects of the global water crisis, the Caterpillar Foundation is honored to work alongside several partners such as charity: water, Ducks Unlimited, Global Citizen, Living Lands & Waters, Opportunity International, The Nature Conservancy and Water.org, supporting their work including:

- bringing clean water to rural communities in Africa through the construction of new wells and innovative pipe systems;
- restoring critical wetland habitats that provide flood protection and water filtration;
- reducing river pollution throughout the United States;
- strengthening the health of the world's vital rivers;
- and delivering running water to homes in Africa, Asia and South America through micro credits loans.

The Caterpillar Foundation recently invested \$1.4 million with the American Red Cross to help communities prepare, respond to and recover from disasters, which includes critical needs such as providing access to safe water and sanitation.

"Through its vast network of more than 100 million volunteers and supporters around the world, the Red Cross has unparalleled reach into communities," said Jono Anzalone, vice president of International Services at the American Red Cross. "These locally-managed water, sanitation and hygiene promotion projects can create a domino effect between communities, with one generation teaching the next. We're so grateful for our partnership with the Caterpillar Foundation as we work together to help create communities that are more resilient and better prepared to respond to disasters."

In addition to highlighting the work of the Foundation's partners, the Value of Water campaign aims to encourage people all around the world to get involved and share via social media what they will do for water.

### **About Caterpillar Foundation**

Founded in 1952, Caterpillar's philanthropic organization, the Caterpillar Foundation has contributed more than \$715 million to help make sustainable progress possible around the world by providing program support in the areas of environmental sustainability, access to education and basic human needs. To learn more about the global impact of the Caterpillar Foundation, visit <a href="www.togetherstronger.com">www.togetherstronger.com</a>. To connect with us on social media, visit <a href="caterpillar.com/social-media">caterpillar.com/social-media</a>.

## **About Caterpillar**

For more than 90 years, Caterpillar Inc. has been making sustainable progress possible and driving positive change on every continent. Customers turn to Caterpillar to help them develop infrastructure, energy and natural resource assets. With 2017 sales and revenues of \$45.462 billion, Caterpillar is the world's leading manufacturer of construction and mining equipment, diesel and natural gas engines, industrial gas turbines and diesel-electric locomotives. The company principally operates through its three primary segments - Construction Industries, Resource Industries and Energy & Transportation - and also provides financing and related services through its Financial Products segment. For more information, visit caterpillar.com. To connect with us on social media, visit caterpillar.com/social-media.

### **Forward-looking Statements**

Certain statements in this press release relate to future events and expectations and are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "believe," "estimate," "will be," "will," "would," "expect," "anticipate," "plan," "project," "intend," "could," "should" or other similar words or expressions often identify forward-looking statements. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding our outlook, projections, forecasts or trend descriptions. These statements do not guarantee future performance and speak only as of the date they are made, and we do not undertake to update our forward-looking statements.

Caterpillar's actual results may differ materially from those described or implied in our forward-looking statements based on a number of factors, including, but not limited to: (i) global and regional economic conditions and economic conditions in the industries we serve; (ii) commodity price changes, material price increases, fluctuations in demand for our products or significant shortages of material; (iii) government monetary or fiscal policies; (iv) political and economic risks, commercial instability and events beyond our control in the countries in which we operate; (v) our ability to develop, produce and market quality products that meet our customers' needs; (vi) the impact of the highly competitive environment in which we operate on our sales and pricing; (vii) information technology security threats and computer crime; (viii) additional restructuring costs or a failure to realize anticipated savings or benefits from past or future cost reduction actions; (ix) failure to realize all of the anticipated benefits from initiatives to increase our productivity, efficiency and cash flow and to reduce costs; (x) inventory management decisions and sourcing practices of our dealers and our OEM customers; (xi) a failure to realize, or a delay in realizing, all of the anticipated benefits of our acquisitions, joint ventures or divestitures; (xii) union disputes or other employee relations issues; (xiii) adverse effects of unexpected events including natural disasters; (xiv) disruptions or volatility in global financial markets limiting our sources of liquidity or the liquidity of our customers, dealers and suppliers; (xv) failure to maintain our credit ratings and potential resulting increases to our cost of borrowing and adverse effects on our cost of funds, liquidity, competitive position and access to capital markets; (xvi) our Financial Products segment's risks associated with the financial services industry; (xvii) changes in interest rates or market liquidity conditions; (xviii) an increase in delinquencies, repossessions or net losses of Cat Financial's customers; (xix) currency fluctuations; (xx) our or Cat Financial's compliance with financial and other restrictive covenants in debt agreements; (xxi) increased pension plan funding obligations; (xxii) alleged or actual violations of trade or anti-corruption laws and regulations; (xxiii) international trade policies and their impact on demand for our products and our competitive position; (xxiv) additional tax expense or exposure including the impact of U.S. tax reform; (xxv) significant legal proceedings, claims, lawsuits or government investigations; (xxvi) new regulations or changes in financial services regulations; (xxvii) compliance with environmental laws and regulations; and (xxviii) other factors described in more detail in Caterpillar's Forms 10-O. 10-K and other filings with the Securities and Exchange Commission.