

EXHIBIT A

ACCEPTABLE USE POLICY

LAST UPDATE: SEPTEMBER 2016

You and Authorized Users may not:

(a) Post, transmit or otherwise make available through or in connection with the Digital Offering any materials that are or may be: (i) threatening, harassing, degrading, hateful or intimidating, or otherwise fail to respect the rights and dignity of others; (ii) defamatory, libelous, fraudulent or otherwise tortious; (iii) obscene, indecent, pornographic or otherwise objectionable; or (iv) protected by copyright, trademark, trade secret, right of publicity or privacy or any other proprietary right, without the express prior written consent of the applicable owner.

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(d) Attempt to gain unauthorized access to the Digital Offering.

(e) Perform vulnerability, load or similar test of the Digital Offering.

(f) Harvest or collect information about other users of the Digital Offering (other than your Authorized Users).

(g) Interfere with or disrupt the operation of the Digital Offering or the servers or networks used to make the Digital Offering available, including by hacking or defacing any portion of the Digital Offering, or violate any requirement, procedure or policy of such servers or networks.

(h) Restrict or inhibit any other person from using the Digital Offering.

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(o) Use or access the Digital Offering in order to develop a product or service that serves the same or a similar purpose or otherwise is competitive with the Digital Offering.

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