



CAT® MARINE E-NEWS

ISSUE 8

WITH YOU ON THE WATER CAT® MARINE PRODUCTS AND SUPPORT

A WINNING DEAL

We talked to TJ Nelson, product support and sales rep at Thompson Tractor Company, who told us how Cat Marine's Bundle Repair Solutions and Extended Service Coverage (ESC) helped him land a major deal. Nelson was so pleased with the program's repair options that he made it part of his standard quoting practice. Check out the full interview [here](#).

BUILT FOR IT.

THE RIGHT REPAIR

When it comes to maintaining your engine, you have options to consider. Whether you're looking for maintenance or minor repair support to keep you moving or a full rebuild or manufactured repair solution to get you back on the water, we'll steer you in the right direction based on the wear of your engine. All so you can continue to run at maximum performance. [View all your options.](#)



ADDING ESC IS A "NO NONSENSE" DECISION



Customized coverage with Extended Service Coverage (ESC) extends protection beyond the original factory warranty to protect you from repair costs associated with defects in materials or factory workmanship. Commercial marine customers can even choose from different warranty levels for their engines and overhauls. We also offer a Bundled Repair Solutions option, which includes overhaul kits and additional engine components available for purchase from a Cat dealer. **See why** one of our customers thinks ESC is a bargain for the reassurance it provides.

5 REASONS TO REPOWER + 1 INCENTIVE TO DO IT NOW

Is your older vessel costing you more and more to operate? There's a way to lower your expenses and make the most of your investment — repower with Cat engines.

Here are five ways you can benefit from a Cat repower solution and one big reason to consider doing it right now.



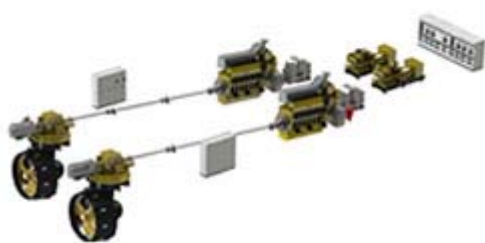
NEED A LITTLE WIGGLE ROOM?



When repowering your vessel, the Cat® 3512 Tier 3 engine may prove to be an easier, more rewarding investment, and give you a little breathing space. It has the same small engine room footprint without an aftertreatment unit with the power you already rely on. Orders must be placed by September 1, 2016. Click **here** to learn more.

HAVE IT ALL

Continuing our long tradition of providing innovation to the marine industry, we are proud to introduce our Cat Marine hybrid system. The new propulsion setup is applicable to all engine platforms, offering better performance, improved fuel economy and reduced emissions. **Read more** about the Cat Marine Hybrid Thruster.



150 YEARS OF EXCELLENCE



For engineers, architects, builders and owners of ocean-going and commercial marine vessels worldwide, the MaK™ brand is a premium engine that marries outstanding reliability, performance and customer support for superior life cycle value. **Watch the film** to meet the men and women who bring you the exceptionally engineered, innovative MaK.

MEET US IN HAMBURG

Preparations are underway for our participation at the SMM international maritime trade fair in Hamburg, September, 6–9 2016. Visit us in **Hall A4 Stand 206**. We look forward to having many interesting meetings and inspiring conversations that further our relationship.



**IT'S OUR JOB TO HELP YOU DO YOURS.
TELL US WHAT ENGINE INFORMATION
YOU'D LIKE TO SEE MORE OF:**

- Maintenance Advice
- Repair Options and Solutions
- Cat Reman Products
- Coverage Options
- New Cat Marine Engines

>> cat.com/marineproductsupport

>> Cat.com/marine

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