GENERAL DUTY VERSUS PREMIUM

	PURCHASE PRICE ¹	OWNERSHIP PERIOD ²	0&0 COSTS ³	MACHINE UTILIZATION ⁴	DEALER CAPABILITY / TECHNICAL KNOWLEDGE ⁵	FINANCE OFFER ⁶
GENERAL DUTY TRACK	•	0	0	0		
PREMIUM AND SPECIALTY TRACKS	0				•	

Good

Best

¹ Purchase Price – Lowest initial price

²Ownership Period – As this extends, which offering provides the best value

³ Owning & Operating Costs – Capable of providing the lowest owning and operating costs, based on machine utilization

⁴ Machine Utilization – As the machine usage increases, which track delivers the best value

⁵ Dealer Technical Knowledge – Dealers can provide the right recommendations to help with proper selection and operating techniques to maximize value

⁶ Finance Offer – Your Cat dealer has financing available



UNDERFOOT CONDITIONS



