

CATERPILLAR HISTORY

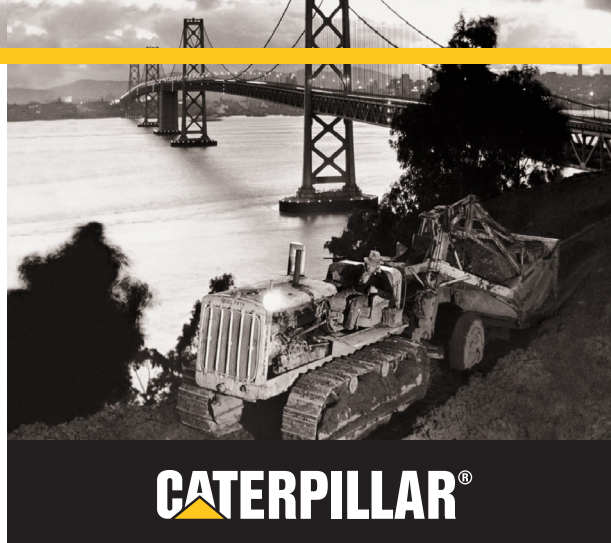
CATERPILLAR & THE CATERPILLAR FOUNDATION — MAKING SUSTAINABLE AND SCALABLE PROGRESS POSSIBLE FOR ALL

RATIONALE

For 90 years, Caterpillar Inc. has facilitated game-changing partnerships to make sustainable progress possible for all by driving positive change in every continent. Customers seek collaborations with Caterpillar to provide support in developing infrastructure, energy and natural resource assets. With 2014 sales and revenues of \$55.184 billion, Caterpillar is the world's leading manufacturer of construction and mining equipment, diesel and natural gas engines, industrial gas turbines and diesel-electric locomotives. The company principally operates through its three product segments—Construction Industries, Resource Industries and Energy and Transportation—and also provides financing and related services through its Financial Products segment.

Since 1952, the Caterpillar Foundation has been committed to creating a world of shared prosperity through collaborative action and purposeful partners that positively transform lives in communities around the world where we live and work. As Caterpillar Inc. works to build a stable societal infrastructure, the Caterpillar Foundation focuses on partnering with and catalyzing businesses, non-profits, governments and citizens to combine our collective strengths to develop sustainable solutions to poverty alleviation. The Foundation's mission is to align, inspire and activate partners to alleviate poverty and make sustainable, scalable progress possible for all. Our goal is to empower 50 million people to rise out of extreme poverty by 2020.

The Foundation is committed to solving some of our world's biggest problems through purposeful partnerships and meaningful innovation. Just as we believe that our employees are the heart of our company, we believe that innovation is the solution to addressing global systemic poverty and human needs. This innovation is not limited to philanthropy, social impact or independent efforts, but is ultimately for the collective good of public and private sectors.



FOUNDATION MISSION/VISION

The mission of the Caterpillar Foundation is to align, inspire and activate partners to alleviate poverty and make sustainable, scalable progress possible for all. We achieve this by being Together.Stronger.—uniting businesses, non-profits, governments, and citizens to turn the spiral of poverty in impoverished communities into a Path of Shared Prosperity. The pathway to sustainable progress worldwide is made possible by investing in and collaborating through programs that provide access to opportunities that empower people to reach their potential. The Foundation strategically invests in three critical program areas: Stronger Life (Basic Human Needs), Stronger Future (Human Potential), and Stronger Communities (Sustainable Communities).

STRONGER LIFE

We believe that when basic human needs are met, people are able to more effectively pursue economic and educational opportunities. We invest in basic human needs around five key areas:

- **Food** — Reducing hunger and increasing the availability of healthy, nutritious meals.
- **Water** — Improving access to clean water & sanitation facilities.
- **Shelter** — Helping people gain access to safe and affordable housing.
- **Energy** — Ensuring access to modern energy services as well as safe and clean cooking technologies.
- **Disasters** — Responding to the needs of individuals and families impacted by natural disasters.

STRONGER FUTURE

Access to a quality education helps break the cycle of generational poverty, contributes to business growth and builds strong economies. We invest in holistic programs in:

- **Numeracy and Literacy** — Ensuring individuals have the academic foundation to flourish as fully participating members of society.
- **Science, Technology, Engineering & Mathematics (STEM)** — Building proficiency in STEM subjects that enable people to succeed in the global economy.
- **Mentoring & Leadership** — Developing essential study skills to help youth improve their academic performance.
- **Workforce Readiness** — Obtaining the basic skills and training needed to find and maintain quality employment.

STRONGER COMMUNITIES


Short-term philanthropic fixes are not working—while they help alleviate immediate suffering, they tend to avoid addressing the long-term, root cause. Rather, we focus on combining the resources, reach and expertise of global organizations, non-profits, governments, communities and citizens to work together in providing the tools to address the root causes of global systemic problems for long-term alleviation. We facilitate environmentally-focused partnerships in two key areas:

- **Disasters** — Responding to the needs of individuals and families impacted by natural disasters.
- **Conservation** — Raising awareness for conservation, investing in nature, and transforming business practices that impact our climate and the lands and waters people and nature rely on for survival.

SOURCES

United Nations, U.S. Department of Agriculture and World Bank

For more information visit:
caterpillarfoundation.org

 @TogetherStronger
@CaterpillarFoundation

 @CatFoundationTS