



**The Caterpillar Visitors Center** is a fascinating look at the company, the iron and the people making sustainable progress possible around the world. From the humble beginnings of the first tractor to the company's present-day leadership in building infrastructure and powering the planet...

It's all right here on Peoria's beautiful riverfront.



## Immerse yourself

Fun. Interactive. Exciting.

Spend an hour or an afternoon at the Caterpillar Visitors Center, where you can experience Caterpillar on a self-guided journey at your own pace. You will find interactive displays and exhibits sure to engage and entertain visitors of all ages.

Climb in the seat of a massive two-story Cat® 797 Mining Truck and take a virtual ride with Cat customers onto a number of remote job sites.

Unleash your inner engineer and design your very own Cat machine. Hop onto a simulator and see first-hand what it's like to operate equipment the way real-life operators do.

Marvel at the sheer massive volume of the rugged Cat machines. Delight in the customer-driven design and innovation that has made Caterpillar a world-leading manufacturer.



## Reflect on the past

Historic. Remarkable. Inspiring.

Caterpillar carries a strong legacy. At the Visitors Center you can take a journey through time in the Heritage Gallery. From San Francisco's famed cable car system, to the construction of the Three Gorges Dam in China, to the widening of the Panama Canal and hundreds of important milestones in between, Caterpillar was there. And you can learn about it here.

See what the Holt steam track-type tractor prototype from 1905 looked like.

Get up close and personal with an antique Caterpillar D8 Tractor. Sit in the seat and feel what it was like to operate this machine in the 1930s. Imagine a fleet of Caterpillar tractors helping to build San Francisco's finest bridges.

## Envision the future

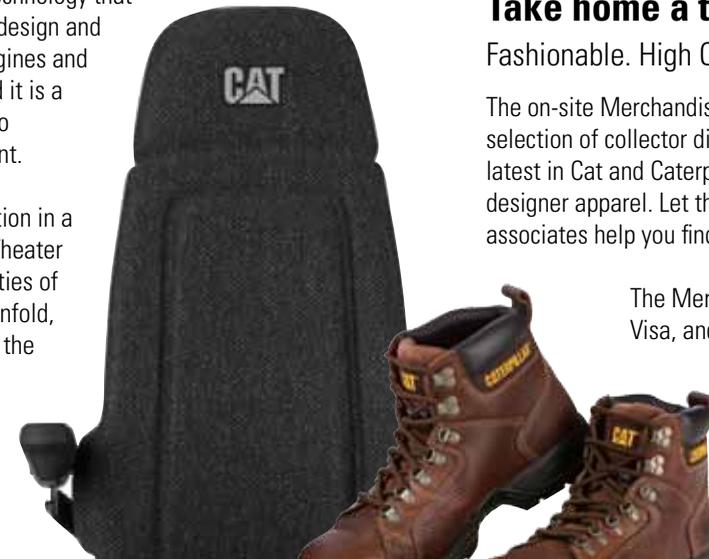
Innovative. Customer Driven. Industry Leading.

Caterpillar customers shape the world and build the future. Caterpillar champions customer success through customer-focused product design and implementation.

Explore how customers' ideas drive design and product decisions in the Immersive Visualization Center where you can sit in the seat of a machine of the future or walk an assembly line of a factory not yet built.

It is the same 3D technology that Caterpillar uses to design and build machines, engines and factories today, and it is a fascinating look into product development.

Open your imagination in a visit to the Future Theater where the possibilities of tomorrow's world unfold, seeming as vast as the planet itself.



## Meet the people

Committed. Dedicated. Delivering.

Caterpillar people—customers, dealers, employees and suppliers—make sustainable progress possible around the world every day. Visit Caterpillar people at work and view them through windows of different parts of the world.

Learn how Caterpillar people the world over help neighbors and give back to their communities.

## Take home a tractor

Fashionable. High Quality. Fun Shopping.

The on-site Merchandise Center offers a wide selection of collector die-cast scale models and the latest in Cat and Caterpillar branded footwear and designer apparel. Let the friendly, knowledgeable associates help you find the perfect gift or souvenir.

The Merchandise Center accepts cash, Visa, and Mastercard and is open Monday through Saturday, 9:30 a.m. to 5:30 p.m.