

Project Profile

Uncommon Tampa

Installation Speed And Simplicity Drives Up-Front Savings



MagicPak® Impact

- **Scope:** Uncommon Tampa is a 161-unit student housing community consisting of multiple, six-story apartment buildings which were pre-designed, pre-assembled and shipped to the construction site for a greener, more efficient building process.
- **MagicPak Solution:** MagicPak M-Series™ systems deliver the perfect efficiency for every unit, ranging from 2- to 4-bedrooms, and their fast and easy installation meant the construction schedule could keep moving smoothly.
- **Results:** The systems integrated perfectly with the architect's original vision, offering fast installation, consistent reliability and efficient performance in every unit.

Unmatched convenience, reliability and simplicity made MagicPak systems the perfect choice for the “Uncommon Tampa” apartment complex.

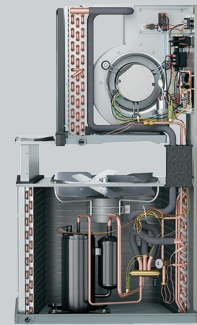
The Challenge

As the project manager and mechanical contractor for the construction of a 161-unit student housing community, Ryan Dobbins needed a heating and cooling solution that was both reliable and easy to install.

The Solution

MagicPak® M-Series™ systems delivered the performance, reliability and installation flexibility that the job required. The units also integrated with the building's façade for a more aesthetically pleasing finish.

MagicPak All-In-One™
MHP Electric Heat Pump



“I would absolutely use MagicPak for future projects.”

Ryan Dobbins
Project Manager/
Mechanical Contractor
J.R. Hobbs Co.





The Ideal Choice for Inside and Outside

When Ryan came on board as the project manager for the construction of the Uncommon Tampa student apartment community, the architect had already chosen to use MagicPak® M-Series systems to heat and cool the buildings. The consistent and inconspicuous appearance of MagicPak on the outside of the buildings meant that the architect could preserve his design vision, while also ensuring that the student occupants were kept consistently comfortable.

A First Time for Everything

This was Ryan's first time using MagicPak systems, so he didn't know how easy the installation process would be. The local MagicPak rep, Matt Cooley, made himself accessible to Ryan and was always available to answer any questions as the job progressed.

The Right Equipment for the Job

MagicPak is ideal for apartments, condominiums and other multi-occupancy buildings. Design consistency and simplicity make installing MagicPak both easy and efficient, saving contractors time and money. Installers like Ryan only need to learn one piece of equipment, and they know what to expect on every job and in every room.



"This was my first time working with MagicPak, but because I was put in contact with Matt Cooley, the transition became much, much easier."

Ryan Dobbins

Project Manager/Mechanical Contractor
J.R. Hobbs Co.

"I would definitely recommend MagicPak to other mechanical contractors and developers."

Ryan Dobbins, Project Manager/Mechanical Contractor, J.R. Hobbs Co.

Benefits at Every Level

Ryan noted many additional benefits that MagicPak® offered, when compared to traditional split systems he'd used on other projects. "The fact that MagicPak has larger capacities available than the competitors was very helpful. And, because we were using MagicPak systems, we didn't have to perform refrigerant line set tests, which saved time during installation," he said.

In terms of future maintenance, Ryan made this observation: "Because MagicPak systems are assembled in a factory setting, we haven't had very many warranty calls on the project, so it reduces maintenance callouts because of the consistency of the assembly. With traditional split systems, a lot of the assembly is left in the hands of an installation crew in a non-controlled environment, which can lead to issues in the future."

A Positive MagicPak Experience

Overall, Ryan's first-time experience using MagicPak systems was an extremely positive one. Consistency of design made the installation process run smoothly and efficiently, and made servicing fast and convenient. The factory-assembled, pre-packaged system also helped reduce the occurrence of unit issues and callout frequency. For all these reasons and more, Ryan would definitely consider using MagicPak systems in future building projects and would recommend them to other mechanical contractors.



Optimized
for Multifamily



M-Series

The MagicPak M-Series offers reliable, convenient heating and cooling combined with greater flexibility in design, installation and service. The M-Series offers a smaller louver than similar units, and is easily customizable to blend-in with the building's façade.

MGE - Gas Heating/
Electric Cooling

MCE - Electric Heating/
Electric Cooling

MHP - Electric Heat Pump
Heating/Cooling



To learn more about how MagicPak can benefit your next project, visit our website at MagicPak.com.