To Redeem your *Sleep To Go*™ by Serta® Luxury Fleece Blanket

Offer valid with qualified purchase of any iComfort[®] or iSeries[™] by Serta[®] mattress or mattress set on SamsClub.com only. Offer valid with purchase made November 15, 2012–November 26, 2012.

Attach a copy of your sales receipt along with the completed form.

HOW TO REDEEM:

- Purchase any iComfort® or iSeries™ by Serta® mattress or mattress set at SamsClub.com during the promotion period (November 15, 2012 - November 26, 2012).
- Complete all of the information requested on this form. Please print.
- Street address required. Serta cannot ship to a P.O. Box.
- Original receipt for a qualified purchase must bear a purchase date between November 15, 2012 November 26, 2012.
- Keep a copy of this form and your original receipt for your records.
- Submit the completed claim form with a copy of the original sales receipt to the address below:

Serta 2012—Sam's Club Free Luxury Blanket Offer Offer 35230 P.O. Box 6206 Douglas, AZ 85655-6206

OFFICIAL TERMS AND CONDITIONS:

- Valid only on qualified purchases at SamsClub.com. Valid only in the fifty United States and the District of Columbia.
 Not valid in Puerto Rico. SamsClub.com online delivery of Serta mattress products is not available in Alaska or Hawaii.
- Only one submission per qualified purchase**. If more than one qualified purchase is made, a copy of the original sales receipt must reflect all qualified purchases. Duplicate submissions will be rejected.
- Submissions must be postmarked no later than December 10, 2012. Any submission received with a postmark after this date will not be honored and no attempt will be made to notify you or return your submission.
- Redemption forms cannot be copied, reproduced, sold, traded, distributed, or posted on the Internet without prior written permission from Serta.
- Offer is void if sold, exchanged, copied or transferred and where prohibited by law.
- Please allow 6-8 weeks for delivery of the Sleep To Go™ by Serta® Luxury Fleece Blanket.
- Limited quantities available. Submissions received in excess of the limited quantity will be destroyed and no attempt will be made to return your submission.
- This offer not valid in combination with any other simultaneous offer for a free Sleep To Go™ by Serta® Luxury Fleece Blanket or with returns or exchanges.
- Employees, representatives, agents, successors, and assignees of Serta, its retailers, and promotional agencies involved in this offer, as well as their household members, are not eliqible for this offer.
- Serta reserves the right to reject submissions that do not strictly comply with these official terms and conditions.
- Requests submitted by clubs or organizations will not be honored or returned.
- Serta is not responsible for delayed, postage-due, illegible, mutilated, late, lost, incomplete, stolen or misdirected submissions.
- If mattress or mattress set is returned for refund or order is cancelled after receipt of blanket, \$129 will be subtracted from amount credited to cover cost of blanket and shipping and handling.
- To check fulfillment of your claim go to www.whereismyclaim.com or call 1-877-907-4337.

LUXURY FLEECE BLANKET

Perfect for all-season comfort

- · Premium fleece is exceptionally plush, yet breathable
- · "Pill" resistant for durability
- Machine washable and dryable for convenient care
- · Hypoallergenic, 100% polyester

Name:
Street Address (No P.O. Boxes):
City:
State/Province: Zip/Postal Code:
Phone: ()
Email: (Required to receive email verification of your claim receipt)
Date of Purchase:
Serta Model Purchased (Name):
Foundation Purchased: N/A Standard Adjustable
Purchase Price:
Purchase Location:



WE MAKE THE WORLD'S BEST MATTRESS.™