



Rowley Company Announces New, Innovative Products for 2017!

Gastonia, NC – January 13, 2017 – Rowley Company, a leading source of window covering supplies, workroom essentials and designer drapery hardware, announces new and innovative products across all categories.

These product additions were strategically designed to help our customers grow their businesses in the upcoming year. The following products from our 2017 Rowley Pro catalog are now available:



WORKROOM

- Whyte & Ivory Linings & Interlinings: exclusive to Rowley, this
 carefully curated collection combines upgraded essentials with a
 new assortment of expanded premium options all with a British flair!
- **BabeBot 2-Chamber Glue System:** designed to push glue from the bottom up, ensuring fresh glue every time. Includes 2 tips for thin and wide glue lines.

DRAPERY HARDWARE

- Metal Pole Cutter: cuts metal poles up to 1 5/8" in diameter. Use with AriA™ Metal Hardware.
- EZ Glide Tape: allows rings and grommets to slide easily across drapery rods without glitches. Can be
 used on wood or metal poles.

UPHOLSTERY

- Nailhead Trim Strips: continuous 10 yard roll of nailhead trim, fastening every 5th nail. Eliminates individual nailing and provides accurate spacing for a professional appearance.
- Staple Puller Plier: convenient staple puller and plier combo with bent nose.

NOTIONS

- Gray Zipper Items: select zipper chain and slides now available in on-trend gray finish.
- Clear Ripplefold Snap Tape: polyester, translucent Ripplefold tape with nickel plated snaps.

INSTALLATION

Locking Hex Key Set: 8 locking hex keys with push-button lock and 3 positions, 90°, 135° and 180°, great to have on hand for installing metal hardware.

About Rowley

Rowley Company is a leading manufacturer and international distributor of home décor products that incorporate value-added services and solutions designed for our professional trade and retail partners. Since 1962, Rowley has supported interior designers, drapery and upholstery workrooms and installers with the tools and supplies they need to grow their businesses. Our vast portfolio offers over 15,000 products available for same day delivery and are used worldwide in window covering design, fabrication and installation, quilting and upholstery. To learn more, visit www.RowleyCompany.com.