

Rowley Company Unveils New Products for 2015

Gastonia, NC – December 31, 2015 – Rowley Company, a leading source of decorating supplies for window treatments, drapery hardware, bedding upholstery and more, has announced new products and programs for 2015. With more than 15,000 products already in stock, these new additions will enhance current solutions and offerings for customers.

We've added to our Installation section with the Plastic Slat Patch, a durable adhesive patch to repair broken, cracked or bent blind slats. This transparent patch can be used with wood, faux-wood, poly-wood and vinyl slat materials and is UV and heat resistant.

In Notions, we've added 8 new on-trend colors of Gütermann thread in the same great quality as before. Available in 1,100 and 5,500 yard spools.

Our Workroom selection has expanded with Polyester Pressure-Sensitive Buckram, a crisper version of regular buckram, this poly/cellulose blend buckram is 4" in width and comes taped on top and bottom for fast feeding into a sewing machine.

Several new solutions were added to our Drapery Hardware section including patent-pending speed-loading carries for quick and efficient loading. The new Micro Ball-Bearing and Ripplefold carriers on strips are marked every ten carriers and include approximately 500 carriers per roll. Ripplefold carriers are available in 60%, 80%, 100% and 120%. In response to customer feedback, now available in drapery hardware are overlap and small stiffeners used in Ripplefold draperies with nickel plated brass grommets, which are more rust resistant and offer a modern finish option. Also, AriA™ metal batons in seven trend-right finishes are now available with a plastic, pre-assembled attachment.

Throughout 2015, new products will be released expanding on our decorative drapery hardware line to include new Finestra® custom finishes and finial designs, a new traditional, quick-ship stock wood program, as well as a mixed-media AriA™ Artisan collection that coordinates with our existing AriA™ Metal Hardware line. View these products and more in Rowley's 2015 [catalog](#).

About Rowley

Rowley Company is a leading manufacturer and international distributor of home décor products that incorporate value-added services and solutions designed for our professional trade and retail partners. Since 1962, Rowley has been helping support drapery and upholstery workrooms, installers and designers by providing the tools and supplies that they need to successfully grow their businesses. Our vast portfolio offers over 15,000 products available for same day delivery and are used worldwide in window covering design, fabrication and installation, quilting and upholstery.

To learn more, visit www.RowleyCompany.com.



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