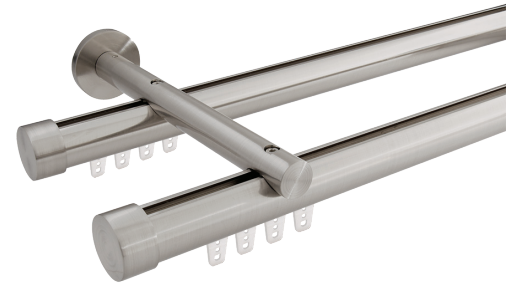


Rowley Company Launches AriA™ H-Rail Traversing Kits

Traverse solution added to AriA™ Metal Hardware collection.

Gastonia, NC – March 11, 2014 – Rowley Company expands its AriA™ Metal Hardware collection with H-Rail Traversing Kits.

The functionality of a traverse solution no longer has to be boring, the stylish new AriA H-Rail Decorative Traverse Kits are perfect for creating beautiful layers and movement in your windows.



AriA H-Rail Traversing Kits provide an array of traversing solutions including single, double and mixed rods with the option of wall- or ceiling-mount that accommodate pinch pleat and Ripplefold panels. The 1 1/8" diameter tracks are available in 6' and 8' lengths. The H-Rail brackets are designed to support the aluminum extruded track from above, allowing the carriers unfettered access to smoothly traverse across the entire bottom rail of the track.

"H-Rail is the most exciting advance in the AriA line since its inception three years ago," stated Cliff Birch, Senior Vice President of Research and Development. "A lot of hard work went into perfecting the design, and we are very proud of the result and look forward to sharing it with our customers."

A full line of coordinating accessories are available, including connectors, brackets and extenders. All H-Rail pieces come in AriA's five trend-right finishes, and the tracks can be paired with any of the nine finial designs, holdbacks and batons.

About Rowley

Rowley Company is a leading manufacturer and international distributor of home décor products that incorporate value-added services and solutions designed for our professional trade and retail partners. Since 1962, Rowley has been helping support drapery and upholstery workrooms, installers and designers by providing the tools and supplies that they need to successfully grow their businesses. Our vast portfolio offers over 15,000 products available for same day delivery and are used worldwide in window covering design, fabrication and installation, quilting and upholstery.

To learn more, visit www.RowleyCompany.com.

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