

**Gastonia, NC – August 2, 2016/PRNewswire/** - Rowley Company an industry leader in the professional window coverings market has acquired Fleuron Enterprises, Inc., the market leader in custom decorative drapery hardware. Fleuron based in Dallas, Texas owns well known decorative hardware brands Paris Texas Hardware™, The Finial Company™ and Gould New York.

The acquisition brings together two companies with a long heritage and commitment to the window coverings industry. For over 50 years, the Rowley Company has provided residential and commercial drapery workrooms, upholstery shops, installers and designers with tools and supplies for the fabrication of custom window treatments and home décor. And over the last several years, the company has made significant investments in its decorative hardware product portfolio with new product introductions under the AriA™ Metal Hardware, Finestra® Wood hardware, Finestra® Custom Decorative Hardware and R-TRAC commercial hardware brands. In addition, in 2013, the company acquired Article, Inc., rebranding the company as Home Décor International expanding its presence in the retail decorative hardware channel.

William J. Taylor, President and CEO of the Rowley Company stated, “The Fleuron acquisition adds some exciting brands to our portfolio and continues to strengthen our decorative hardware product lines.” Martha Beck, President and CEO of Fleuron Enterprises noted, “Both companies share a commitment to customer service and a passion for design.” The companies will leverage their combined strengths and expanded distribution footprint to drive their continued focus on product design, selection and quality customer service.

### **About Rowley**

An industry leader in the window coverings industry, Rowley has been serving drapery and upholstery workrooms, installers and designers since 1962 with over 15,000 workroom, installation, upholstery, notion and decorative hardware products to help its customers design, fabricate and install beautiful custom window and home furnishings. For more information about Rowley company and its family of designer hardware brands including AriA™ Metal Hardware, Finestra® Wood Hardware, Finestra® Custom Decorative Hardware and R-TRAC commercial hardware visit [www.RowleyCompany.com](http://www.RowleyCompany.com).

### **About Fleuron Enterprises, LLC**

Fleuron Enterprises, Inc. is the industry leader in the design and manufacturing of high-end, premium decorative drapery hardware products for the interior design market. Fleuron offers a complete line of mid-to-high price point products in four established and successful brands: The Finial Company, Paris Texas Hardware, Gould New York, and Components. Fleuron’s brands inspire the design community with ultimate choice and flexibility, and promise an unparalleled customer experience with service, marketing support, and overall client satisfaction.

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