

YEEZY BOOST 350 V2 CITRIN SWEEPSTAKES
2019 OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

- 1) **ELIGIBILITY:** The YEEZY BOOST 350 V2 CITRIN Sweepstakes (“Promotion”) is open only to legal residents of the fifty (50) United States and the District of Columbia who (a) are 13 years of age or older at the time of entry , and (b) have obtained consent from their parent/guardian if under the age of majority in their jurisdiction of residence. Employees of Sponsor, participating vendors (if any), their respective parent companies, affiliates, and subsidiaries, and their respective participating advertising, promotions, and public relations agencies as well as members of their families and/or those living in the same household as such individuals are not eligible to enter. The Promotion is (a) governed by these Official Rules, (b) void where prohibited or restricted by law, and (c) subject to all applicable federal, state, and local laws and regulations. You must have access to the Internet and a valid email address in order to enter. Eligibility is conditioned on the acceptance of these Official Rules at time of entry.
- 2) **HIGH SCHOOL ELIGIBILITY:** Any student athlete that participates in the Promotion is responsible for his/her own collegiate/high school eligibility and/or amateur standing. Such student athletes must comply with all rules, regulations, and bylaws of their high school state association and of any national federation responsible for administering or regulating interscholastic athletics, and of the NCAA, or other regulatory authority, that may be applicable to their participation in the Promotion. By participating in the Promotion, student athletes acknowledge their understanding of the consequences of any failure to comply with such rules, including but not limited to, loss of their eligibility to participate in future athletic contests in any sport at the high school, collegiate or other level. SPONSOR IS NOT RESPONSIBLE OR LIABLE FOR PARTICIPATION IN THIS PROMOTION RESULTING IN INELIGIBILITY AS AN AMATEUR ATHLETE.
- 3) **HOW TO ENTER:** The Promotion begins on September 16, 2019 at 10:00am local time and ends on September 20, 2019 at 9:00pm local time (“Promotion Period”). To enter, visit a participating store (see Exhibit A for the list of participating DICK’S Sporting Goods stores) to obtain an official Promotion entry form, complete the entry form, present valid photo identification, and deposit the completed entry form in the official Promotion entry box during the Entry Period. Limit one (1) entry per person during the Promotion Period. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, or misdirected entries, all of which are void. Sponsor’s computer is the official Promotion clock.
- 4) **RANDOM DRAWINGS:** Within two (2) days after the end of the Promotion Period, 5,000 potential winner(s) will be selected in a random drawing from among all eligible entries received during the Promotion Period. Drawing(s) will be conducted by Sponsor’s representative or designee, whose decisions shall be final and binding in all respects. Potential winner(s) will be contacted by telephone, email, or US Mail, in Sponsor’s sole discretion.
- 5) **PRIZES:** There will be 5,000 Prize(s), each consisting of one (1) opportunity to purchase one (1) pair of adidas YEEZY BOOST 350 V2 CITRIN shoes at Sponsor’s then current retail price, subject to availability. No cash value is associated with the Prize. No coupons, reward points, or discounts may be used for purchase of shoes. Winner must purchase shoes at identified store by 10:00am local time on September 23, 2019 or winner forfeits Prize. Odds of winning a Prize depend on the number of eligible entries received during the Promotion Period. Any Prize details not specified above will be determined by Sponsor in its sole discretion.
- 6) **CONDITIONS OF PARTICIPATION:** Prize is not transferable. Parent/Guardian permission required for entrants under the age of 18 (or the age of majority in their state of residence, if higher than age 18). Taxes on Prize are sole responsibility of winner. No Prize substitutions or cash redemptions allowed, except by Sponsor, who may substitute a Prize of equal or greater value if advertised Prize becomes unavailable. Sponsor shall not be held responsible for any delays in awarding the Prize or any component thereof for any reason. Entry into this Promotion constitutes entrant’s agreement to be bound by the terms of these Official Rules and by the

decisions of Sponsor, which are final and binding on all matters pertaining to this Promotion. Potential Prize winner and/or parent/guardian may be required to sign and return an Affidavit of Eligibility/Liability & Publicity Release and a Confidentiality Agreement within 24 hours following the date of first attempted notification. Failure to comply within this time period may result in disqualification and selection of an alternate winner. In the event that any prize notification message is returned as undeliverable or if no response to the prize notification message is received within the time period stated or if the potential winner is found ineligible or does not comply with these Official Rules, the Prize may, in the Sponsor's sole and absolute discretion, be forfeited and awarded to an alternate winner selected at random from among remaining eligible Submissions. If Sponsor is unable to confirm a winner after three (3) good faith attempts, the Prize may not be awarded. If the confirmed winner forfeits the Prize for any reason after confirmation, no alternate winner will be selected. In no event will more than 5,000 Prizes be awarded. If, for any reason, more than one (1) prize notification is sent (or more than one (1) claim is received), Sponsor reserves the right to award the prize through a random drawing from among all eligible prize claims received. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

- 7) **RELEASE:** By participating in the Promotion, winner agrees to release Sponsor, participating vendors (if any), and each of their respective parent companies, subsidiaries, affiliates, related companies and advertising, promotion and public relations agencies, and each of their respective officers, directors, employees and agents ("Released Parties") from any and all liability, loss or damage of any kind arising out of or in connection with their participation in this Promotion or with respect to awarding, receipt, possession, use and/or misuse of any Prize. The Released Parties not responsible for any typographical or other error in the printing of the offer, administration of the Promotion, or in the announcement of the prize. An entrant may be prohibited from participating in this Promotion if, in Sponsor's sole discretion, it reasonably believes that the entrant has attempted to undermine the legitimate operation of this Promotion by cheating, deception, or other unfair playing practices or annoys, abuses, threatens or harasses any other entrants, Released Parties, or associated agencies or entities.
- 8) **DISPUTES:** Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the Commonwealth of Pennsylvania. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania, without giving effect to any choice of law or conflict of law or conflict of law rules (whether of the Commonwealth of Pennsylvania or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Pennsylvania.
- 9) **ELIMINATION:** Any false information provided within the context of the Promotion by any entrant concerning identity, postal address, telephone number, ownership of right or noncompliance with these Official Rules or the like may result in the immediate elimination of the entrant from the Promotion.
- 10) **WAIVER:** Entrants hereby waive all rights to: (i) claim punitive, exemplary, special, incidental, indirect and consequential damages and any other damages (whether due to negligence or otherwise), other than for actual out-of-pocket costs; and (ii) have damages multiplied or otherwise increased.
- 11) **LIMIT OF LIABILITY:** If, for any reason, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, act of God, or any other causes which corrupt or otherwise affect the administration, security, fairness, integrity, or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion or any portion thereof at any time, and for any reason without further obligation or advance notice. Sponsor reserves the right, but does not have any obligation, to select winners from eligible entries received as of the termination date. Sponsor further reserves the right to disqualify any individual who

tampers with the entry process or the operation of the Promotion or acts in violation of these Official Rules or in an unsportsmanlike or disruptive manner.

- 12) **SEVERABILITY:** If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.
- 13) **WINNERS' LIST:** For a copy of the winners' list, send a self-addressed, stamped envelope postmarked by December 23, 2019 to Dick's Sporting Goods, 345 Court Street, Coraopolis, Pennsylvania 15108, Attention YEEZY BOOST 350 V2 CITRIN Winner's List Request.
- 14) **SPONSOR:** Dick's Sporting Goods, 345 Court Street, Coraopolis, Pennsylvania 15108

EXHIBIT A
PARTICIPATING STORES

| |
|----------------------------------|
| 363: GILBERT-AZ |
| 1072: PLEASANT HILL-CA |
| 924: EL SEGUNDO-CA |
| 927: TUSTIN-CA |
| 623: CLOVIS-CA |
| 1421: ROSEVILLE-CA |
| 322: CHAPEL HILLS MALL-CO |
| 1402: NORWALK-CT |
| 282: RELOC- 152 MILFORD-CT |
| 235: JACKSONVILLE-FL |
| 748: WELLINGTON-FL |
| 1130: TAMPA (WESTSHORE PLAZA)-FL |
| 1403: DADELAND STATION-FL |
| 1415: MIDTOWN (MIAMI)-FL |
| 1404: AVENTURA-FL |
| 637: CLEARWATER-FL |
| 4625: KENNESAW-GA |
| 4615: DAVENPORT-IA |
| 415: LOMBARD-IL |
| 437: NILES-IL |
| 442: GENEVA-IL |
| 643: NAPERVILLE-IL |
| 476: ALGONQUIN-IL |

| |
|------------------------------------|
| 313: TINLEY PARK - IL |
| 183: CARMEL-IN |
| 1363: SCHERERVILLE-IN |
| 408: LEAWOOD-KS |
| 187: FAYETTE MALL - KY |
| 425: LOUISVILLE (OXMOOR)-KY |
| 70: FLORENCE-KY |
| 26: LEXINGTON-KY |
| 255: NATICK-MA |
| 1027: HANOVER-MA |
| 304: DEDHAM |
| 414: WASHINGTONIAN -MD |
| 614: FREDERICK-MD |
| 420: GRANDVILLE (RVRTWN XSSING)-MI |
| 1177: ROSEVILLE-MI |
| 409: MINNETONKA-MN |
| 407: WOODBURY-MN |
| 411: RICHFIELD-MN |
| 118: ZONA ROSA-MO |
| 635: LIBERTY-MO |
| 471: SOUTH PARK-NC |
| 208: NE RALEIGH-NC |
| 199: WINSTON SALEM-NC |
| 4613: FAYETTEVILLE-NC |
| 1244: LINCOLN-NE |
| 616: NASHUA-NH |

| |
|------------------------------------|
| 196: ROCKAWAY-NJ |
| 157: EAST HANOVER-NJ |
| 1406: MIDDLE VILLAGE-NY |
| 690: WHITE PLAINS-NY |
| 4611: LATHAM (ALBANY)-NY (RELO 20) |
| 689: ORCHARD PARK-NY |
| 1083: WEST NYACK-NY |
| 427: ROCHESTER (MARKETPLACE)-NY |
| 1318: BAY SHORE-NY |
| 64: CANTON COMMONS-OH |
| 1118: MENTOR-OH (RELO 60) |
| 468: NORTH OLMSTED-OH |
| 193: STRONGSVILLE-OH |
| 170: WESTLAKE -OH |
| 384: HUBER HEIGHTS-OH |
| 434: LYNDHURST-OH |
| 1079: NORTH OKLAHOMA CITY-OK |
| 342: PORTLAND-OR |
| 638: SOUTH HILLS-PA (RELO 43) |
| 1012: CRANBERRY-PA (RELO 44) |
| 42: ROBINSON-PA |
| 4618: SCRANTON-PA |
| 1333: CAMP HILL-PA |
| 30: ERIE-PA |
| 717: SAN ANTONIO (THE RIM)-TX |
| 347: AUSTIN (DOMAIN)-TX |

| |
|----------------------------|
| 4612: KATY-TX |
| 755: AUSTIN(BEE CAVE)-TX |
| 1316: MCALLEN-TX |
| 4617: CEDAR PARK-TX |
| 714: ALLIANCE-TX |
| 754: ALLEN-TX |
| 1329: SUMMERWOOD-TX |
| 128: SHORT PUMP-VA |
| 413: FAIRLAKES-VA |
| 283: DULLES TOWN CENTER-VA |
| 150: BURLINGTON-VT |
| 1263: TACOMA-WA |
| 380: GREEN BAY-WI |
| 178: W MADISON-WI |
| 4619: HUNTINGTON-WV |