

DICK'S SPORTING GOODS GIFT LOCKER SWEEPSTAKES
2019 OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

- 1) **ELIGIBILITY:** The DICK'S Sporting Goods Gift Locker Sweepstakes ("Promotion") is open only to legal residents of the fifty (50) United States and the District of Columbia who are 18 years of age or older at the time of entry. Employees of Sponsor, participating vendors (if any), their respective parent companies, affiliates, and subsidiaries, and their respective participating advertising, promotions, and public relations agencies as well as members of their families and/or those living in the same household as such individuals are not eligible to enter. The Promotion is (a) governed by these Official Rules, (b) void where prohibited or restricted by law, and (c) subject to all applicable federal, state, and local laws and regulations. You must have access to the Internet and a valid email address in order to enter. Eligibility is conditioned on the acceptance of these Official Rules at time of entry.
- 2) **HOW TO ENTER:** The Promotion takes place at DICK'S Sporting Goods, The Mall of New Hampshire, 1500 S. Willow Street, Manchester, NH 03103 ("Participating Store"), begins on November 1, 2019 at 7:45 AM local time and ends on November 3, 2019 at 5:00PM local time ("Promotion Period"), and is designed to give eligible entrants the opportunity to win Prizes in accordance with these Official Rules. The Promotion Period is comprised of the following entry phases (each, a "Phase"):

Phase	Date	Start Time	End Time
1	11/1/19	7:45AM local time	7:45AM local time
2	11/1/19	12:00PM local time	12:00PM local time
3	11/1/19	5:00PM local time	5:00PM local time
4	11/1/19	6:00PM local time	6:00PM local time
5	11/2/19	7:45AM local time	7:45AM local time
6	11/2/19	11:00AM local time	11:00AM local time
7	11/2/19	4:00PM local time	4:00PM local time
8	11/3/19	8:45AM local time	8:45AM local time
9	11/3/19	11:00AM local time	11:00AM local time
10	11/3/19	4:00PM local time	4:00PM local time
11	11/3/19	5:00PM local time	5:00PM local time

To enter, visit a Participating Store during a Phase listed above and obtain an official Promotion entry ticket. Limit one (1) entry ticket per person per Phase during the Promotion Period. Sponsor is not responsible for lost or unintelligible entry tickets, all of which are void. Sponsor's computer is the official Promotion clock.

- 3) **RANDOM DRAWINGS/PRIZES:** At the end of each Phase of the Promotion Period, potential winner(s) will be selected in a random drawing from among all eligible entries received during the relevant Phase of the Promotion Period as outlined in the table below:

Phase	Drawing Date	Number of Prizes	Prize Description	Approximate Retail Value of Each Prize
1	11/1/19	1	a pair of running shoes from Brooks	\$120.00
2	11/1/19	2	a pair of insoles from Superfeet	\$49.99
3	11/1/19	1	a prize pack from KT Tape	\$155.99
4	11/1/19	1	a hydration prize pack from Gatorade	\$145.88
5	11/2/19	1	a pro collection glove from Easton	\$249.99
6	11/2/19	1	a Tundra Haul Cooler from Yeti	\$399.99
7	11/2/19	1	a pair of hiking shoes from Keen	\$130.00
8	11/3/19	1	a Stroke Lab Putter from Odyssey	\$249.99
9	11/3/19	3	a 3 ball set from Spikeball	\$59.99
10	11/3/19	1	a prize pack from CALIA by Carrie Underwood	\$175.00
11	11/3/19	1	a pair of Radar EV sunglasses from Oakley	\$193.00

Drawings will be conducted by Sponsor's representative or designee, whose decisions shall be final and binding in all respects. **POTENTIAL WINNER MUST BE PRESENT AT DRAWING TO BE ELIGIBLE TO WIN A PRIZE.** Total approximate retail value of all Prizes: \$2,099.77. Odds of winning a Prize depend on the number of eligible Submissions received during the relevant Phase of the Promotion Period. Any Prize details not specified above will be determined by Sponsor in its sole discretion.

- 4) **CONDITIONS OF PARTICIPATION:** Prize is not transferable. Taxes on Prize are sole responsibility of winner. No Prize substitutions or cash redemptions allowed, except by Sponsor, who may substitute a Prize of equal or greater value if advertised Prize becomes unavailable. Sponsor shall not be held responsible for any delays in awarding the Prize or any component thereof for any reason. Entry into this Promotion constitutes entrant's agreement to be bound by the terms of these Official Rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this Promotion. Potential Prize winner may be required to sign and return an Affidavit of Eligibility/Liability & Publicity Release and a Confidentiality Agreement within fourteen (14) days following the first attempted notification. Failure to comply within this time period may result in disqualification and selection of an alternate winner. If no response to the prize notification message is received within the time period stated or if the potential winner is found ineligible or does not comply with these Official Rules, the Prize may, in the Sponsor's sole and absolute discretion, be forfeited and awarded to an alternate winner selected at random from among remaining eligible Submissions. If Sponsor is unable to confirm a winner after three (3) good faith attempts, the Prize may not be awarded. If the confirmed winner forfeits the Prize for any reason after confirmation, no alternate winner will be selected. In no event will more than one (1) Prize(s) be awarded. If, for any reason, more than one (1) prize notification is sent (or more than one (1) claim is received), Sponsor reserves the right to award the prize through a random drawing from among all eligible prize claims received. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.
- 5) **RELEASE:** By participating in the Promotion, winner agrees to release Sponsor, participating vendors (if any), and each of their respective parent companies, subsidiaries, affiliates, related companies and advertising, promotion and public relations agencies, and each of their respective officers, directors, employees and agents ("Released Parties") from any and all liability, loss or damage of any kind arising out of or in connection with their participation in this Promotion or with respect to awarding, receipt, possession, use and/or misuse of any Prize. The Released Parties not responsible for any typographical or other error in the printing of the offer, administration of the Promotion, or in the announcement of the prize. An entrant may be prohibited from participating in this Promotion if, in Sponsor's sole discretion, it reasonably believes that the entrant has attempted to undermine the legitimate operation of this Promotion by cheating, deception, or other unfair playing practices or annoys, abuses, threatens or harasses any other entrants, Released Parties, or associated agencies or entities.

- 6) **DISPUTES:** Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the Commonwealth of Pennsylvania. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania, without giving effect to any choice of law or conflict of law or conflict of law rules (whether of the Commonwealth of Pennsylvania or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Pennsylvania.
- 7) **ELIMINATION:** Any false information provided within the context of the Promotion by any entrant concerning identity, postal address, telephone number, ownership of right or noncompliance with these Official Rules or the like may result in the immediate elimination of the entrant from the Promotion.
- 8) **WAIVER:** Entrants hereby waive all rights to: (i) claim punitive, exemplary, special, incidental, indirect and consequential damages and any other damages (whether due to negligence or otherwise), other than for actual out-of-pocket costs; and (ii) have damages multiplied or otherwise increased.
- 9) **LIMIT OF LIABILITY:** If, for any reason, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, act of God, or any other causes which corrupt or otherwise affect the administration, security, fairness, integrity, or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion or any portion thereof at any time, and for any reason without further obligation or advance notice. Sponsor reserves the right, but does not have any obligation, to select winners from eligible entries received as of the termination date. Sponsor further reserves the right to disqualify any individual who tampers with the entry process or the operation of the Promotion or acts in violation of these Official Rules or in an unsportsmanlike or disruptive manner.
- 10) **SEVERABILITY:** If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.
- 11) **WINNERS' LIST:** For a copy of the winners' list, send a self-addressed, stamped envelope postmarked by February 1, 2020 to Dick's Sporting Goods, 345 Court Street, Coraopolis, Pennsylvania 15108, Attention DICK'S Sporting Goods Gift Locker - Winner's List Request.
- 12) **SPONSOR:** Dick's Sporting Goods, 345 Court Street, Coraopolis, Pennsylvania 15108

DICK'S SPORTING GOODS GRAND OPENING ENTER TO WIN SWEEPSTAKES
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- 1) **ELIGIBILITY:** The DICK'S Sporting Goods Grand Opening Enter to Win Sweepstakes ("Promotion") is open only to legal residents of the fifty (50) United States and the District of Columbia who are 18 years of age or older at the time of entry. Employees of Sponsor, participating vendors (if any), their respective parent companies, affiliates, and subsidiaries, and their respective participating advertising, promotions, and public relations agencies as well as members of their families and/or those living in the same household as such individuals are not eligible to enter. The Promotion is (a) governed by these Official Rules, (b) void where prohibited or restricted by law, and (c) subject to all applicable federal, state, and local laws and regulations. You must have access to the Internet and a valid email address in order to enter. Eligibility is conditioned on the acceptance of these Official Rules at time of entry.
- 2) **HOW TO ENTER:** The Promotion begins on November 1, 2019 at 7:45 AM local time and ends on November 3, 2019 at 8:00PM local time ("Promotion Period"), and is designed to give eligible entrants the opportunity to win Prizes in accordance with these Official Rules. To enter, visit a Participating Store (defined below) to obtain an official Promotion entry form, complete the entry form, and deposit the completed entry form in the official Promotion entry box at a Participating Store during the Entry Period. The following store(s) are Participating Store(s) for purposes of this Promotion:

Store Name	Street Address
DICK'S Sporting Goods	The Mall of New Hampshire 1500 S. Willow Street Manchester, NH 03103

Limit one(1) entry/entries per person during the Promotion Period. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, or misdirected entries, all of which are void. Sponsor's computer is the official Promotion clock.

- 3) **RANDOM DRAWING(S):** Within two (2) days after the end of the Promotion Period, one (1) potential winner(s) will be selected in a random drawing from among all eligible entries received during the Promotion Period. Drawing(s) will be conducted by Sponsor's representative or designee, whose decisions shall be final and binding in all respects. Potential winner(s) will be contacted by telephone, email, or US Mail, in Sponsor's sole discretion.
- 4) **PRIZE(S):** There will be three (3) Prize(s), each consisting of a Prize Pack from Body Glide. Approximate retail value ("ARV") of each Prize: \$38.96. Total ARV of all Prizes: \$116.88. Odds of winning a Prize depend on the number of eligible Submissions received during the Promotion Period. Any Prize details not specified above will be determined by Sponsor in its sole discretion.
- 5) **CONDITIONS OF PARTICIPATION:** Prize is not transferable. Taxes on Prize are sole responsibility of winner. No Prize substitutions or cash redemptions allowed, except by Sponsor, who may substitute a Prize of equal or greater value if advertised Prize becomes unavailable. Sponsor shall not be held responsible for any delays in awarding the Prize or any component thereof for any reason. Entry into this Promotion constitutes entrant's agreement to be bound by the terms of these Official Rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this Promotion. Potential Prize winner may be required to sign and return an Affidavit of Eligibility/Liability & Publicity Release and a Confidentiality Agreement within fourteen (14) days following the date of first attempted notification. Failure to comply within this time period may result in disqualification and selection of an alternate winner. In the event that any prize notification message is returned as undeliverable or if no response to the prize notification message is received within the time

period stated or if the potential winner is found ineligible or does not comply with these Official Rules, the Prize may, in the Sponsor's sole and absolute discretion, be forfeited and awarded to an alternate winner selected at random from among remaining eligible Submissions. If Sponsor is unable to confirm a winner after three (3) good faith attempts, the Prize may not be awarded. If the confirmed winner forfeits the Prize for any reason after confirmation, no alternate winner will be selected. In no event will more than one (1) Prize(s) be awarded. If, for any reason, more than one (1) prize notification is sent (or more than one (1) claim is received), Sponsor reserves the right to award the prize through a random drawing from among all eligible prize claims received. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

- 6) **RELEASE:** By participating in the Promotion, winner agrees to release Sponsor, participating vendors (if any), and each of their respective parent companies, subsidiaries, affiliates, related companies and advertising, promotion and public relations agencies, and each of their respective officers, directors, employees and agents ("Released Parties") from any and all liability, loss or damage of any kind arising out of or in connection with their participation in this Promotion or with respect to awarding, receipt, possession, use and/or misuse of any Prize. The Released Parties not responsible for any typographical or other error in the printing of the offer, administration of the Promotion, or in the announcement of the prize. An entrant may be prohibited from participating in this Promotion if, in Sponsor's sole discretion, it reasonably believes that the entrant has attempted to undermine the legitimate operation of this Promotion by cheating, deception, or other unfair playing practices or annoys, abuses, threatens or harasses any other entrants, Released Parties, or associated agencies or entities.
- 7) **DISPUTES:** Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the Commonwealth of Pennsylvania. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania, without giving effect to any choice of law or conflict of law or conflict of law rules (whether of the Commonwealth of Pennsylvania or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Pennsylvania.
- 8) **ELIMINATION:** Any false information provided within the context of the Promotion by any entrant concerning identity, postal address, telephone number, ownership of right or noncompliance with these Official Rules or the like may result in the immediate elimination of the entrant from the Promotion.
- 9) **WAIVER:** Entrants hereby waive all rights to: (i) claim punitive, exemplary, special, incidental, indirect and consequential damages and any other damages (whether due to negligence or otherwise), other than for actual out-of-pocket costs; and (ii) have damages multiplied or otherwise increased.
- 10) **LIMIT OF LIABILITY:** If, for any reason, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, act of God, or any other causes which corrupt or otherwise affect the administration, security, fairness, integrity, or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion or any portion thereof at any time, and for any reason without further obligation or advance notice. Sponsor reserves the right, but does not have any obligation, to select winners from eligible entries received as of the termination date. Sponsor further reserves the right to disqualify any individual who tampers with the entry process or the operation of the Promotion or acts in violation of these Official Rules or in an unsportsmanlike or disruptive manner.
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- 12) **WINNERS' LIST:** For a copy of the winners' list, send a self-addressed, stamped envelope postmarked by February 1, 2020 to Dick's Sporting Goods, 345 Court Street, Coraopolis, Pennsylvania 15108, Attention DICK'S Sporting Goods Grand Opening Enter to Win - Winner's List Request.
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- 3) **RANDOM DRAWING(S):** Within two (2) days after the end of the Promotion Period, one (1) potential winner(s) will be selected in a random drawing from among all eligible entries received during the Promotion Period. Drawing(s) will be conducted by Sponsor's representative or designee, whose decisions shall be final and binding in all respects. Potential winner(s) will be contacted by telephone, email, or US Mail, in Sponsor's sole discretion.
- 4) **PRIZE(S):** There will be one (1) Prize(s), each consisting of a pair of Flyte shoulder pads from Xenith. Approximate retail value ("ARV") of each Prize: \$110.00. Total ARV of all Prizes: \$110.00. Odds of winning a Prize depend on the number of eligible Submissions received during the Promotion Period. Any Prize details not specified above will be determined by Sponsor in its sole discretion.
- 5) **CONDITIONS OF PARTICIPATION:** Prize is not transferable. Taxes on Prize are sole responsibility of winner. No Prize substitutions or cash redemptions allowed, except by Sponsor, who may substitute a Prize of equal or greater value if advertised Prize becomes unavailable. Sponsor shall not be held responsible for any delays in awarding the Prize or any component thereof for any reason. Entry into this Promotion constitutes entrant's agreement to be bound by the terms of these Official Rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this Promotion. Potential Prize winner may be required to sign and return an Affidavit of Eligibility/Liability & Publicity Release and a Confidentiality Agreement within fourteen (14) days following the date of first attempted notification. Failure to comply within this time period may result in disqualification and selection of an alternate winner. In the event that any prize notification message is returned as undeliverable or if no response to the prize notification message is received within the time

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- 6) **RELEASE:** By participating in the Promotion, winner agrees to release Sponsor, participating vendors (if any), and each of their respective parent companies, subsidiaries, affiliates, related companies and advertising, promotion and public relations agencies, and each of their respective officers, directors, employees and agents ("Released Parties") from any and all liability, loss or damage of any kind arising out of or in connection with their participation in this Promotion or with respect to awarding, receipt, possession, use and/or misuse of any Prize. The Released Parties not responsible for any typographical or other error in the printing of the offer, administration of the Promotion, or in the announcement of the prize. An entrant may be prohibited from participating in this Promotion if, in Sponsor's sole discretion, it reasonably believes that the entrant has attempted to undermine the legitimate operation of this Promotion by cheating, deception, or other unfair playing practices or annoys, abuses, threatens or harasses any other entrants, Released Parties, or associated agencies or entities.
- 7) **DISPUTES:** Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the Commonwealth of Pennsylvania. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania, without giving effect to any choice of law or conflict of law or conflict of law rules (whether of the Commonwealth of Pennsylvania or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Pennsylvania.
- 8) **ELIMINATION:** Any false information provided within the context of the Promotion by any entrant concerning identity, postal address, telephone number, ownership of right or noncompliance with these Official Rules or the like may result in the immediate elimination of the entrant from the Promotion.
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- 4) **PRIZE(S):** There will one (1) Prize(s), each consisting of a pair of an autographed New England football from Gatorade. Approximate retail value ("ARV") of each Prize: \$250.00. Total ARV of all Prizes: \$250.00. Odds of winning a Prize depend on the number of eligible Submissions received during the Promotion Period. Any Prize details not specified above will be determined by Sponsor in its sole discretion.
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- 8) **ELIMINATION:** Any false information provided within the context of the Promotion by any entrant concerning identity, postal address, telephone number, ownership of right or noncompliance with these Official Rules or the like may result in the immediate elimination of the entrant from the Promotion.
- 9) **WAIVER:** Entrants hereby waive all rights to: (i) claim punitive, exemplary, special, incidental, indirect and consequential damages and any other damages (whether due to negligence or otherwise), other than for actual out-of-pocket costs; and (ii) have damages multiplied or otherwise increased.
- 10) **LIMIT OF LIABILITY:** If, for any reason, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, act of God, or any other causes which corrupt or otherwise affect the administration, security, fairness, integrity, or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion or any portion thereof at any time, and for any reason without further obligation or advance notice. Sponsor reserves the right, but does not have any obligation, to select winners from eligible entries received as of the termination date. Sponsor further reserves the right to disqualify any individual who tampers with the entry process or the operation of the Promotion or acts in violation of these Official Rules or in an unsportsmanlike or disruptive manner.
- 11) **SEVERABILITY:** If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

- 12) **WINNERS' LIST:** For a copy of the winners' list, send a self-addressed, stamped envelope postmarked by February 1, 2020 to Dick's Sporting Goods, 345 Court Street, Coraopolis, Pennsylvania 15108, Attention DICK'S Sporting Goods Grand Opening Enter to Win - Winner's List Request.
- 13) **SPONSOR:** Dick's Sporting Goods, 345 Court Street, Coraopolis, Pennsylvania 15108

DICK'S Sporting Goods, Inc.

Ready, Set, Roll! Challenge Official Rules

No Purchase Required to Enter or Win

1. **Eligibility:** The Ready, Set, Roll! Challenge (the "Promotion") is open to legal residents of the fifty (50) United States, including the District of Columbia, who are six (6) years of age to fifteen (15) years of age at the time of entry. Employees of Dick's Sporting Goods, Inc., its subsidiaries, affiliates or other companies associated with the Promotion, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Promotion is governed by these Official Rules and is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.
2. **Sponsor:** The Promotion is sponsored by Dick's Sporting Goods, Inc., 345 Court Street, Coraopolis, PA 15108.
3. **Agreement to Official Rules:** Participation in the Promotion constitutes your full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.
4. **Entry Period:** The Promotion will begin on Sunday, November 3, 2019 from 1:00PM local time and ends on Sunday, November 3, 2019 at 3:00PM local time (the "Promotion Period") at the store located at The Mall of New Hampshire, 1500 S. Willow Street, Manchester, NH 03103 (Participating Store).
5. **How to Enter:** NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not improve your chances of winning.

To enter, a potential winner must do the following:

1. During the Promotion Period at the Participating Store, Roll the giant dice to determine the challenge you will participate in
 - a. See Exhibit A to these Official Rules for specific challenges and requirements
 2. Complete the challenge;
 3. Roll Prize Dice to determine Prize
6. **Requirements of Potential Winners:** A potential winner must fill out a Release of Liability and Indemnity prior to participating in the Promotion (the "Affidavit/Release").

7. Prize: Prizes will be the following:

Prize 1: Flexi Flyer (approximate retail value \$1.99)

Prize 2: Stress Ball (approximate retail value \$1.00)

Prize 3: Beach Ball (approximate retail value \$5.00)

Prize 4: Water Bottle Holder (approximate retail value \$3.00)

Prize 5: Hand Clapper (approximate retail value \$1.99)

Prize 6: Sunglasses (approximate retail value \$5.00)

The Total Approximate Value of all Prizes: up to [\$\$539.40]. Any prize details not specified above will be determined by the Sponsor at its sole discretion. Prizes are not transferable or refundable and must be accepted as awarded. No cash or other substitutions may be made, except by the Sponsor, who reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason as determined by the Sponsor at its sole discretion.


4. **General Conditions:** In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor may, in its sole discretion, either (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules or (b) award the prizes at random from among the eligible entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision. Except where prohibited, participation in the Promotion constitutes an entrant's consent to the Sponsor's use of his/her name, likeness, voice, opinions, biographical information, and state of residence for promotional purposes in any media without further payment or consideration. In the event of a dispute as to any online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization responsible for assigning e-mail

addresses for the domain associated with the submitted e-mail address. In the event of a dispute as to a mobile entry, the authorized account holder of the phone number used to enter will be deemed the entrant. The "authorized account holder" is the natural person who is assigned the phone number by a wireless carrier.







5. **Release and Limitations of Liability:** By participating in the Promotion, entrants agree to release and hold harmless the Sponsor, its affiliates, officers, shareholders, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Promotion or receipt or use of any prize, including, but not limited to: (a) any technical errors that may prevent an entrant from submitting an entry; (b) unauthorized human intervention in the Promotion; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail, (e) errors in the administration of the Promotion or the processing of entries; or (f) injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Promotion, and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
6. **Disputes:** Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the Commonwealth of Pennsylvania. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania, without giving effect to any choice of law or conflict of law or conflict of law rules (whether of the Commonwealth of Pennsylvania or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Pennsylvania.

Exhibit A

EVERY SEASON STARTS AT



READY, SET, ROLL! CHALLENGE

CHALLENGE	AGE 6-8	AGE 9-11	AGE 12-15
 Push-Up Hero	5 Push-Ups in 20 seconds	10 Push-Ups in 15 seconds	15 Push-Ups in 10 seconds
 Long Jumper	Standing Long Jump of 2ft	Standing Long Jump of 3ft	Standing Long Jump of 4ft
 Jumping Jack Flash	5 Jumping Jacks in 20 seconds	10 Jumping Jacks in 15 seconds	15 Jumping Jacks in 10 seconds
 Sit Up Stallion	5 Sit-Ups in 20 seconds	10 Sit-Ups in 15 seconds	15 Sit-Ups in 10 seconds
 Balance Beast	Stand on one leg for 5 seconds	Stand on one leg for 10 seconds	Stand on one leg for 20 seconds
 Fast Dash	Run a 10 yard sprint in 6 seconds	Run a 10 yard sprint in 4 seconds	Run a 10 yard sprint in 2 seconds

PRIZE 1:

PRIZE 2:

PRIZE 3:

PRIZE 4:

PRIZE 5:

PRIZE 6:

WE PLAY TODAY AT: