



The new degree of comfort.™

2016 FALL CONTRACTOR

CASHBACK PROMOTION

SEPTEMBER 1ST - NOVEMBER 30TH

GEM/IRE
DISTRIBUTORS



PRO PARTNERS CAN TAKE ADVANTAGE OF AN EXTRA MONTH OF PROMOTIONAL REBATES STARTING AUGUST 1ST.

(STANDARD CONTRACTOR PROMOTION RUNS FROM SEPTEMBER THROUGH NOVEMBER)

RHEEM 2016 FALL CASHBACK MATRIX – AIR CONDITIONER SYSTEMS

Contractor Rebate Amount	Outdoor Unit	Indoor Unit ¹	Thermostat ² / EcoNet™ Control	EcoNet™ WiFi Kit
\$750 <i>Includes \$150 EcoNet Control Center + WiFi Kit Bonus!</i>	Prestige® Series RA20	Prestige® Series R97V, R96V, R802V Air Handlers RHMV (EEV-EcoNet)	✓ RETST601SYS	✓ REWRA630SYS
\$600.00	Prestige® Series RA20	Prestige® Series R97V, R96V, R802V Air Handlers RHMV (EEV-EcoNet)	✓ RETST601SYS	
\$550 <i>Includes \$150 EcoNet Control Center + WiFi Kit Bonus!</i>	Classic Plus™ Series RA17	Prestige® Series R97V, R96V, R802V Air Handlers RH2T (EEV-EcoNet), RHMV (EEV-EcoNet)	✓ RETST601SYS	✓ REWRA630SYS
\$400.00	Classic Plus™ Series RA17	Prestige® Series R97V, R96V, R802V Air Handlers RH2T (EEV-EcoNet), RHMV (EEV-EcoNet)	✓ Thermostat OR RETST601SYS	
\$200.00	Classic® Series RA16	Prestige® Series R97V R96V, R802V, RGGE/RGJF Classic™ Plus Series R95T, R801T Air Handlers RH1V, RH1T	✓ Thermostat OR RETST601SYS	

RHEEM 2016 FALL CASHBACK MATRIX – HEAT PUMP SYSTEMS

Contractor Rebate Amount	Outdoor Unit	Indoor Unit ¹	Thermostat ² / EcoNet™ Control	EcoNet™ WiFi Kit
\$850 <i>Includes \$150 EcoNet Control Center + WiFi Kit Bonus!</i>	Prestige® Series RP20	Prestige® Series R97V, R96V, R802V Air Handlers RHMV (EEV-EcoNet)	✓ RETST601SYS	✓ REWRA630SYS
\$700	Prestige® Series RP20	Prestige® Series R97V, R96V, R802V Air Handlers RHMV (EEV-EcoNet)	✓ RETST601SYS	
\$650.00 <i>Includes \$150 EcoNet Control Center + WiFi Kit Bonus!</i>	Classic Plus™ Series RP17	Prestige® Series R97V, R96V, R802V Air Handlers RH2T (EEV-EcoNet), RHMV (EEV-EcoNet)	✓ RETST601SYS	✓ REWRA630SYS
\$500.00	Classic Plus™ Series RP17	Prestige® Series R97V, R96V, R802V Air Handlers RH2T (EEV-EcoNet), RHMV (EEV-EcoNet)	✓ Thermostat OR RETST601SYS	
\$250.00	Classic® Series RP15	Prestige® Series R97V, R96V, R802V, RGGE/RGJF Classic™ Plus Series R95T, R801T Air Handlers RH1V, RH1T	✓ Thermostat OR RETST601SYS	



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RHEEM 2016 FALL CASHBACK MATRIX – RESIDENTIAL PACKAGE MODELS		
Contractor Rebate Amount	Residential Package Unit	Thermostat ²
\$500.00	Prestige® Series RQRM, RGEA16	✓ Thermostat
\$300.00	Classic® Series RGEA15, RACA15	✓ Thermostat
\$150.00	Classic® Series RQPW	✓ Thermostat

RHEEM 2016 FALL CASHBACK MATRIX – INDIVIDUAL UNIT COMPONENTS	
Contractor Rebate Amount	Individual Unit Model Numbers
\$150.00 <i>EcoNet Control Center & WiFi Kit Bonus!</i>	EcoNet Control + WiFi Kit RETST601SYS + REWRA630SYS <i>(Must be installed with one of the following individual units: R97V, R96V, R802V)</i>
\$100.00	Prestige® Series R97V Air Handlers RH2T (TXV)
\$62.50	Classic® Series RP15, RA16
\$50.00	Prestige® Series R96V, RGGE/RGJF, R802V, RH1V
\$37.50	Classic Plus™ Series R95T, R801T

¹System must include a Rheem matched coil to be eligible for rebate.

²Any applicable thermostat can be used to complete a Rheem system rebate, however, it is recommended to use a Rheem thermostat.



2016 KWIKCOMFORT® FINANCING
FALL PROMOTION
AUGUST 1ST - NOVEMBER 30TH



EXCLUSIVE OFFER FOR PRO PARTNERS ONLY IN CONJUNCTION WITH THE FALL PRO PARTNER CASHBACK PROMOTION.

FOR INSTALLATIONS FUNDED ON ELIGIBLE EQUIPMENT** FROM AUGUST 1 ST - NOVEMBER 30 TH						
Menu	Tran Code	Promotional Offer	Consumer Monthly Payment	Estimated Number of Months to Payoff Promotion	Contractor Fee	UP TO 10% OFF: Pro Partner Fee During Promotion**
A	300	14.99% APR until Paid in Full	2.000%	79	3.00%	No Cost
	301	9.99% APR until Paid in Full	4.000%	28		
	302	No Monthly Interest if Paid in Full within 6 Months*	2.500%	N/A		
B	600	9.99% APR until Paid in Full	1.250%	132	5.50%	No Cost
	604	7.99% APR until Paid in Full	2.000%	61		
	602	5.99% APR until Paid in Full	3.000%	37		
	605	No Monthly Interest if Paid in Full within 18 Months*	2.500%	N/A		
C	800	7.99% APR until Paid in Full	1.250%	115	8.25%	No Cost
	801	5.99% APR until Paid in Full	2.000%	58		
	802	No Monthly Interest Until Paid in Full	4.000%	25		
	804	No Monthly Interest if Paid in Full within 24 Months*	2.500%	N/A		
H	900	5.99% APR until Paid in Full	1.250%	103	13.50%	Only 3.50%
	901	2.99% APR until Paid in Full	1.797%	60		
	902	No Monthly Interest Until Paid in Full	2.778%	36		

*For new cardholders interest accrues at 26.99%. Existing cardholders should see their credit card agreement for their applicable APR. If the balance is paid in full prior to promotional end date no interest will be charged.

**On installation of eligible systems and individual components listed on the Rheem Pro Partner CashBack Promotion matrix. Pro Partners are eligible to receive up to a 10% rebate on all KwikComfort® Financing menus for the installation of eligible equipment (one or more of the units listed on the CashBack promotion matrix. These claims must be submitted through the CST in order to qualify for the KwikComfort® Financing rebate. The sales slip still must be sent in to Synchrony to be validated.

Terms and Conditions

Menu Selection: Merchants can select and use only one menu. Use of multiple menus may result in termination of the program.

Activation Fee: Customers will be charged a one-time fee of \$29 on their initial purchase. This a one time only fee; it does not apply to future purchases.

Split tickets: Split tickets between multiple Synchrony Bank credit card programs and/or other lenders are not allowed.

2016 FALL CONTRACTOR
CASHBACK PROMOTIONSEPTEMBER 1ST - NOVEMBER 30TH**PRO PARTNERS CAN TAKE ADVANTAGE OF AN EXTRA MONTH OF PROMOTIONAL REBATES STARTING AUGUST 1ST.**

(STANDARD CONTRACTOR PROMOTION RUNS FROM SEPTEMBER THROUGH NOVEMBER)

**Promotion Terms and Conditions for Contractors**

- The promotion is subject to termination at Rheem's discretion. This promotion cannot be combined with any other promotion from Rheem.
- Installations for commercial applications/commercial properties (rental properties) are not eligible.
- Rebate is only eligible for residential installations in single-family dwellings.
- Rebate is applicable to multiple units on single-family dwellings.
- Contractor's account must be in good credit standing with the Distributor in order to participate in this special promotion.
- Installations through National Accounts (such as Home Depot, ARS and Service Experts) are NOT eligible for the CashBack Promotion.
- Rheem agrees that all information within CashBack claims submitted, including serial numbers, will be audited by Rheem for accuracy.
- The Distributor has final approval of promotion participation eligibility for all standard contractors and Pro Partners. Any proven fraudulent activity may result in the contractor refunding paid rebates back to the Distributor.
- All participating Contractors must be enrolled as eligible for the Promotion and must have a MyRheem.com user account which the Distributor is responsible for setting up. All promotion participants must be enrolled and setup their rebate payment method no later than November 30, 2016.
- Due to 1099 tax requirements, you may be required to provide personal and business information, as this is required for any person receiving more than \$600 in rewards.
- Qualifying systems and individual unit components are outlined on the eligible product matrix.
- Qualifying systems and individual unit components must be sold and installed between 8/1/2016-11/30/2016 in order to be eligible for the rebate amount.
- Only one qualifying purchase should be submitted per rebate. It is the contractor's responsibility to check their submitted claims and ensure the claims reflect the expected rebate amount. Once a rebate is submitted, it will be at Rheem's discretion whether the claim can be adjusted. **Claims that have been submitted and paid out cannot be adjusted.**
- Promotion enrollment and participation is dependent upon the date of Pro Partner Program enrollment completion. Participation in promotional installation eligibility dates will be adjusted to begin based on the month of the Pro Partner Program enrollment completion date. **All Pro Partners must complete Pro Partner Program enrollment no later than September 30, 2016 to be eligible to participate in this promotion.**
- Rebate Funding Responsibilities:
 - The contractor will receive the full amount of the listed rebate (per terms and conditions) and can choose to pass along any given amount to their customers if desired.
 - If desired, the contractor can use earned accrued co-op dollars to promote & advertise the promotion in their market.
 - Contractor must use pre-approved ad graphics from the AdMaker System or obtain prior approval for any ads used to promote this offer.
- All rebate claims must be submitted online at MyRheem.com through the Contractor Serial Tool (CST) no later than December 16, 2016 to be considered eligible for payment to the Contractor. Pro Partners are eligible to receive up to a 10% rebate on all *KwikComfort® Financing* menus for the installation of eligible equipment (one or more of the units) listed on the CashBack promotion matrix. These claims must be submitted through the CST in order to qualify for the *KwikComfort® Financing* rebate. The sales slip still must be sent in to Synchrony to be validated. **No exceptions will be allowed. All documentation received after 12/16/2016 will be denied for processing.**
- Payment Terms:
 - Contractors can choose form direct deposit or re-loadable card to receive their funds for the CashBack rebate:
 - Direct Deposit - For payment to a contractor business via direct deposit.
 - Users will be required to provide their business account direct deposit information and a copy of a void check is required for validation.
 - IMPORTANT: Direct Deposit accounts must be setup and validated before any claims are approved and funds can be deposited.
 - Direct deposit accounts will be funded every other week for approved claims.
 - Pay Card - For payment to an individual via re-loadable pay card.
 - New users will receive a Rheem branded re-loadable card after the submission of their first claim. This card can be re-loaded for future Rheem promotions.
 - IMPORTANT: Cards must be activated before any claims are approved and funds can be loaded. Make sure to call and activate your card as soon as you have received it in the mail. For questions regarding the re-loadable card funds, card account information, lost or stolen funds, you must contact the card company: Global Cash Card, 1-866-395-9200
 - The card received in the mail is re-loadable, so do not dispose of after the promotion ends.
 - o Card can be used for other Rheem promotions.
 - o There may be a replacement fee for lost/stolen cards.
 - Rheem is not responsible for lost, stolen or misdirected paperwork or debit cards.
 - Cards must be activated within 3 months of receipt. Any funds earned will be forfeited if card has not been activated within 3 months of being mailed to the recipient.
 - Funds will be loaded to activated cards within 2 weeks of claim approval.
 - U.S. residents are subject to a 1099 miscellaneous income tax for spiffs totaling \$600 or more annually.
 - Offer valid to legal residents of the continental United States, Alaska and Hawaii only.
 - *KwikComfort® Financing* Rebate Funding
 - At the end of each month, Synchrony will calculate all eligible sales that were funded and process the rebate amount by contractor.
 - The rebate will be an ACH Deposit into contractors business checking accounting setup with Synchrony Financial.
 - Timing will be within 30-60 days of close of month.

*2016 Fall Pro Partner CashBack & KwikComfort® Financing Promotion – All documentation is available on MyRheem.com or can be requested from your distributor.