



COMFORT HEROES 2019

PROMOTION 10% OFF 10% off (up to \$1500) total invoice for HVAC **UP TO \$1,500** ELIGIBLE PARTICIPANTS Fire Fighters **Active Military & Veterans** Law Enforcement Educators **EMT & Paramedics IMPORTANT DATES** Promotion Period: April 1, 2019 – September 30, 2019 TERMS & CONDITIONS Contractors must take 10% off of invoice at sale

equipment and installation, cost to be shared 1/3 contractor, 1/3 Gemaire, and 1/3 Mitsubishi Electric

- Contractors can submit to Gemaire for 2/3 reimbursement before claim period ends
- Contractors must provide the homeowner invoice
- Contractor responsible for verifying that home owner is eligible for this promotion

1 (one) discount per hero. Discount cannot be combined with any other discount such as other rebates. Utility rebates are allowed. Participating contractors only. Residential single family homes only. Contractors check with Gemaire about participation before offering to consumers. Limited to AL, FL, GA, NC, VA.

GEM/IRE.COM