

Streamline ordering with your businesses own internal PO system

Convert your emailed and faxed purchase orders or order forms into automated orders using our SimpleOrder tool. Feel confident that your order will be placed with 100% accuracy.

Benefits of ordering through SimpleOrder



Save Time – No manual entry. No clarifying orders or invoices by phone. Simply attach your PO or Order Form to an email and we'll take care of the rest.



Focus on what matters – Focus on serving your customers, not entering orders.



100% order accuracy – No more manual entry errors. Cut out the guessing and know that you are ordering the correct item every time.



No more double entry – There's no need to change how you do business. Manage your own PO system and place orders within seconds.

How it works

SimpleOrder converts your purchase orders into automated sales orders. It eliminates the challenge of dual entry as you no longer need to re-key your purchase orders online once you have created the PO in your own system.



Send – Simply email your purchase order or order form to our *Simple*Order email address.



Convert – *Simple*Order reads the document attached with 100% accuracy and converts into an order.



Deliver – You will receive an order confirmation and your order will be ready via pick up or delivery from your local branch.

Ready to get started?

Contact your local East Coast Metal Distributors sales representative to learn more.

