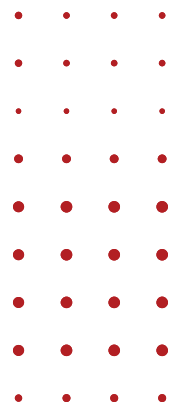


CONTRACTOR TOOLS & TECHNOLOGY

We have developed a suite of tools to make the life of the HVAC/R contractor easier than ever before.

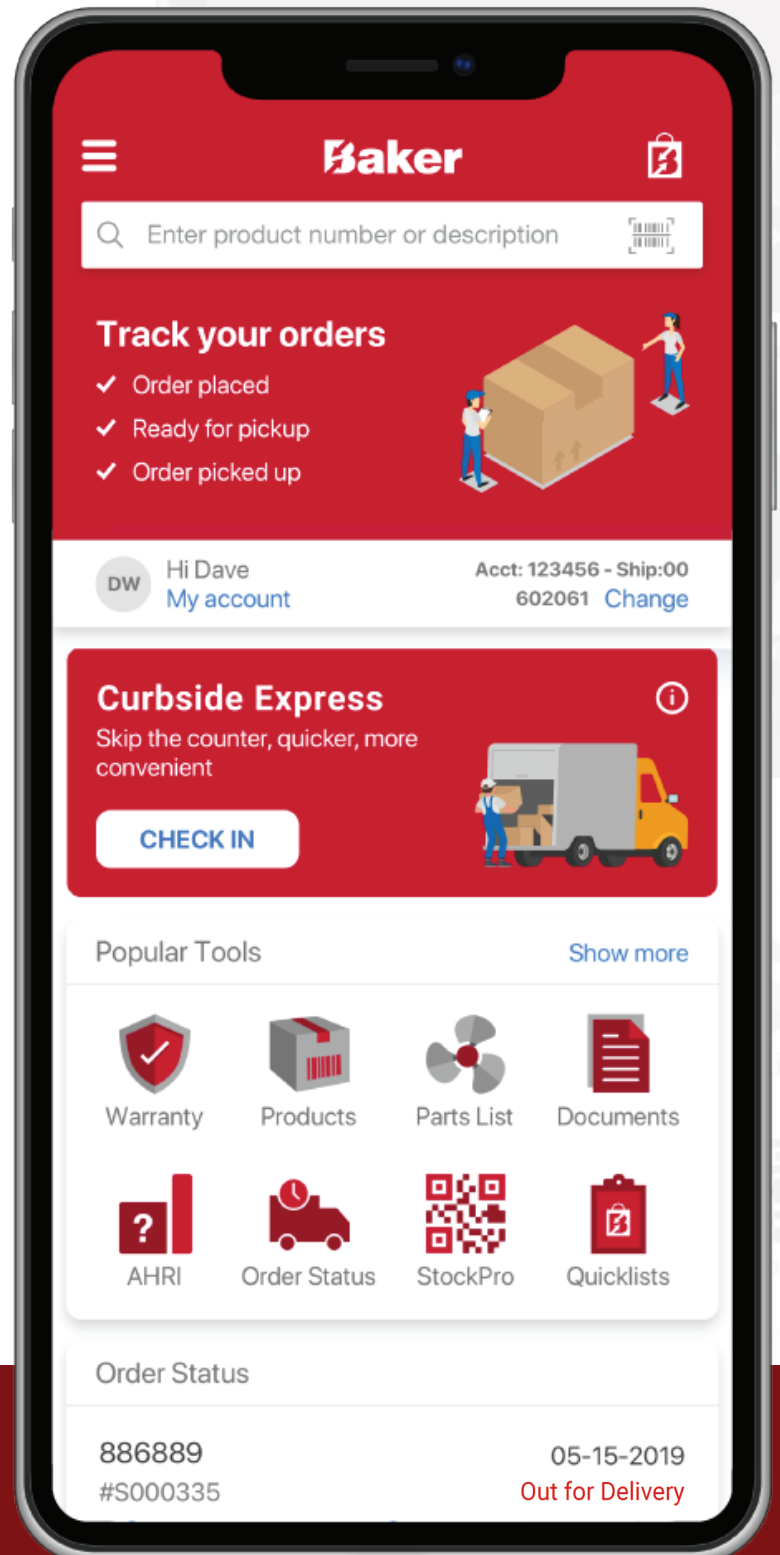


Baker[®]
Distributing Company



TOOLS TO STREAMLINE YOUR PRODUCT SOURCING & MANAGEMENT

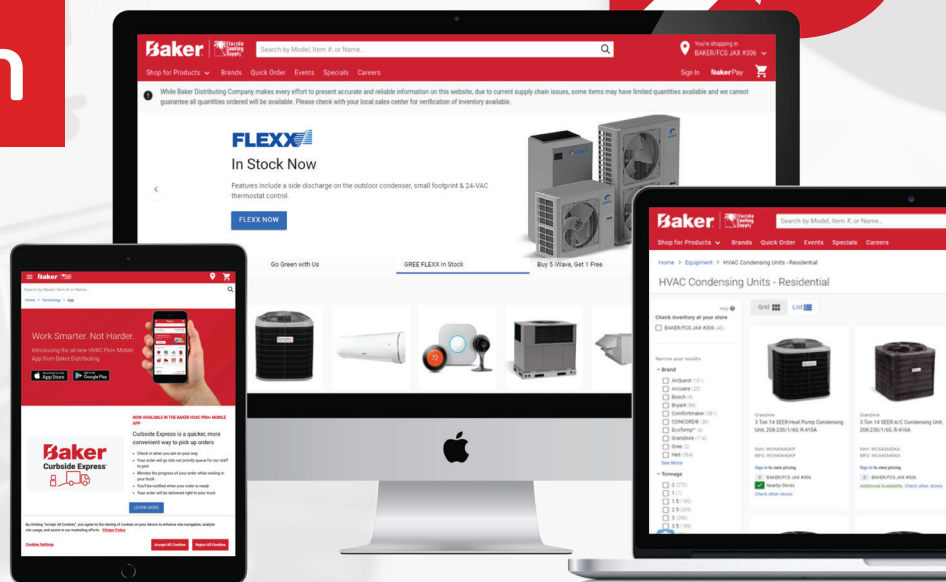
Everything you need from a true partner
at your fingertips 24/7



Bakerdist.com

Making Business Easy

We make it easy for you to save time and money while managing your account 24/7



LINK YOUR STORE ACCOUNT

- Check pricing & inventory
- Fast and easy ordering
- View order history and invoices
- Easily re-order products



QUOTES

- View and approve quotes online, and orders will be shipped or be available for store pickup



CREATE QUICKLISTS

- For your most commonly purchased items
- Easy to find products for fast re-orders
- Create list by manufacturer or by product type
- We can create Quicklists for you
- No limit to number of Quicklists



MULTI-LEVEL USER MANAGEMENT

Create separate user IDs with custom settings:

- Purchasing permissions and access levels
- Financial limits and restrictions
- Limited product lists, jobs and Quicklists



ORDER HISTORY



TRAINING INFORMATION



DOCUMENT LIBRARY

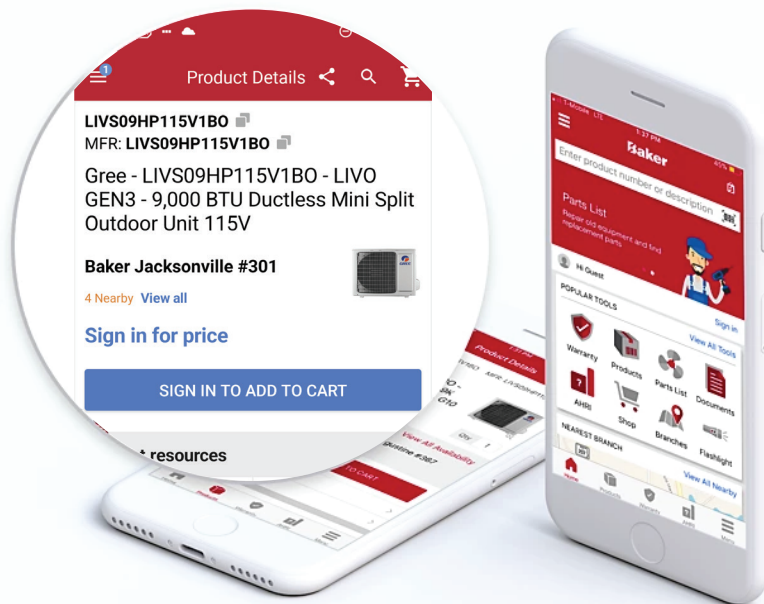


FAST DELIVERY



BAKER EXPRESS
PICKUP

For more information visit www.bakerdist.com/ecommerce



HVAC Pro+ Mobile App

Work Smarter. Not Harder.

Our mobile app provides access to product information and easy to use tools while on the go



WARRANTY SEARCH

Easily access and verify equipment warranty information



AHRI MATCHING

Create AHRI matched systems with real-time inventory and pricing



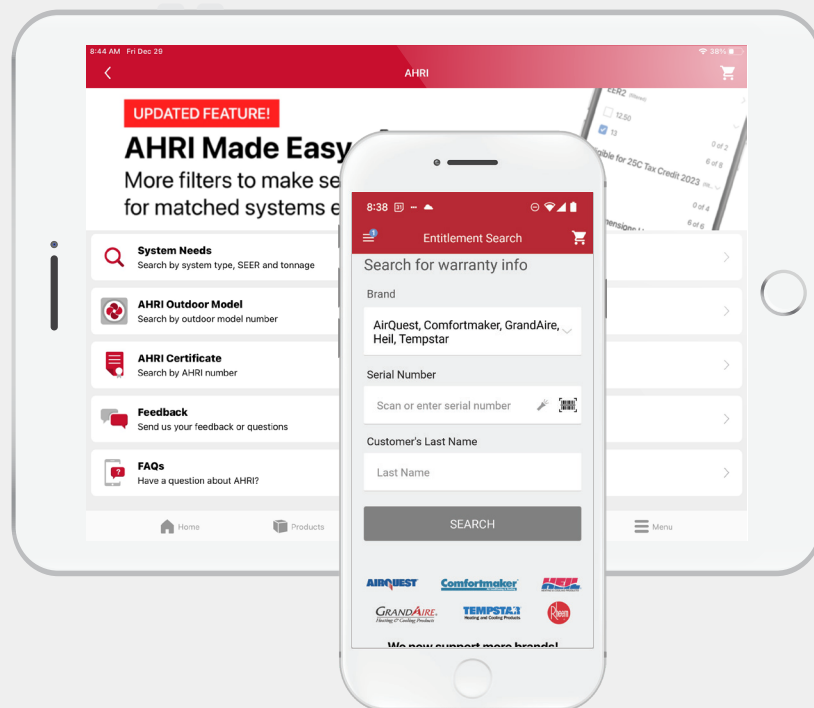
PRICING AND AVAILABILITY

Check pricing and availability from any store, any time



ONLINE ORDERING

Save time and money by ordering from Bakerdist.com



SPEC SHEETS



WIRING DIAGRAMS



INSTALL GUIDES



LITERATURE



FIND STORES



STORE HOURS



DIRECTIONS



STOCKPRO



CURBSIDE EXPRESS

Available on the App Store or get it on Google Play



HVAC Pro+™

Curbside Express

Load and Go

This mobile app feature is a quicker, more convenient way to pick up orders right from your vehicle.



CHECK IN

Check in when you are on your way to your local Baker store



PRIORITY PICKUP

Your order will go into our priority queue for our staff to pick



MONITOR PROGRESS

Monitor the progress of your order while waiting in your truck



ORDER NOTIFICATION

Receive notification when your order is ready



OPEN APP



SIGN IN



CHOOSE ORDER



CHECK IN

Download our Baker Mobile App

Baker
Curbside Express
Load and Go

StockPro

A Baker Managed Inventory Solution

StockPro

A Baker Inventory Replenishment Solution

StockPro gives you the power, control and tools you need to replenish your inventory without having to buy any additional equipment.



SAVE MONEY AND TIME

Minimize unnecessary inventory and time-consuming trips to the supply house while you increase billable hours



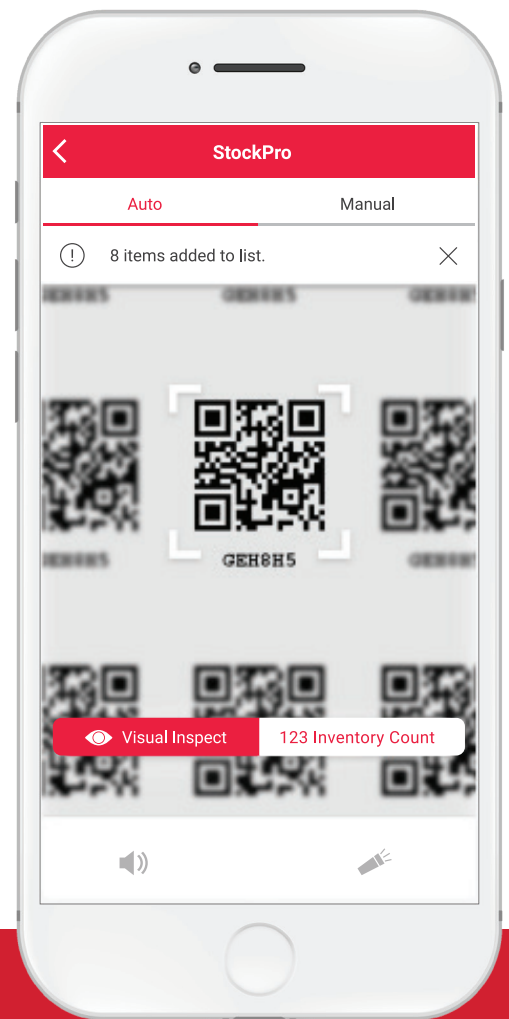
INCREASE CASH ON HAND

Replenish stock based on actual usage and demand so you can better manage your cash flow



OPTIMIZE CUSTOMER EXPERIENCE

Ensure technicians have what they need to get the job done right the first time increasing customer satisfaction and completing more jobs



HOW IT WORKS



Contact your Baker Rep



Download the Baker Mobile App



We'll determine requirements based on your needs



We'll get your team trained so you can hit the ground running



Get going and enjoy ALWAYS having what you need

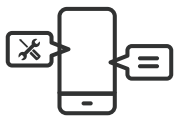
Contact your Baker Representative for details



Text2Baker

Text a Baker Associate

Get technical advice, check inventory, announce your arrival for Curbside Pickup and much more



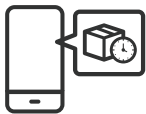
GET TECHNICAL ADVICE

Contact us with questions pertaining to needs, product choices and other service requirements



CHECK INVENTORY

Text photos & inquiries about the availability of hard-to-find products



DELIVERY UPDATES

Request an ETA for a delivery you are expecting on the jobsite



ANNOUNCE YOUR ARRIVAL

Let us know the color, make & model of your vehicle as well as parking spot when available

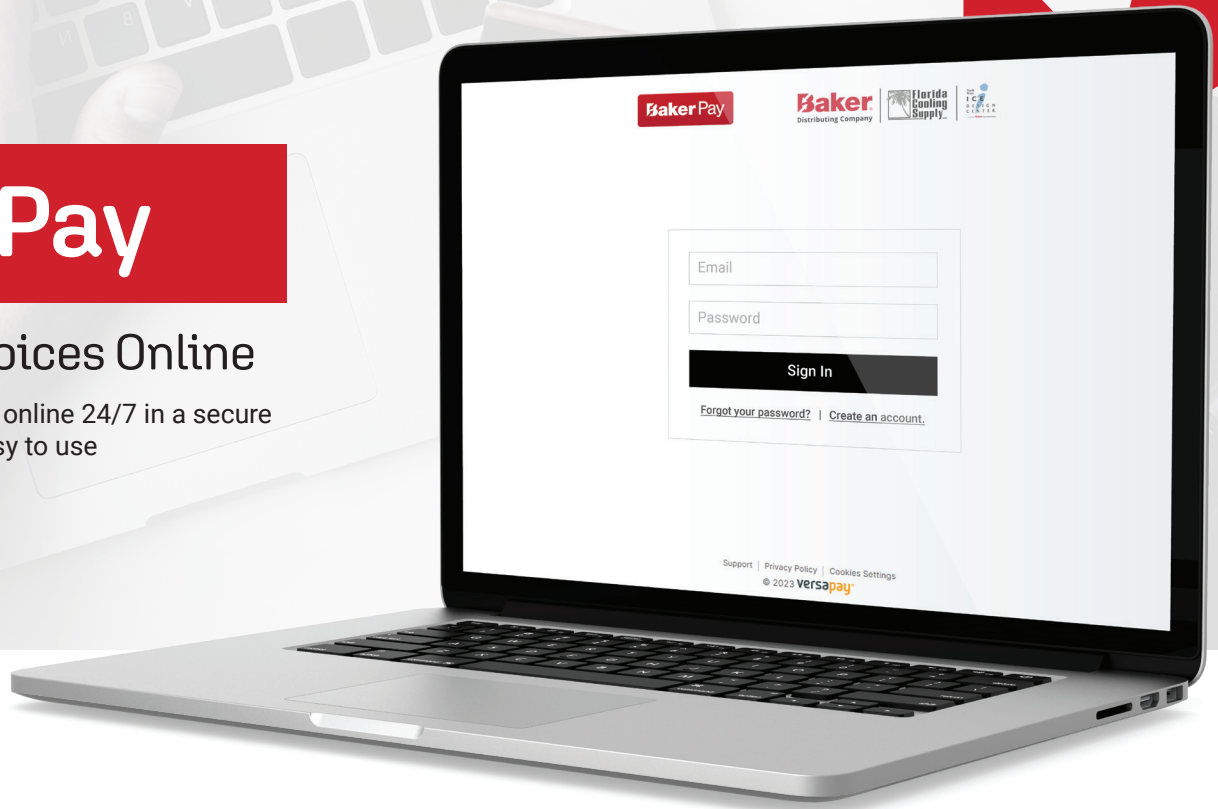
Visit our **Store Locator** on **Bakerdist.com** or in our mobile app to get the number for your store.

Text2Baker

BakerPay

Pay Your Invoices Online

Manage your invoices online 24/7 in a secure environment that's easy to use



EMAIL ALERTS

Receive email alerts when new invoices are available



ONLINE PAYMENTS

Pay one or more invoices securely online or even select all invoices to pay your statements in full



ACCOUNT MANAGEMENT

Review payment history and schedule payments in advance



BAKERPAY SUPPORT

Communicate with an account representative



PAYMENT HISTORY



ACCOUNT MANAGEMENT



PAYMENT PROCESSING



CUSTOMER SERVICE

To sign up, visit www.bakerdist.com/baker-pay

Baker Pay

POWER YOUR GROWTH



At Baker, we take our customers' success seriously. That's why we have developed, partnered and invested in tools that propel your business forward. Our suite of solutions enable HVAC contractors to:

- ✓ Increase their revenue
- ✓ Decrease service costs
- ✓ Save precious time
- ✓ Boost customer loyalty
- ✓ Streamline their ordering process
- ✓ Access all of the information techs need on the job
- ✓ Manage their inventory efficiently

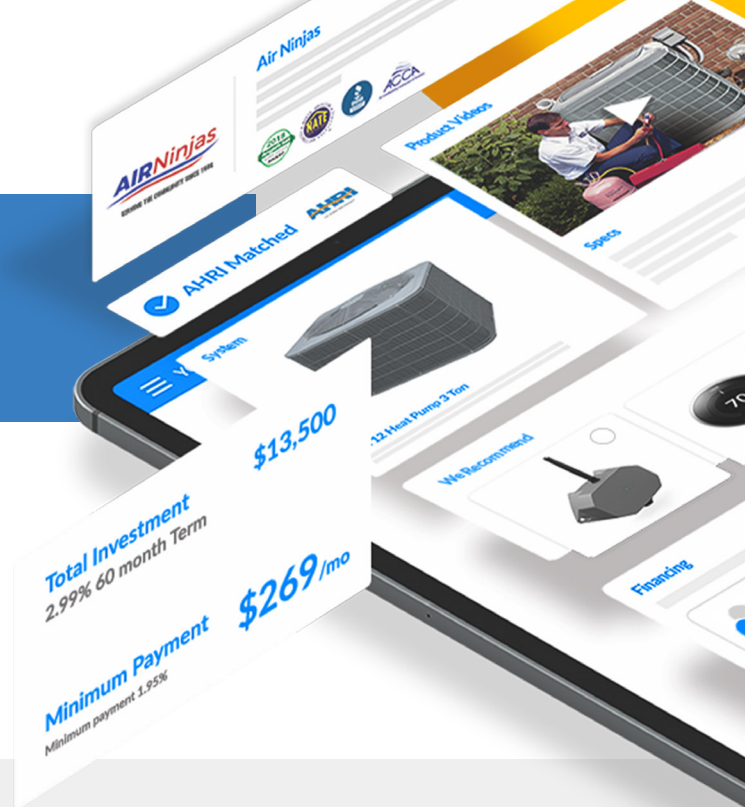


OnCall Air

Unmatched Sales Capabilities

Maximize your sales, save time

OnCall Air has dozens of powerful features not available in any other platform that will impress your customers, help you close more sales, and save tons of time.



INCREASE VALUE PER SALE

Offer your customers more choices, highlight valuable accessories, and show them flexible payment options



BAKER CONNECTOR TECHNOLOGY

Real-time pricing, product information, inventory, and AHRI match data, including SEER2 matches, directly from Bakerdist.com



CLOSE MORE OPPORTUNITIES

Stand out from your competitors with a fully interactive digital presentation that highlights your unique advantages



SAVE TIME

Build modern, custom proposals in minutes, automate your follow-ups, and order your sold Baker products with just a click.



DIGITAL, INTERACTIVE QUOTES IN MINUTES



LIVE AHRI, PRICING, & INVENTORY



SHOWCASE YOUR BRAND



TRACK CUSTOMER ACTIVITY



DETAILED PRODUCT INFORMATION



EASILY RECOMMEND ADD-ONS



AUTOMATED FOLLOW-UPS



INTEGRATED FINANCING



ADVANCED DAILY REPORTS



HOUSECALL PRO & SERVICETITAN INTEGRATIONS

Book a demo at oncallair.com





Housecall Pro

Power your Operations

Why Housecall Pro?

Housecall Pro is an all-in-one solution that helps more than 22k+ home service companies across North America and can power your business to grow smarter.

#1 rated app used by HVAC/R professionals.

22k+ BUSINESSES

75k+ PROS

4.7 ★★★★★
2,000+ RATINGS

WHAT HOUSECALL PRO CAN DO FOR YOUR BUSINESS:

- **Customer care**
 - World-class support and empathy for our Pros
 - Rely on a dedicated account manager as an onboarding specialist
- **Ease of Use**
 - Learn and adapt Housecall Pro quickly
 - Get techs up and running sooner
 - Get started in days, not weeks
- **Increase efficiency**
 - Schedule, Dispatch, Estimates, Invoices, Time Tracking and QuickBooks
- **Grow Revenue**
 - Housecall Pro will help drive higher revenue and business efficiencies

FEATURES:

- ✓ **Easy to use mobile app**
even for the technically challenged
- ✓ **Best-in-class scheduling and dispatching** with GPS tracking
- ✓ **Payment processing**
seamlessly convert estimates to invoices and collect payments
- ✓ **OnCall Air Integration**
build world class sales proposals
- ✓ **Online booking feature**
to keep your workforce growing
- ✓ **Employee time tracking**
for easy payroll
- ✓ **Reputation management**
to boost online reviews

... and much more

HEAR IT FROM OUR PROS

"It's just the epitome of customer service. It's going to save you a lot of money, really quick."

Mark S.
Souza's HVAC

"It's a seamless process that helps to not lose customers between the cracks."

Chris B.
Climate Solutions
Heating & Air

"5 years ago I was working 70-80 hours a week, now I'm working approximately 40-50 hours per week."

Kim B.
KE Bergeron Mechanical
Systems LLC

"We were falling behind. With Housecall Pro we've received 69 5-star reviews in the last two months."

Rob G.
Beach Land HVAC

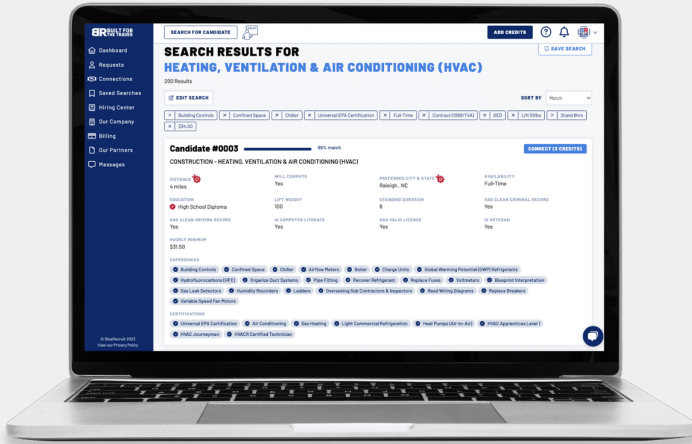
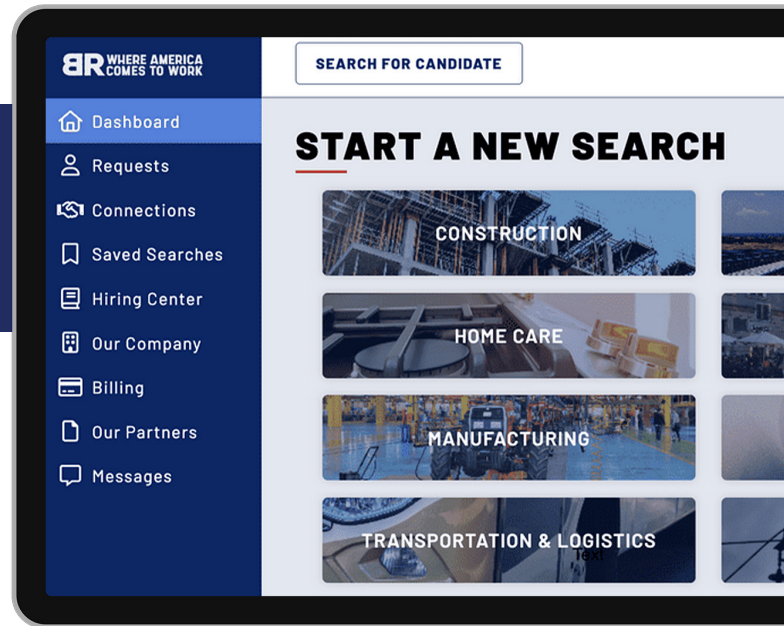
Book a demo at www.bakerdist.com/housecallpro

 Housecall Pro

Blue Recruit

The Right Tool to Find the Right Hire

BlueRecruit is a software platform designed to simplify and accelerate the hiring process for HVAC contractors. In just 5 minutes, you can connect with qualified Job Seekers with the exact skills and certifications your job requires.



- ✓ Login and search for Job Seekers with exact skills and certifications in just 5 minutes.
- ✓ No more writing job posts or going through endless resumes.
- ✓ 90% of customers connect with a qualified Job Seeker on the 1st day.
- ✓ Select needed skills from a database of 19,000+ skills in 16 trades industries.
- ✓ Customers save 74% on hiring costs and connect with 3x more Job Seekers than industry standard.
- ✓ In addition to database of skilled trade veterans, BlueRecruit has partnered with hundreds of trade schools to provide you with a direct connection to their students.



SEARCH

Find candidates with the skills and certifications that are required for the job. Search by experience, pay, work type, Veteran status and more.



CONNECT

Purchase and use credits to invite qualified job seekers to interview. Credits are not used if the candidate doesn't accept.



INTERVIEW

Use our in-app messaging and video portal to schedule and meet with interested candidates. No app download required.

Enjoy a Baker Exclusive of 10% savings on credit purchases.

Start finding the right talent for your team today at www.watscoventures.com/bluerecruit



CONTRACTOR TOOLS & TECHNOLOGY

NOTES



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