



WIN A TRIP FOR TWO TO
SWITZERLAND

SELL WENGER AND SWISSGEAR PRODUCTS

between October 15th and December 31st and you could win!

HOW IT WORKS:

1. Sell Wenger and/or SwissGear watches, backpacks, and business gear from October 15 – December 31, 2014
2. **Use the promotion code SwissTrip14 and provide your full name when placing your purchase order**
3. For every \$100 (net worth, freight excluded) of Wenger and SwissGear product sold, your name is entered once into the drawing for the trip
 - the more you sell, the better your chances are of winning! i.e.: \$1,000 (net order) gets you 10 entries!
4. Join us on January 14, 2015, for the live drawing of the winner at PPAI during our booth event (you do not need to be present to win)
5. What you'll receive if you win:
 - Roundtrip Airfare for two on SWISS International Airlines
 - Two Swiss rail passes
 - \$1,500 American Express gift card to use toward hotel expenses
 - A personal tour of the Victorinox Swiss Army Knife factory in Ibach, Switzerland, where you'll be able to make your own Swiss Army Knife!
 - A \$6,000 Value!



Roundtrip airfare for two provided by SWISS International Airlines.

CONTEST RULES:

NO PURCHASE OR PAYMENT OF ANY KIND BY DISTRIBUTOR REPRESENTATIVE IS NECESSARY TO ENTER OR WIN. The Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia 21 years of age or older who are sales professionals currently employed by Ad Specialty distributors. Must be a current member of any of the industry organizations (ASI, PPAI, SAGE, UPIC). Sweepstakes begins October 15, 2014 and ends December 31, 2014. When submitting your purchase order you must include promo code SwissTrip14 and your full name. [See Official Rules here](#) for details. Sponsor: Victorinox Swiss Army, Inc., 7 Victoria Drive, Monroe, CT 06468

This promotion is for distributors only. To place your order contact us at: corporateorders@swissarmy.com

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SWISS ARMY