

FOR IMMEDIATE RELEASE

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ATLANTA, GA – Perfect for traveling, the Solano ULTRALite Hair Dryer is 32 percent lighter than the average professional dryer on the market. At 1700 watts, the lightweight motor offers the same high performance heat that Solano dryers are known for. Tourmaline adds shine and smoothes hair, minimizing fly-aways, while Silver Nanotechnology helps to reduce bacteria buildup on hair strands. This premium-grade professional dryer combines innovative design and superior quality to match your needs, as well as those of today’s most talented stylists.

Features include:

- 1700 watts
- Ergonomic handle
- Ceramic thermal grill distributes heat more evenly
- Far infrared heat dries from the inside out for overall healthier hair
- Tourmaline adds shine and smoothes hair while minimizing fly-aways
- Silver nanotechnology for antibacterial protection
- Low EMF (electromagnetic field) for improved environmental conditions
- Extralong cord w/ Hanging Ring – 11.5 feet
- Three Temperature settings, two speeds
- Removable filter ring for easy cleaning

Solano's Care and Repair Program:

The “Care and Repair” program features a two year warranty with the option to renew. Additionally, should something happen to your dryer it can be sent to the Solano Repair Center to be repaired refurbished and reconditioned, making your dryer a great investment.

Solano UltraLite Dryer.....SRP: \$145

The **Solano UltraLite Dryer** is available in salon professional and beauty supply stores nationwide and online at www.solanopower.com. For more information, call 1-800-323-3942.

ABOUT Solano International®

Solano International is a professional line of high-quality, high-performance salon tools designed to meet the needs of serious stylists. For more than 30 years, Solano International has been dedicated to providing the best salon tools in the industry including hand-crafted premium-grade hair dryers utilizing the latest technologies and the highest standards of durability, quality and superior customer service. Solano’s “Care and Repair” Warranty Program offers a 2-year limited warranty on all tools, including an option for an indefinite number of renewals. Solano International is headquartered in Atlanta, GA. For more information, visit Solanopower.com.