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Contact: Melissa Gonzalez
Creative Media Marketing
(212) 979-8884
melissa@cmmpr.com



Solano Heats Up With the New SmoothCurl450 Spring Curling Iron

As a leader in professional styling tools for over 30 years,
Solano now delivers a curling iron designed to give you tresses that impress!

ATLANTA (July, 2010) — Craving curls? **Solano's NEW! SmoothCurl450 Spring Curling Iron** offers the ability to achieve smooth, luxurious curls that look like you just stepped out of a salon! **Solano SmoothCurl450 Spring Curling Iron** gets hot and stays hot! Infused with Ceramic, Ionic, Tourmaline and Far Infrared Heat technologies, it features a smooth glide barrel that won't pull or snag hair. Built-in safety features include: auto shut-off capabilities after 6 hours, a perfectly balanced non-slip stand and safety barrel ring to rest in place without sliding or tipping over, and a smooth touch handle and easy-grip cool touch tip for maximum control and ease while styling. The **Solano SmoothCurl450 Spring Curling Iron** crafts shiny, frizz-free curls that are sure to make an impact!

The **Solano SmoothCurl450 Spring Curling Iron** features the following:

- Digital heat controls with instant heat up to 450°F
- Ceramic | Ionic | Tourmaline | Far Infrared Heat Technologies
 - Ceramic technology to distribute heat more evenly
 - Ionic technology to eliminate frizz and make curls smoother
 - Tourmaline to add shine and smooth curls while minimizing fly-aways
 - Far infrared heat for overall healthier curls
- Auto Shutoff after 6 hours
- "Steady when Ready" indicator light illuminates when desired temperature is reached
- Smooth glide barrel to prevent hair from pulling or snagging
- Safety barrel ring is designed to protect any surface from burning
- Easy Grip Cool Touch Tip for ease of use and to protect fingers from touching the barrel
- Perfectly balanced non-slip stand to allow iron to rest in place without tipping over
- Ergonomic finger rest to relieve hand stress and prevent fingers from slipping
- Smooth touch handle to maximize control and comfort
- Easy reach adjustable thumb press for various hand sizes and for better control
- Extra-long swivel cord

Solano SmoothCurl450 Spring Curling Iron.....Salon Price: \$59.00; SRP: \$79.00

The **Solano SmoothCurl450 Spring Curling Iron** will be available in **January 2011** in salon professional and beauty supply stores nationwide and online at www.solanopower.com. For more information, call 1-800-323-3942.

ABOUT Solano®

Solano is a professional line of high-quality, high-performance salon tools designed to meet the needs of serious stylists. For more than 30 years, Solano has been dedicated to providing the best salon tools in the industry including hand-crafted premium-grade hair dryers utilizing the latest technologies and the highest standards of durability, quality and superior customer service.

Solano's "Care and Repair" Warranty Program offers a 2-year limited warranty on all electric styling tools, including an option for an indefinite number of renewals. Solano is headquartered in Atlanta, GA. For more information, visit Solanopower.com.

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