

**FOR IMMEDIATE RELEASE**

**Contact:** Martha Miller  
Creative Media Marketing  
(212) 979-8884  
Martha@cmmpr.com



**Solano 3500Lite Dryer**

**ATLANTA, GA** — The power of 1800 watts is combined with a light-weight DC Motor for the Solano 3500Lite Dryer, which offers optimal quality and performance while not weighing down arms for a longer styling session. The Solano 3500Lite Dryer features Ceramic, Ionic, Far Infrared Heat, and Tourmaline technologies for professional quality styling results in a more compact and quieter dryer.

**Features Include:**

- 1800 watts
- Lightweight DC motor for less weight while styling
- Ceramic Technology distributes heat more evenly
- Far infrared heat dries from the inside out for overall healthier hair
- Tourmaline adds shine and smoothes hair while minimizing fly-aways
- Low EMF encourages improved environmental conditions
- Cold shot button to set the style
- Two Concentrators for additional styling options
- Three Temperature settings, Two speeds
- Removable filter for easy cleaning
- 48 hour care & repair warranty

The professional **Solano 3500Lite Dryer** is available in salon professional and beauty supply stores nationwide and online at [www.solanopower.com](http://www.solanopower.com). For more information, call 1-800-323-3942.

**Solano 3500Lite Dryer.....SRP: \$190**

**Solano's Care and Repair Program:**

The "Care and Repair" program features a two year warranty with the option to renew. Additionally, should something happen to your dryer it can be sent to the Solano Repair Center to be repaired refurbished and reconditioned, making your dryer a great investment.

***ABOUT Solano International®***

Solano International is a professional line of high-quality, high-performance salon tools designed to meet the needs of serious stylists. For more than 30 years, Solano International has been dedicated to providing the best salon tools in the industry including hand-crafted premium-grade hair dryers utilizing the latest technologies and the highest standards of durability, quality and superior customer service. Solano's "Care and Repair" Warranty Program offers a 2-year limited warranty on all tools, including an option for an indefinite number of renewals. Solano International is headquartered in Atlanta, GA. For more information, visit [Solanopower.com](http://Solanopower.com).