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SOLANO INTRODUCES THE 3300 XTRALITE DRYER
Ultra-lightweight dryer makes achieving salon sleekness easier than ever

Atlanta, GA – Tired of regular trips to the salon for pricey professional blowouts? Probably not as tired as your arms are from straining to get the same look at home with your heavy hairdryer. Solano solves both issues with the latest addition to their collection of powerful styling tools, the **Solano 3300 XtraLite Dryer**.

Light in weight but not in power, the **Solano 3300 XtraLite Dryer** boasts 1800 watts combined with ionic, ceramic and tourmaline technology. The result is a frizz-free, smooth, shiny blowout that's easy on the arms and easily mistaken for a professional's work.

The **Solano 3300 XtraLite Dryer** also features:

- Far infrared heat to gently dry hair from the inside out
- Environmentally-friendly low EMF
- Cold shot button to set styles
- 3 temperature settings
- 2 speeds
- Removable filter for easy cleaning
- Extra long 11.5 ft. cord with hang ring
- 1 concentrator

The most trusted brand in the salon industry for over 30 years, Solano tools have a reputation of superior quality, innovation, dependability and performance. Every Solano dryer and flat iron comes with a 2-year limited "Care & Repair" warranty and 48-hour turnaround guarantee on repairs.

Solano 3300 XtraLite Dryer.....SRP: \$159

The **Solano 3300 XtraLite Dryer** is available at Ulta Stores nationwide and Ulta.com. For more information, visit ulta.com or call Solano customer server at 1-800-323-3942.

ABOUT Solano International®

Solano International is a professional line of high-quality, high-performance salon tools designed to meet the needs of serious stylists. For more than 30 years, Solano International has been dedicated to providing the best salon tools in the industry including hand-crafted premium-grade hair dryers utilizing the latest technologies and the highest standards of durability, quality

and superior customer service. Solano's "Care and Repair" Warranty Program offers a 2-year limited warranty on all tools, including an option for an indefinite number of renewals. Solano International is headquartered in Atlanta, GA. For more information, visit Solanopower.com.