

Avoid mobile productivity pitfalls in banking and finance

-A 2-in-1 solution-

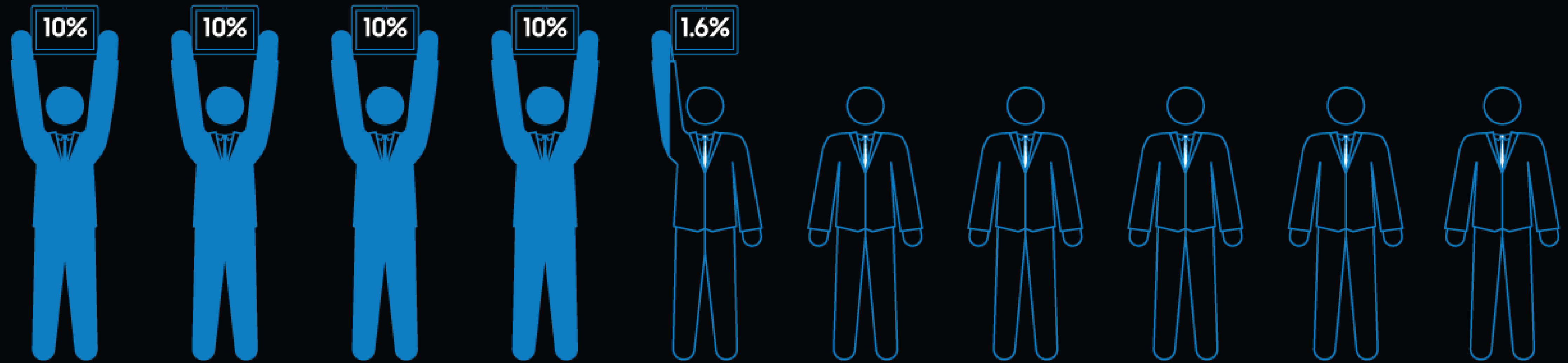


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How mobile is your workforce? And how productive?

Embracing mobility goes beyond simply issuing either a tablet or a notebook to every advisor and agent—it means issuing the right tool for the job. To help financial professionals achieve new levels of customer service and engagement, would they be better served with tablets, notebooks, or... a combination of both?

Tablet use cases



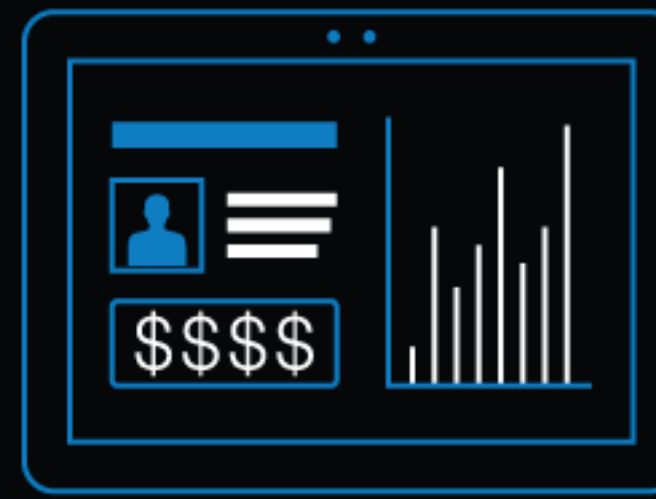
There's a reason 41.6% of financial advisors have adopted tablets as business tools¹: They're handy.

1. "Financial Advisors, Why Aren't You Using an iPad/Tablet?" Summit, February 9, 2015
<http://blog.summitbrokerage.com/2015/02/financial-advisors-arent-using-ipadtablet>

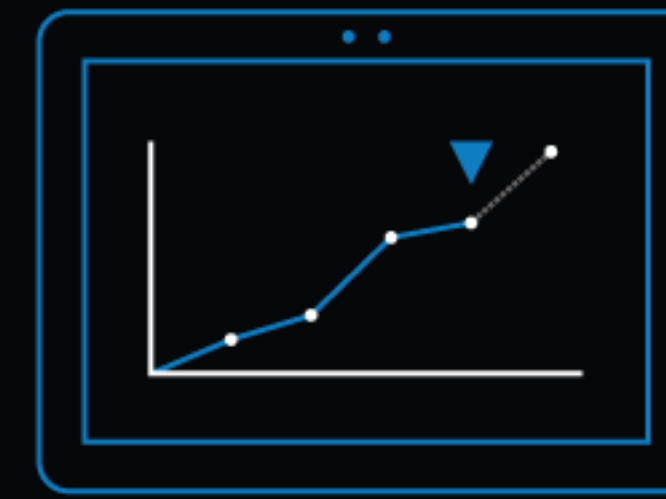
Mobility: Where tablets excel



Giving on-the-go presentations



Accessing customer accounts and reports



Getting instant market updates

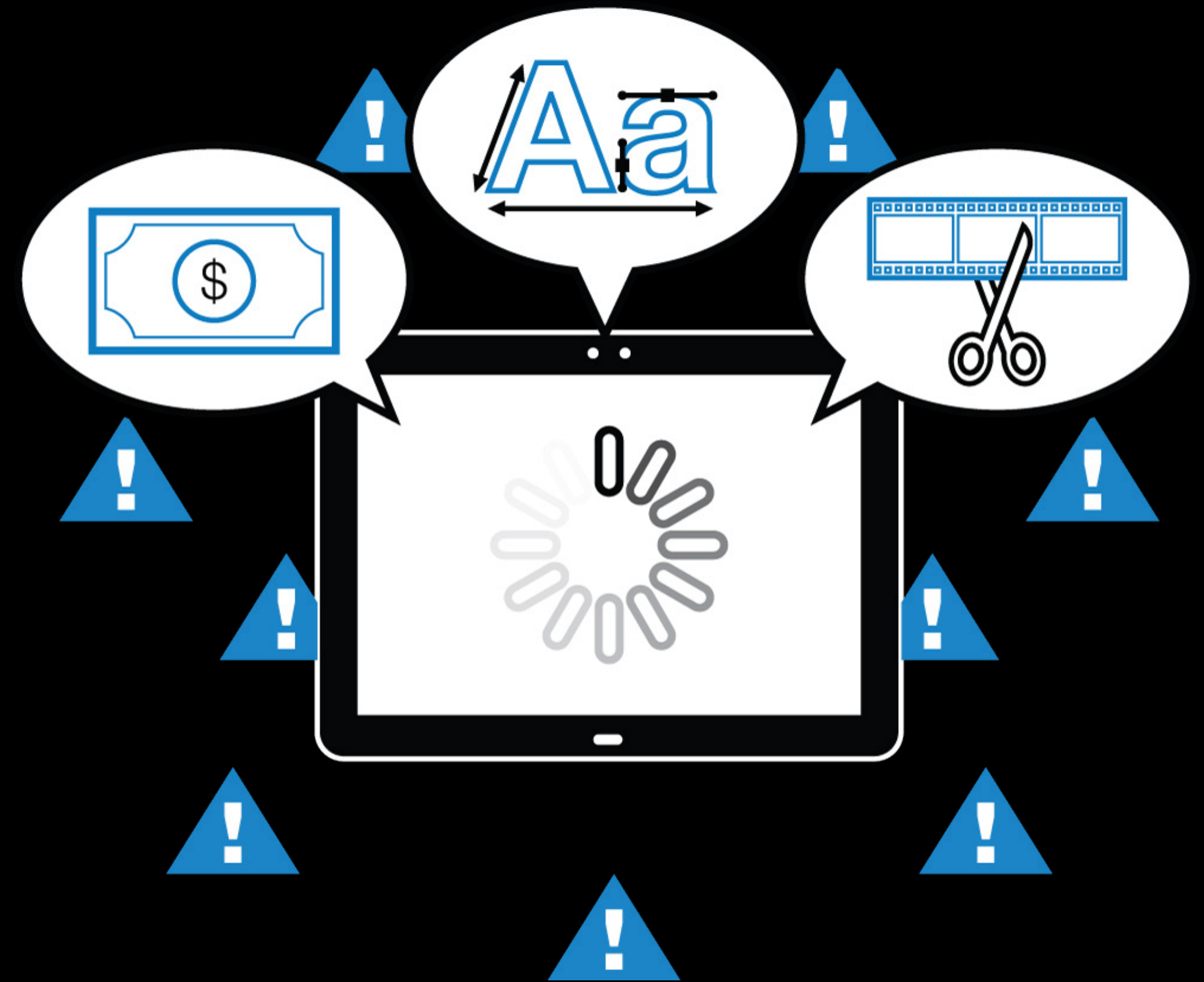


Editing and signing mobile documents



Offering self-serve kiosks and concierge services

However, a tablet may not be the device of choice for tackling complex transactions or creating graphics and video for presentations.



Notebook use cases

Obviously, there is still demand for business notebook PCs—more than 23 million units were sold in the United States in 2015 alone ².

Why? Traditionally, you can still do more than you can on a tablet...

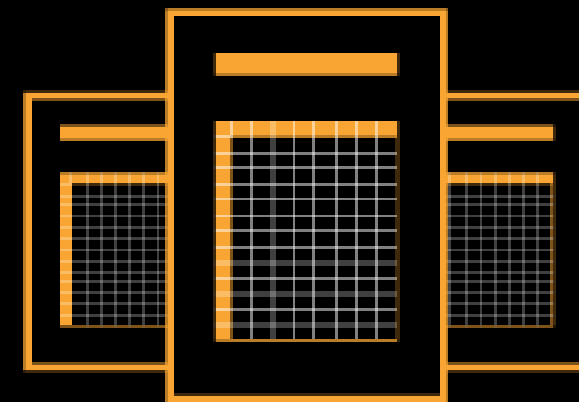


2. Q4 PC Tracker, IDC, 2015.

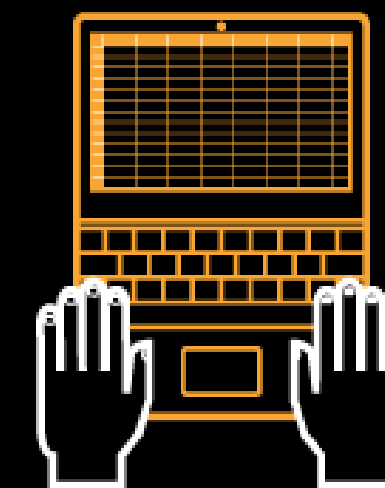
Productivity: **Where notebooks excel**



Composing and editing documents



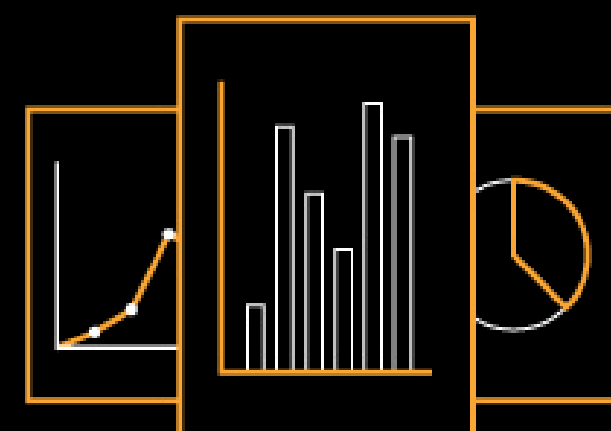
Creating spreadsheets



Entering data

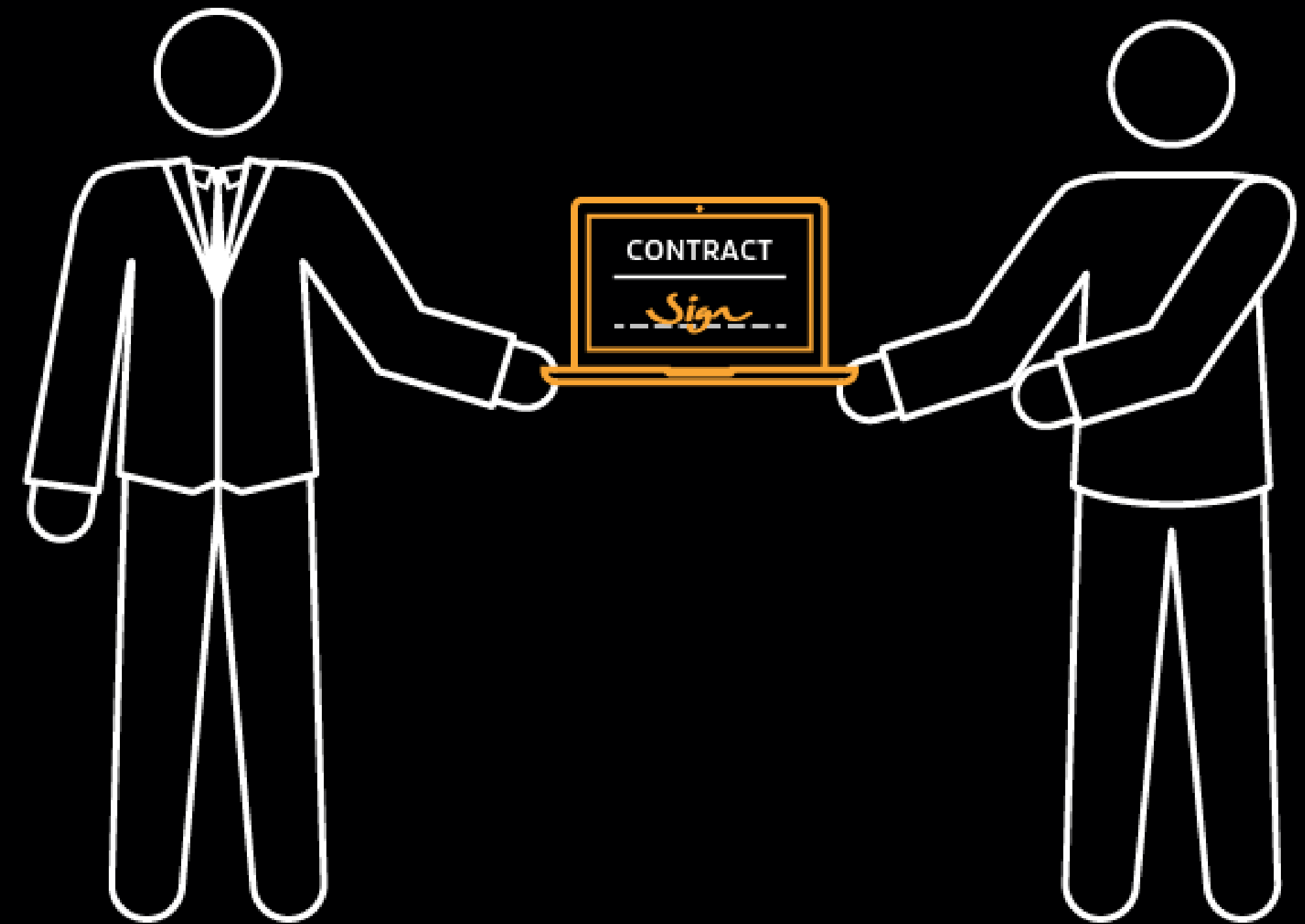


Creating content



Creating charts and graphs

...But you probably want to avoid handing your notebook to a client to sign a form, or carrying multiple devices through a long day of offsite client meetings.



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Joining mobility and productivity



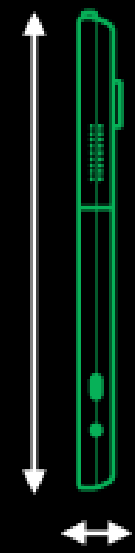
So, what about when financial and banking pros need **all of the above?**



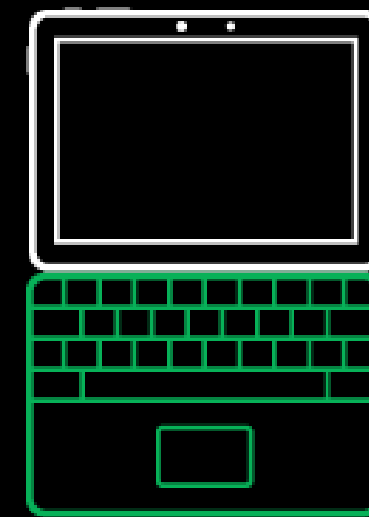
The Windows-enabled 2-in-1

Arm your wealth advisors with a comprehensive 2-in-1 productivity solution: **The Samsung Galaxy Book 12 with Windows 10 Pro**, specially geared for a highly mobile workforce.

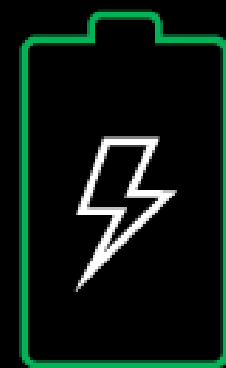
The **mobility** of Samsung Galaxy



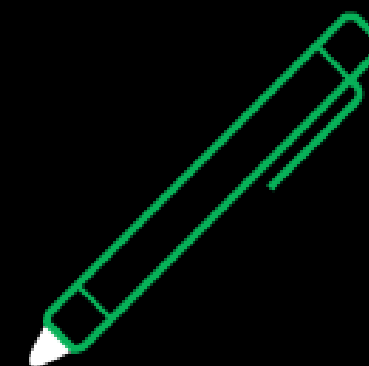
Ultra-thin, lightweight
and stylish for easy
mobility



Full-sized, backlit
keyboard and
integrated trackpad



Long-lasting up to
10.5-hour battery and
adaptive fast charging



S-Pen included for
annotation, signatures,
etc...

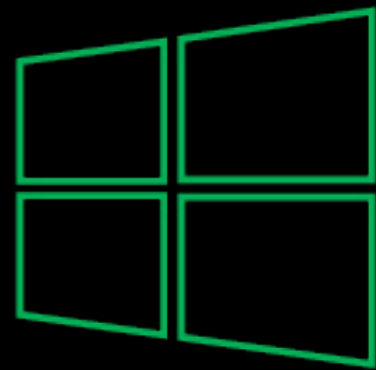
The **productivity** of a Microsoft Windows 2-in-1...



7th gen Intel Core i5 processor for real business PC performance



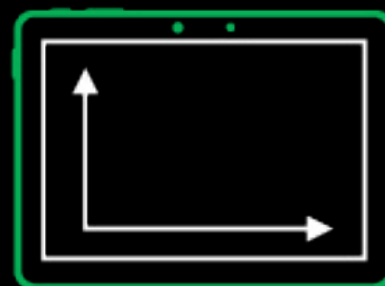
USB-C support makes it easy to connect to displays and other peripherals



Windows 10 Pro, built-in security, and enterprise infrastructure-ready



Samsung Flow turns your Samsung phone³ into a user authentication device, syncs your data and automatically activates the phone's hotspot



12-inch Super AMOLED[®] display for vivid detail and compelling presentations

3. Galaxy S6, Note5 and later Galaxy phones with fingerprint reader.

Samsung knows mobile productivity

Samsung's newest enterprise-ready 2-in-1 device now includes Windows 10 Pro, for true mobile productivity.

Ready to explore the innovation of Galaxy?

Learn more at samsung.com/b2bwindowstablets

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