

Smartphone Users Gain 34 Percent Efficiency at Work

Frost & Sullivan surveyed 500 smartphone users in the United States who use their phones for work

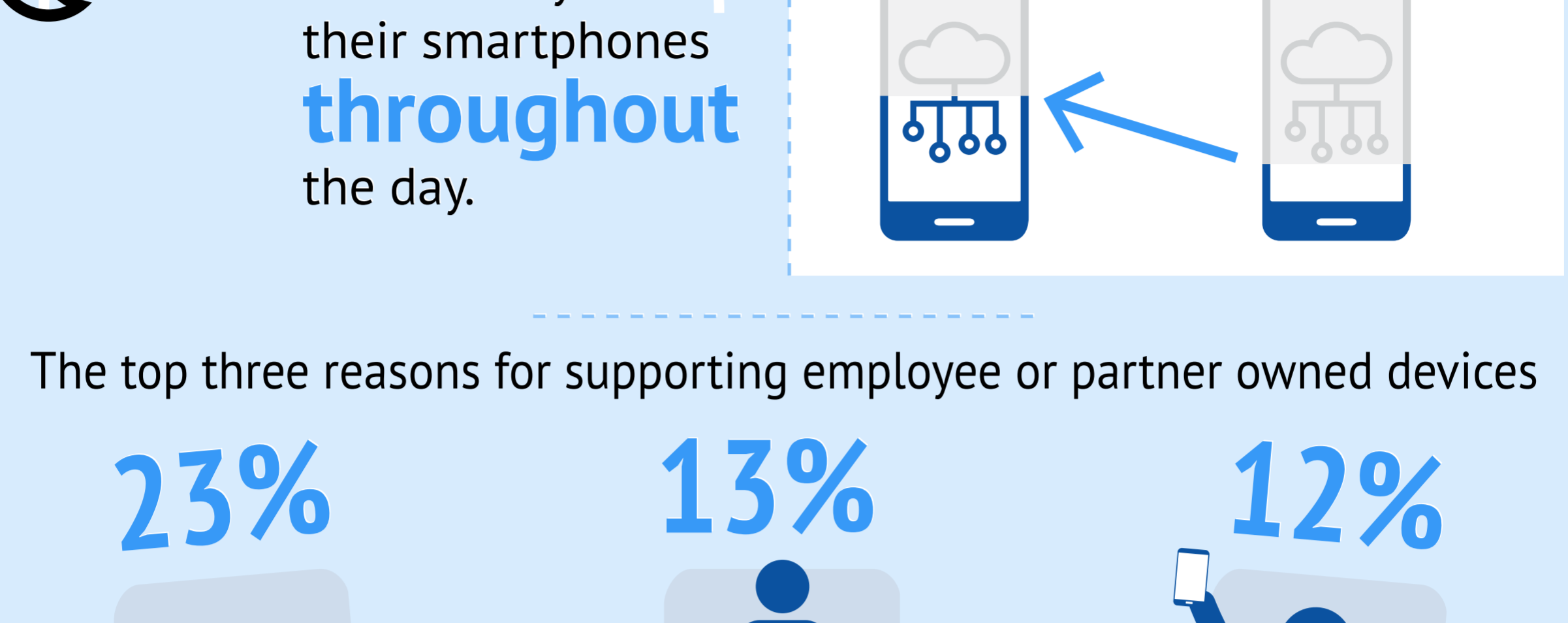
Devices are Everywhere at Work

Whether provided by the employer or employees use them personally, smartphones are being used



Smartphones Help Get Business Done

Your employees are already smartphone users



The top three reasons for supporting employee or partner owned devices



Smartphones Fuel Employee Productivity

Smartphone users do more work and are more efficient



Positive Attitudes Toward Smartphones Abound

Smartphone users see multiple advantages to using the tools on the job



Smartphones Help Employers Meet Their Goals, Too

Reporting speed and collaboration help meet enterprise goals



Business and Productivity Apps Drive Use

Leading organizations mandate apps for business use



Companies use a variety of business and productivity apps:



Who's Paying?

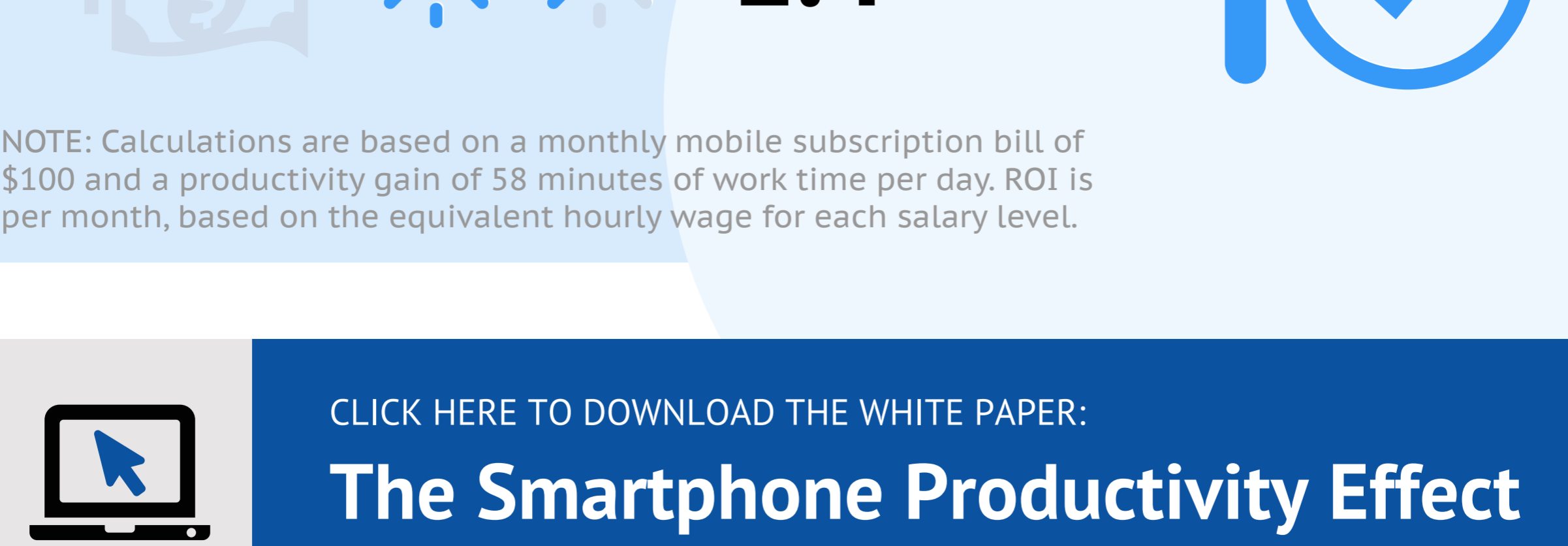
Bill payment by the employer is highest in the financial services, transportation, and healthcare industry sectors



Take Action

Frost & Sullivan strongly recommends that companies purchase and support mobile devices for their employees

ROI can be measured in days



NOTE: Calculations are based on a monthly mobile subscription bill of \$100 and a productivity gain of 58 minutes of work time per day. ROI is per month, based on the equivalent hourly wage for each salary level.

CLICK HERE TO DOWNLOAD THE WHITE PAPER: **The Smartphone Productivity Effect**

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SOURCE Frost & Sullivan research.

