

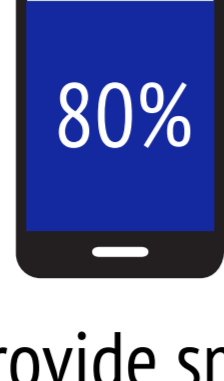
How to Create a Successful Corporate-Liable Mobility Program

A Roadmap to Success

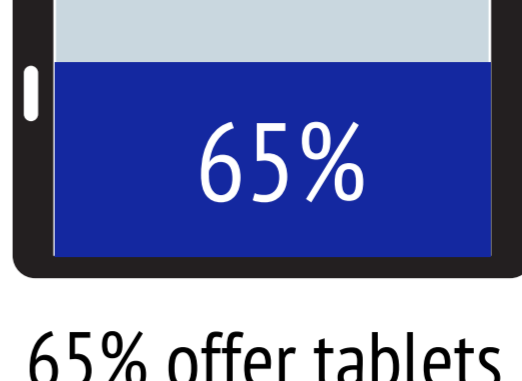
FROST & SULLIVAN



Among U.S. companies...



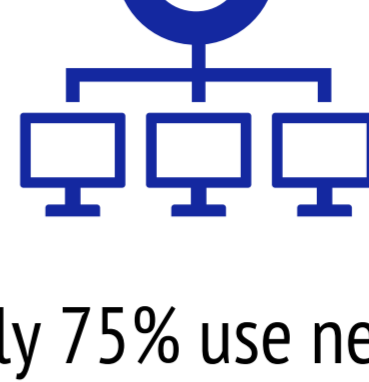
Nearly 80% provide smartphones for at least some of their employees to use for work



65% offer tablets for business use



More than 50% use mobile device management and/or endpoint security software



Nearly 75% use network management tools



68% of companies support BYOT



Android is the top supported OS for employee-owned devices



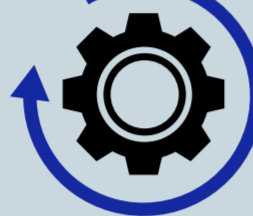
Top Android manufacturer

MANY COMPANIES DON'T KNOW THE TOTAL COST OF MOBILE DEVICES

Deploy the right devices to lower costs and increase performance



IT resources, management applications and services, and security account for 1/3 of mobile expenditures

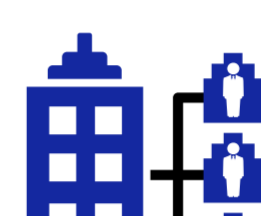


Ensuring reliability, extensibility, and productivity are critical, too

THE VALUE OF ENABLING A MOBILE WORKPLACE

More than half of all employees routinely work outside of a traditional corporate office

Satellite-office workers: 14.8%



Part-time remote workers: 8.8%



Full-time remote workers: 16.3%



BUSINESSES DEPLOY MOBILE APPS FOR THEIR EMPLOYEES

Deploy at least one mobile worker app

85%

Plan to deploy additional mobile worker apps by the end of 2016

79%

38%

Have implemented between one and 10 apps

TOP MOBILE APP DRIVERS

More efficient business processes: 42%



Increase revenues: 37%



Keep up with the competition: 37%

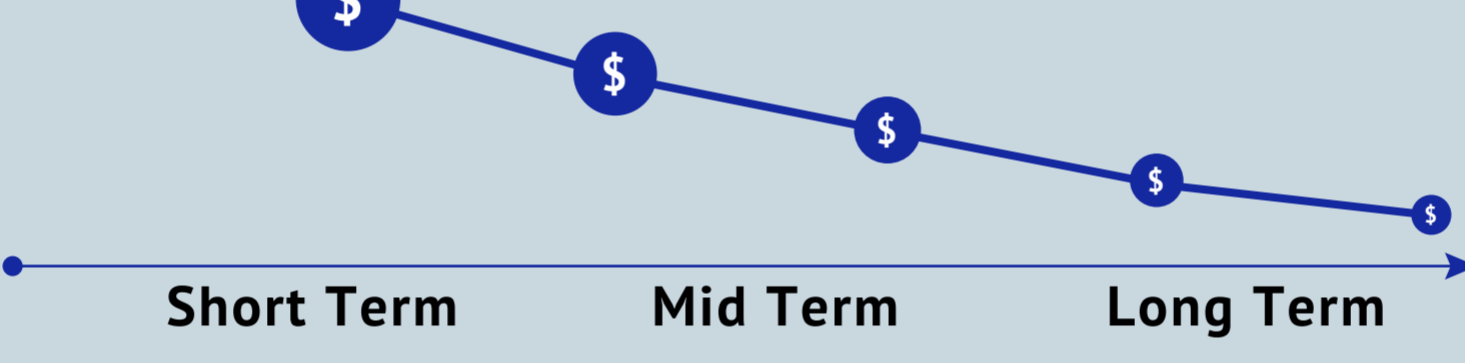


More productive employees: 42%



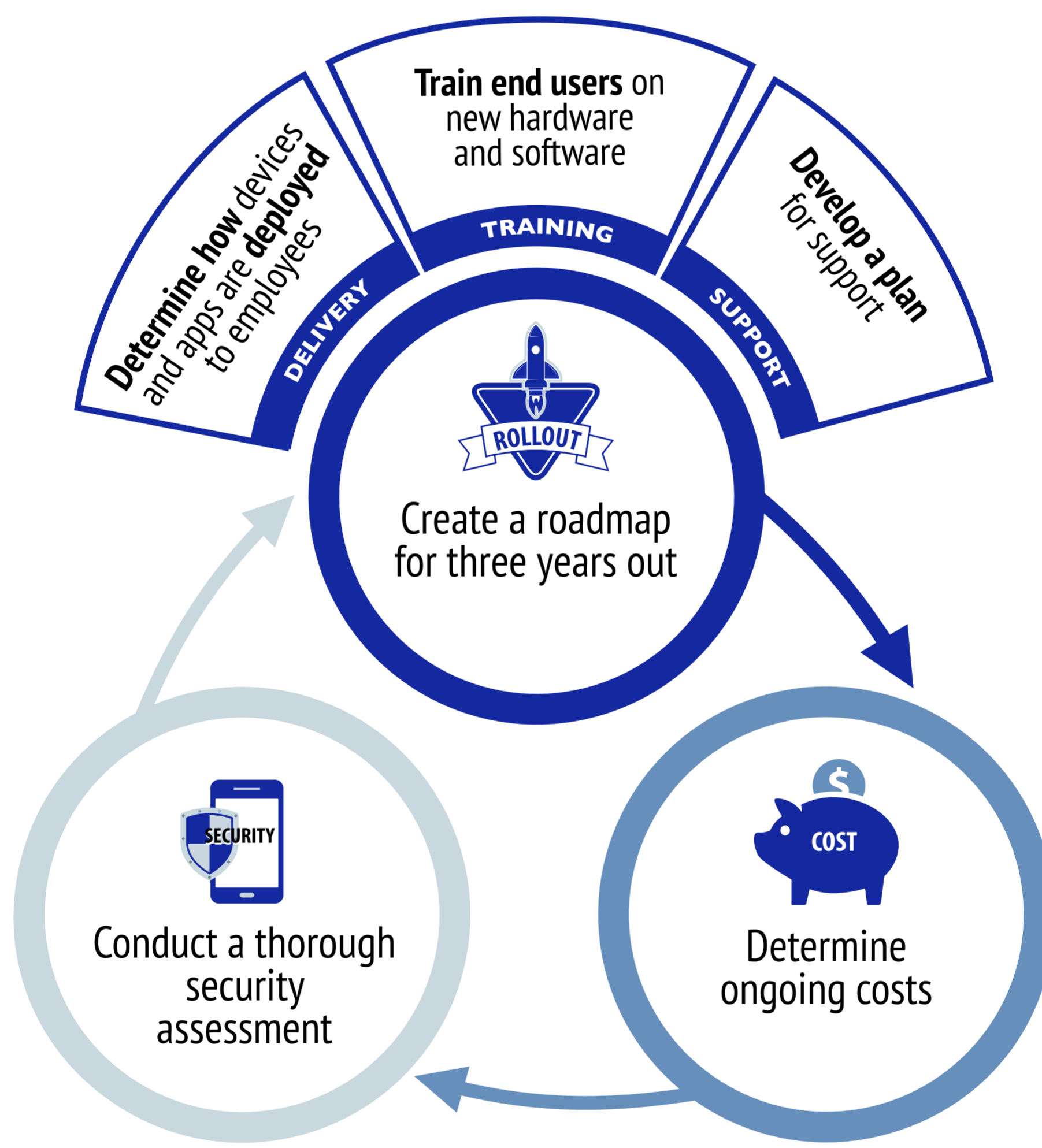
PUT THE POWER AND CONTROL IN YOUR COMPANY'S HANDS WITH THE CORPORATE-LIABLE APPROACH

Companies should purchase, deploy, and support mobile devices and applications for all core employees



Corporate-liable plans may cost more initially, but they will save you money in the long run on maintenance, support, and other costs

PLAN EFFECTIVELY



IDENTIFY KEY COMPONENTS FOR A CORPORATE LIABLE PARTNER.

Choosing the right EMM partner can be tricky. Look for the following:



ANTI-MALWARE

Identifies, blocks, and removes malicious programs or applications



CONTENT FILTERING

Avoids traffic from known malicious Web hosts



CALL AND MESSAGE FILTERING

Blocks unwanted calls and texts



REMOTE WIPE AND LOCK

Users/Administrators can remotely erase data or lock a lost/stolen mobile device



ANTI-LOSS AND ANTI-THEFT

Remotely locates a lost or stolen mobile device



CONTENT CONTROLS

Monitors and limits user access to websites, messaging, and calls based on location, time or content type



MOBILE VIRTUAL PRIVATE NETWORK (VPN)

Enables secure VPN connections and persistence over wireless and mobile networks



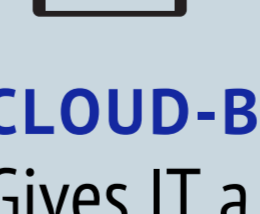
ENCRYPTION

Secures files and any data exchanged on the device



SEPARATION OF CORPORATE AND PERSONAL DATA

Allows users to rely on one device for both personal and professional use



CLOUD-BASED MANAGEMENT

Gives IT a simple, efficient way to see and manage all devices from a central console



CLICK HERE TO DOWNLOAD THE WHITE PAPER:

"A Successful Corporate-Liable Mobility Program Creates a Competitive Edge"

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