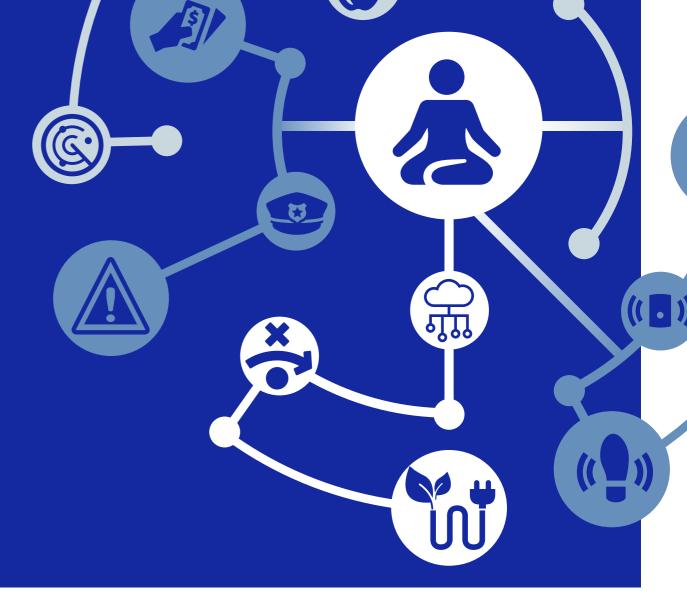
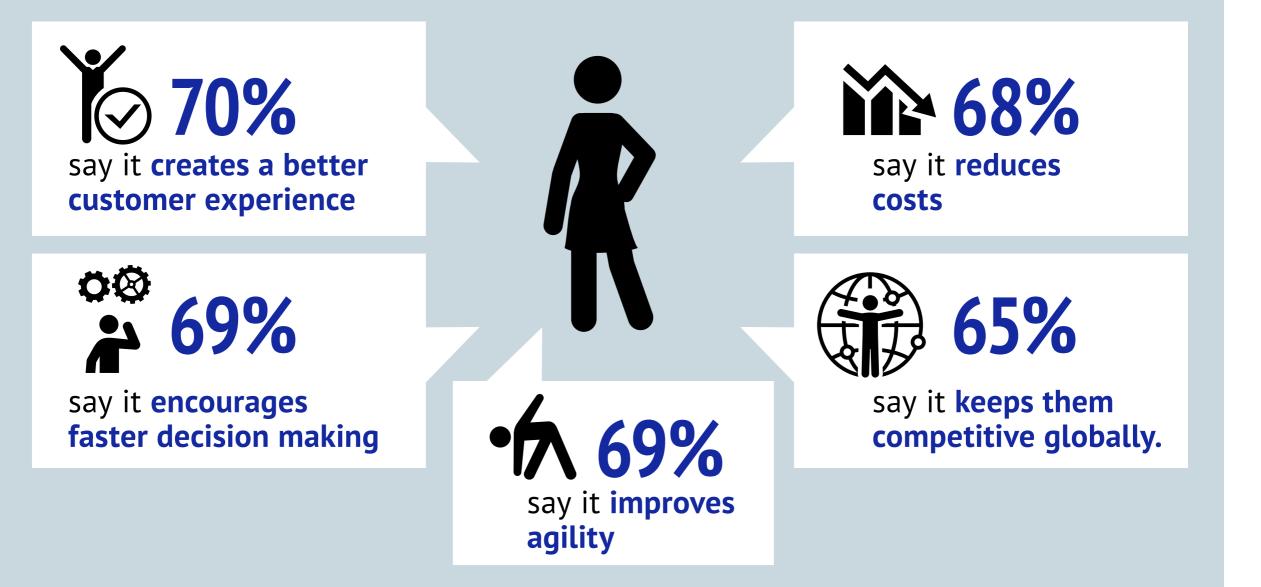
The Internet of Things Is Transforming Business



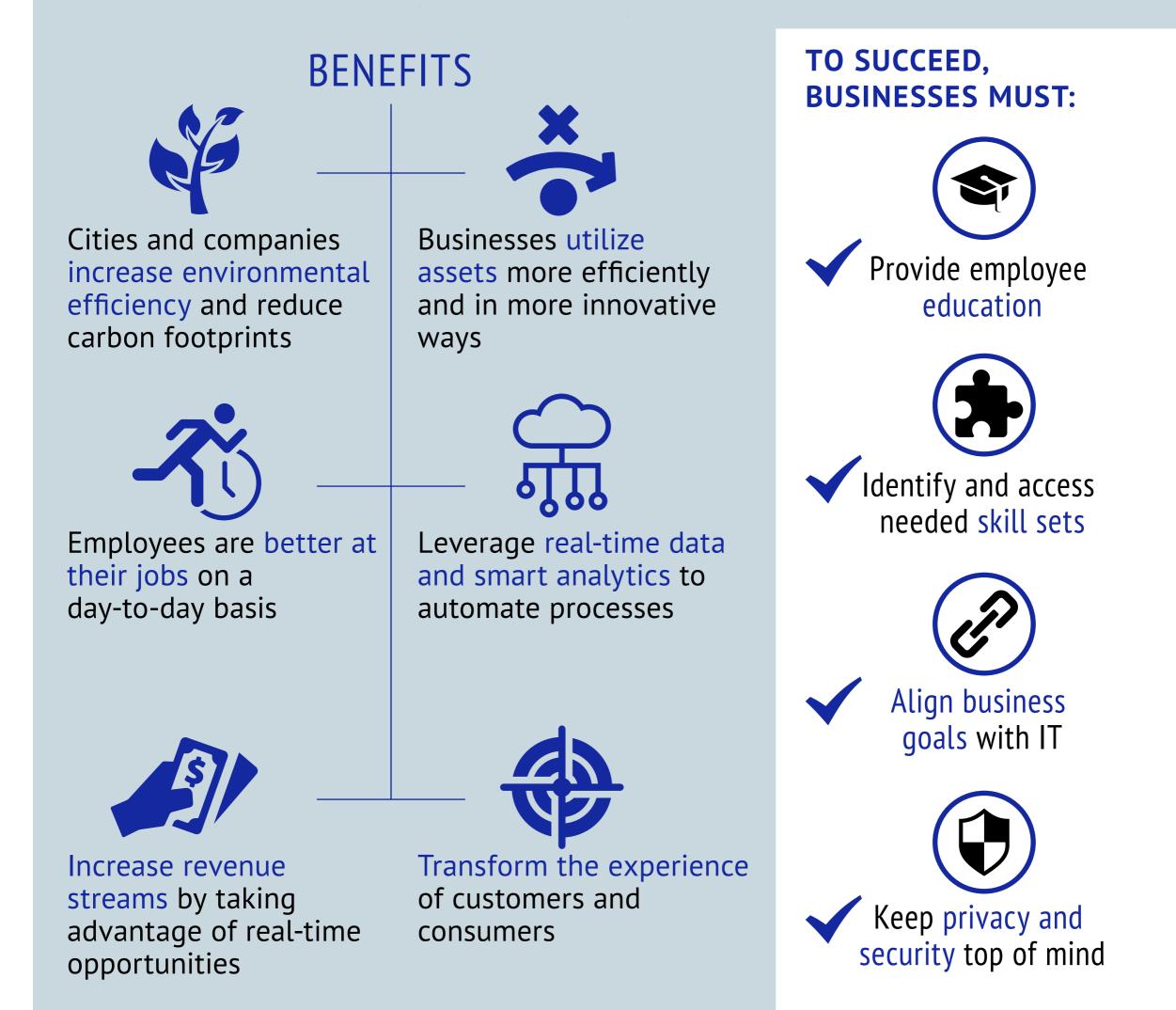
The Internet of Things (IoT) creates new business efficiencies and revenue opportunities, and improves living standards, by seamlessly connecting devices and leveraging smart analytics and automation.

The IoT is a Top Business Priority

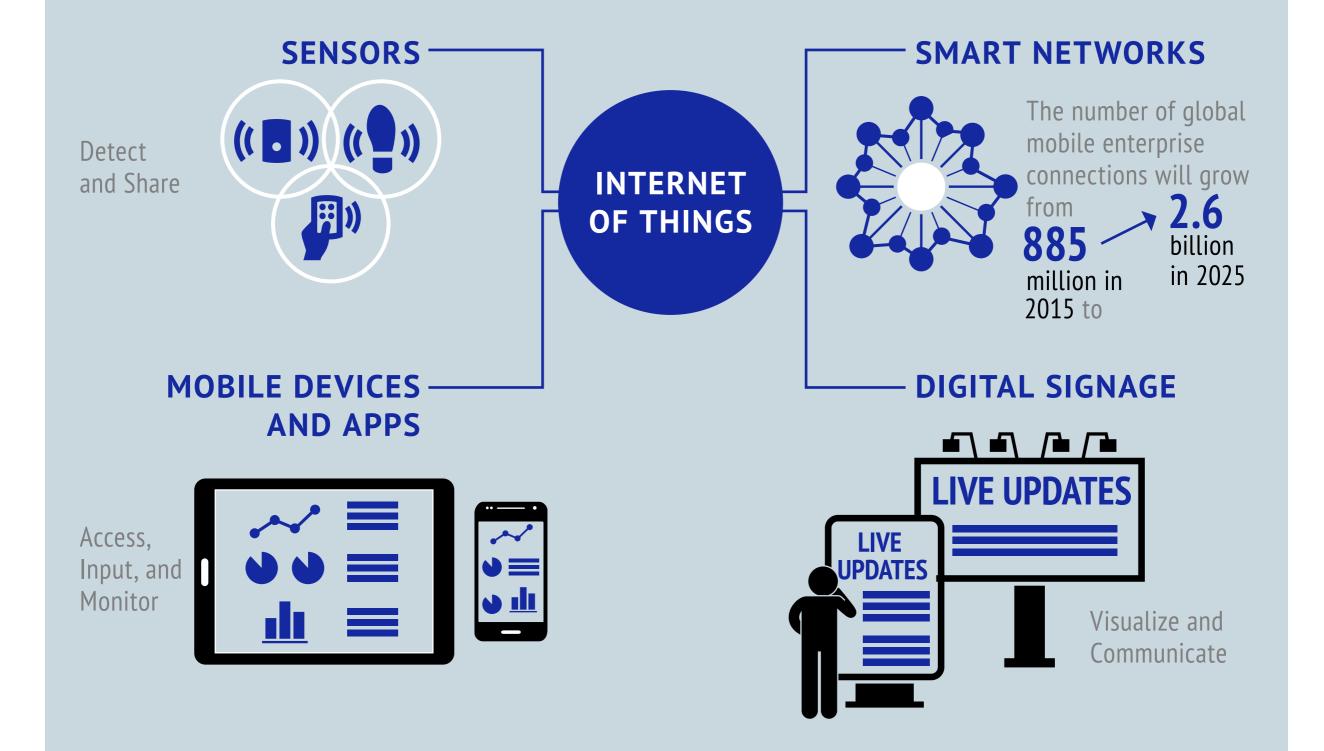
According to **1,150 IT decision makers**, globally



The IoT Delivers Significant, Measurable Benefits



Four Critical Components for the IoT

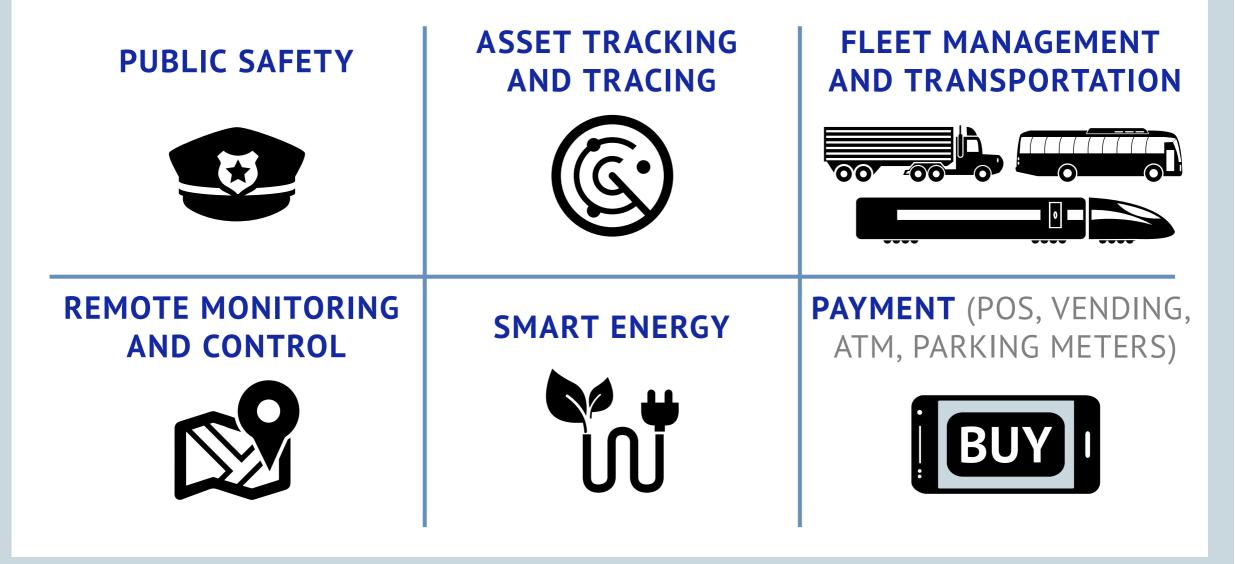


IoT: Key Use Cases

The IoT is already in use



LEADING-EDGE ORGANIZATIONS ARE SEEING BENEFITS IN SIX KEY AREAS



Companies that leverage the IoT will have a measurable competitive advantage.



CLICK HERE TO DOWNLOAD THE WHITE PAPER: "UNDERSTANDING HOW THE INTERNET OF THINGS WILL TRANSFORM BUSINESS"

BLOG insights.samsung.com

TWITTER @SamsungBizUSA WEBSITE www.samsung.com/business

SOURCE Frost & Sullivan research

FROST & SULLIVAN

SAMSUNG