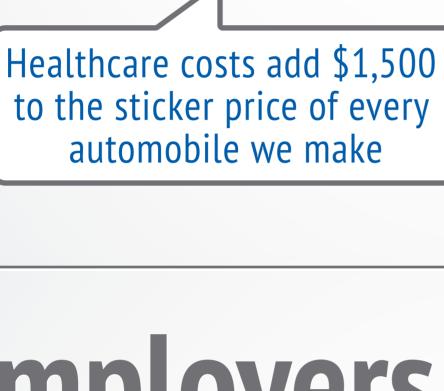


## Employers Focused on Addressing Healthcare Costs Chronic disease could be Premiums for employer-sponsored reduced by as much as health insurance rose

\$13,375 1999 2009 EMPLOYER HEALTH CARE COSTS ARE INCREASING

80% If individuals adhered to healthy lifestyle practices.

**Starbucks** 

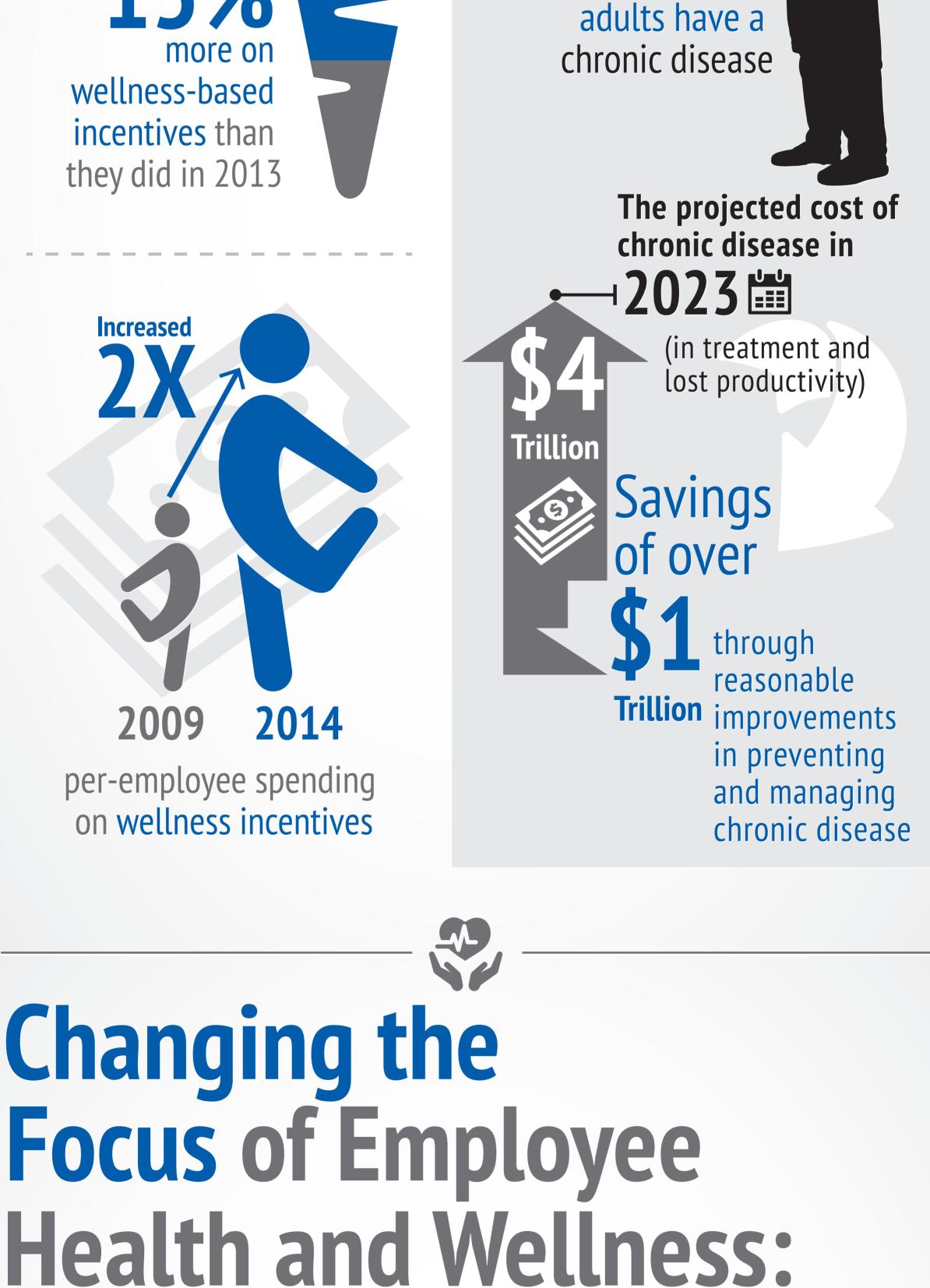




## Health and Wellness n 2014, employers will spend







**Increase intervention** 

## Locus on employee wellness **Communicate through** consumer-friendly interfaces **Prioritize prevention** and early detection

From Acute Care to Prevention



smartphones smartphones

health and wellness.

2014

of U.S.

cell phone

subscribers use

2018

90%

of U.S.

cell phone

subscribers

will use

The more connected health solutions make use of mobile technology that patients and employees have already In 2014 Nearly

adoptéd, the more successful this transition will be. of employees used wearables to track health improvement and fitness. **Expansion across employee population** will address those most at risk. of those who did not currently use a health and wellness device would use one if offered in a wellness program.

compensation and

disability costs

Mobile devices are the

deliver

health

monitor

provide

biometrics

and activity

support and

encouragement

individualized

information

perfect system to:



absenteeism and

Personalize their health

sick leave

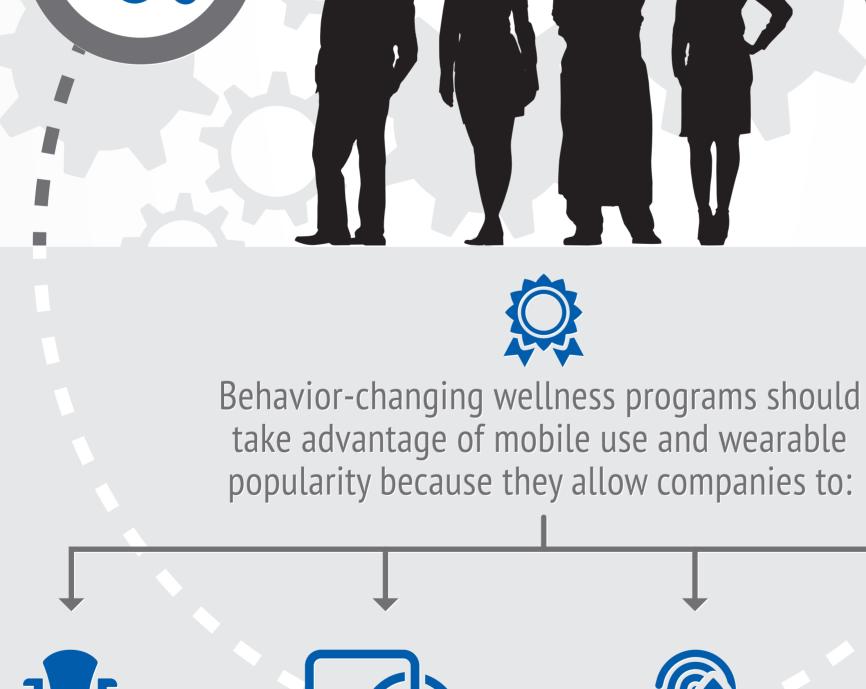
Improve employee satisfaction maintenance experience with their benefits

health costs

Wellness programs require employees to take an active role in monitoring their

health, which requires a significant change in behavior. The more engaged and

empowered employees become, the more successfully they will:



Communicate all

expectations

clearly

Once employees engage in these programs and commit to monitoring

**Tailor content** 

and goals to

the individual

NOTE

**27/1/19/01/10** 

BUSINESS

FROST & SULLIVAN

All monetary values are in US dollars (\$USD). **SOURCES** Frost & Sullivan research. Centers for Disease Control and Prevention, Chronic Disease Prevention and Health Promotion, http://www.cdc.gov/chronicdisease/overview/ Accessed July 2014. Milken Institute, The Economic Burden of Chronic Disease on the United States, http://www.chronicdiseaseimpact.com/state\_sheet/USA.pdf Accessed July 2014 Health Care Survey Finds Spending on Corporate Wellness Incentives to Increase 15 Percent in 2014, http://www.fidelity.com/inside-fidelity/employer-services/health-care-survey-finds-spending Accessed July 2014 Oscar Robert, Mobile Technology: A New Tool for Curbing Employer Healthcare Costs, Corporate Wellness Magazine, July 4, 2014 William T. Riley, et.al., Health behavior models in the age of mobile interventions: are our theories up to the task?, Translational Behavioral Medicine, March 2011, http://europepmc.org/backend/ptpmcrender.fcgi?accid=PMC3142960&blobtype=pdf Accessed August 2014

their health through mobile applications, employers will benefit from: Improved productivity from healthier employees Decreased health DOWNLOAD OUR WHITE PAPER www.samsung.com/us/wellnessprogramspaper

Use biometrics to

develop the

baseline

assessment

Utilize analytics

to identify risk

factors

