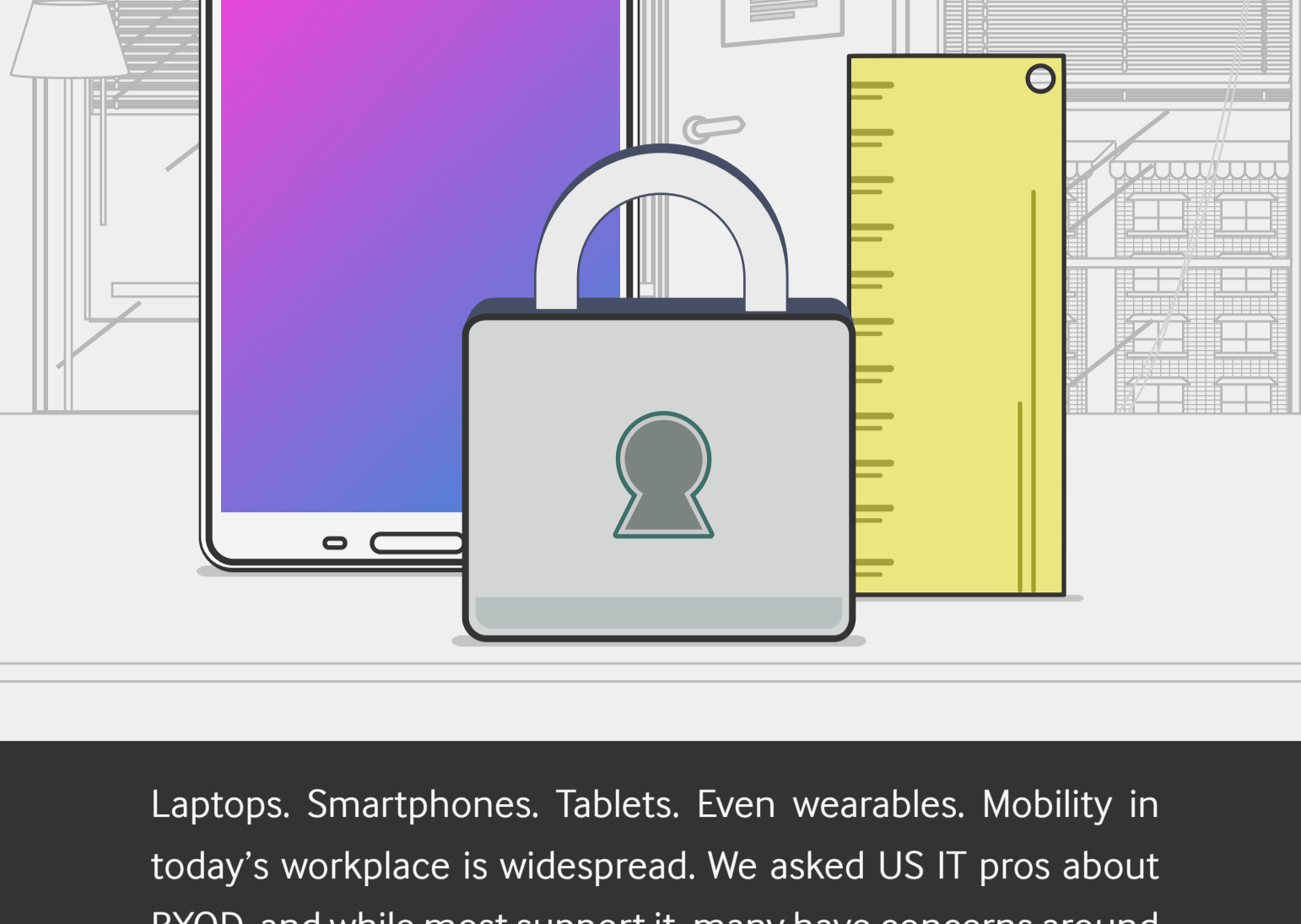


WHEN IT COMES TO BYOD SECURITY

DO YOU MEASURE UP?

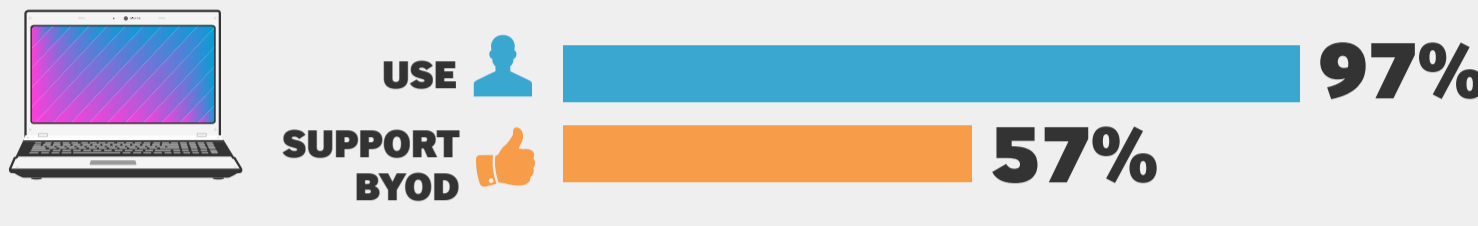


Laptops. Smartphones. Tablets. Even wearables. Mobility in today's workplace is widespread. We asked US IT pros about BYOD, and while most support it, many have concerns around securing these devices. Their primary method of security? Limiting access to company assets. Is this method sustainable... much less advisable? Let's explore the topic of BYOD security, from an IT standpoint.

BYOD support or not...

Smartphones are the most supported employee-owned device, followed by tablets. Mobile device usage vs. BYOD support breaks down like this:

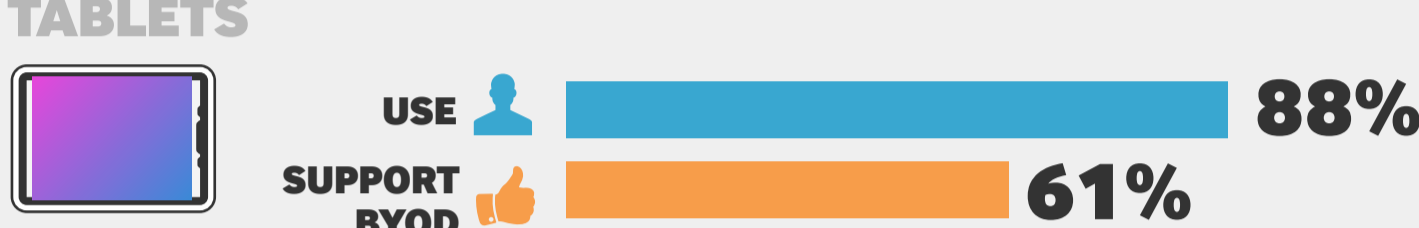
LAPTOPS



SMARTPHONES



TABLETS

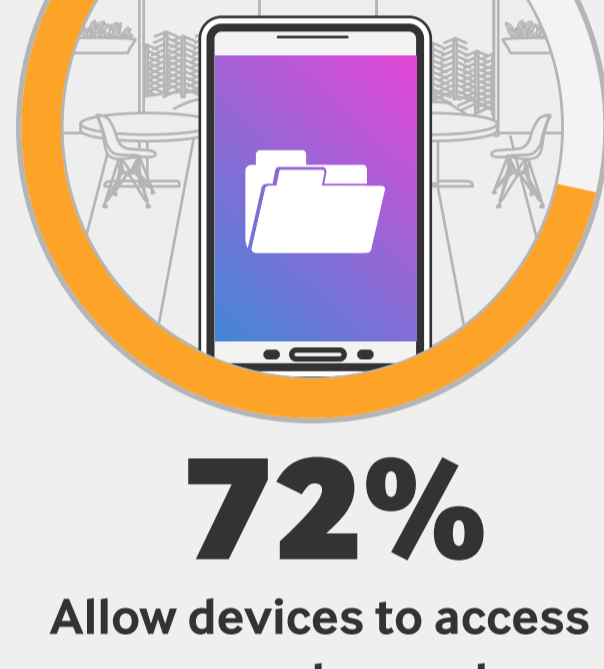


WEARABLES

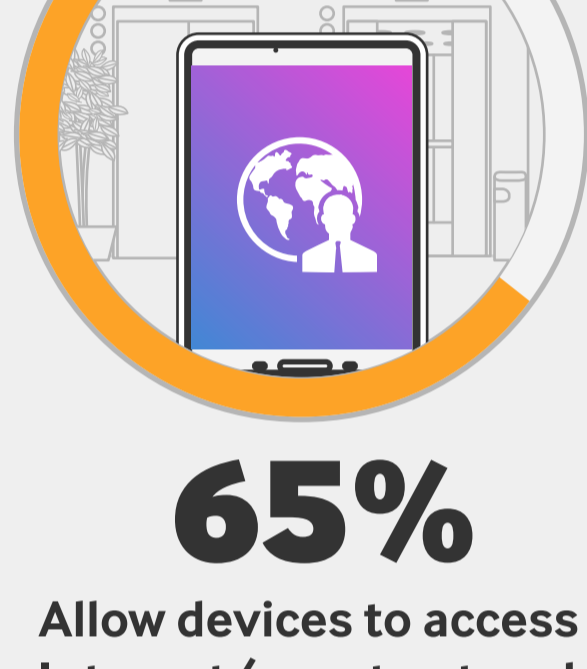


Primary method of control:

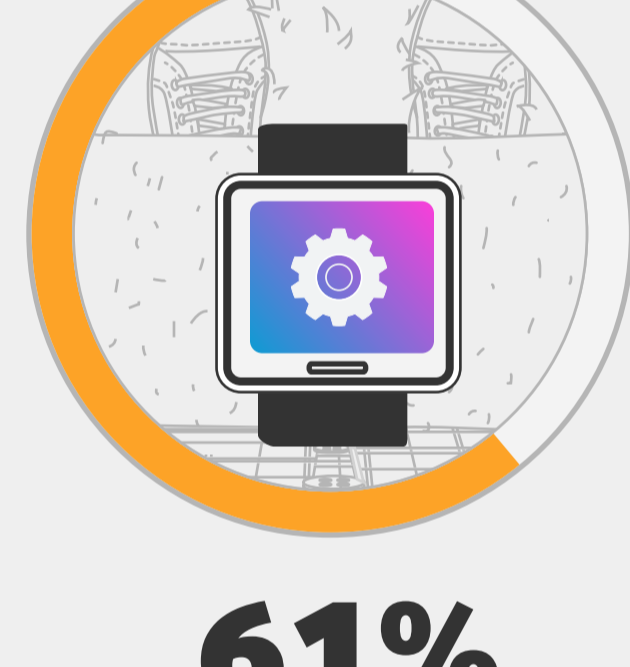
Limiting Access



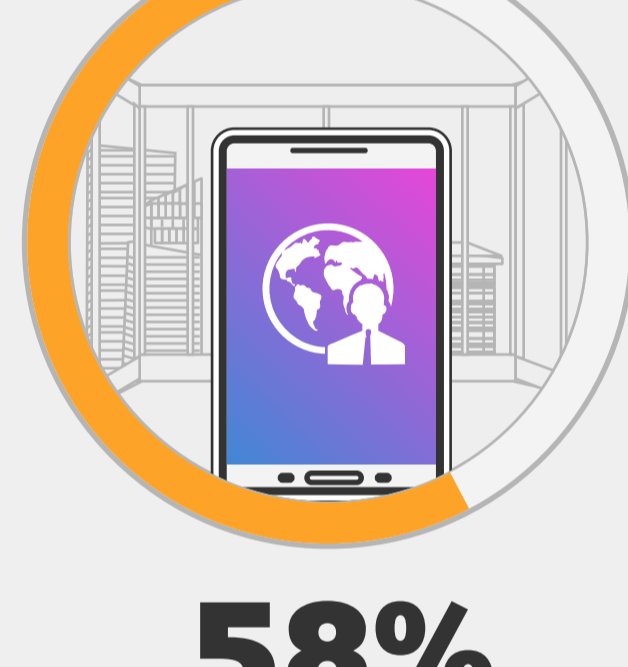
Allow devices to access corporate assets (e.g., email/calendars/contacts)



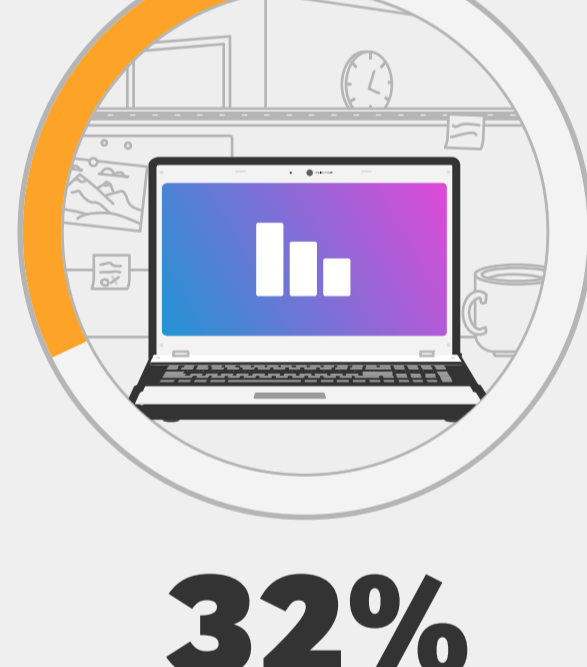
Allow devices to access Internet/guest network



Configure devices for end users



Allow devices to access Internet/corporate network



Monitor device usage/activity

While almost all (99%) provide access to email, **only 14% allow full access to corporate assets.**

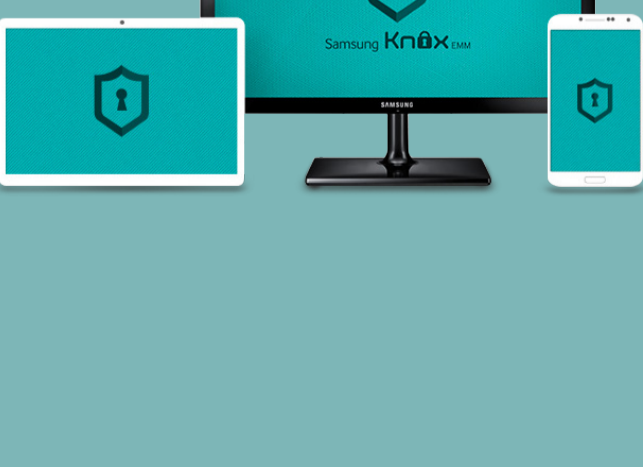
TOP CONCERNS DRIVING THIS RESTRICTED ACCESS INCLUDE:



- Security & control
- Separating personal & corporate data
- Insufficient monitoring & management tools
- Lack of time/resources to monitor/manage access
- Industry standards & compliance regulations

The solution? Go beyond MDM...

Clearly, a simple mobile device management (MDM) solution cannot address every BYOD concern. But Samsung Knox— a complete enterprise mobile platform – can.



- Multi-layered security from biometric authentication to malware protection
- Separation of personal and corporate data
- Remote device/application control through an IT admin or user portal
- Best-in-class device management with more than 390 IT policies
- Enhanced application sandbox to prevent data leakage

ABOUT SAMSUNG BUSINESS: LEADING THE WAY IN WORKPLACE WEARABLES

As a global leader in enterprise mobility and information technology, Samsung Business provides a diverse portfolio of enterprise technologies including smartphones, wearables, tablets, digital displays, hospitality TVs, printers and medical diagnostic equipment. We are committed to putting the business customer at the core of everything we do by delivering comprehensive products, solutions and services across diverse industries including retail, healthcare, hospitality, education and government. For more information, please visit samsung.com/business or follow Samsung Business via Twitter @SamsungBizUSA.

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