



Samsung Business Monitors

An investment in performance, efficiency and productivity.



The monitor displays a comprehensive financial dashboard with the following sections:

- QUARTERLY OUTLOOK:** A line and area chart showing 'popularity' (green) and 'price' (yellow) over 10 periods. The price starts at approximately 60 and ends near 70, while popularity fluctuates between 10 and 60.
- Financial News:** A news snippet for January with a calendar view. The text reads: "While stocks gained, oil and gold fell from post-Fed rallies, as investors book profits ahead of the year-end. Despite the Fed's fresh dose of liquidity-pumping measures, the upside for stocks was also contained by concerns about the lack of breakthrough in U.S. budget talks to avert the 'fiscal cliff,' some \$600 billion of tax hikes and spending cuts scheduled to start in January."
- PORTFOLIO MANAGEMENT:** A central navigation menu with options: Dashboard, Accounts, Add Accounts, Documents, Users, Stats, and Settings.
- QUARTERLY REVIEW:** A large area chart with multiple data series in purple, orange, and green, showing trends over 10 periods. The purple series peaks at period 7.
- Currency Values:** A table of exchange rates for various currency pairs.

EUR	USD	EUR	CHF	EUR	JPY	GBP	USD	USD	CAD
Let's 0	0	Let's 0	0	Let's 0	0	Let's 0	0	Let's 0	0
45	47	08	11	58	61	63	66	73	75
L1,25151	L1,25151	L1,20072	L1,20129	L1,09154	L1,100188	L1,26080	L1,26702	L1,02216	L1,02841

Partner with a global leader.

Your choice of business partners is critical to your success. So why should you choose to partner with Samsung?

Samsung is one of the world's most forward-thinking and respected brands. We have operations in more than 60 countries, and every innovative product we create, every efficient process we invent, is geared to your success.

We invest billions each year to ensure our products benefit business through groundbreaking technology, long-lasting reliability, and well-crafted products that deliver low TCO while being a pleasure for your workforce to use.

And as the world's leading display manufacturer, we make monitors suitable for every professional, from receptionist to CEO.

Whether your business is small or large, our goal is your enhanced productivity. It's our goal for all of our partners.



Samsung is the #1 LCD panel manufacturer in the world, giving us complete control over reliability and supply chain.



Samsung business monitors have won dozens of awards and positive reviews from the global press in the past year.



Samsung LED monitors last tens of thousands of hours, for long-term reliability.



With innovative technology and long-term reliability, Samsung offers outstanding value.



Samsung monitors are manufactured with energy efficiency in mind. They meet EMC emission standards, are RoHS compliant, are ENERGY STAR® certified, and nearly every one is an EPEAT winner.



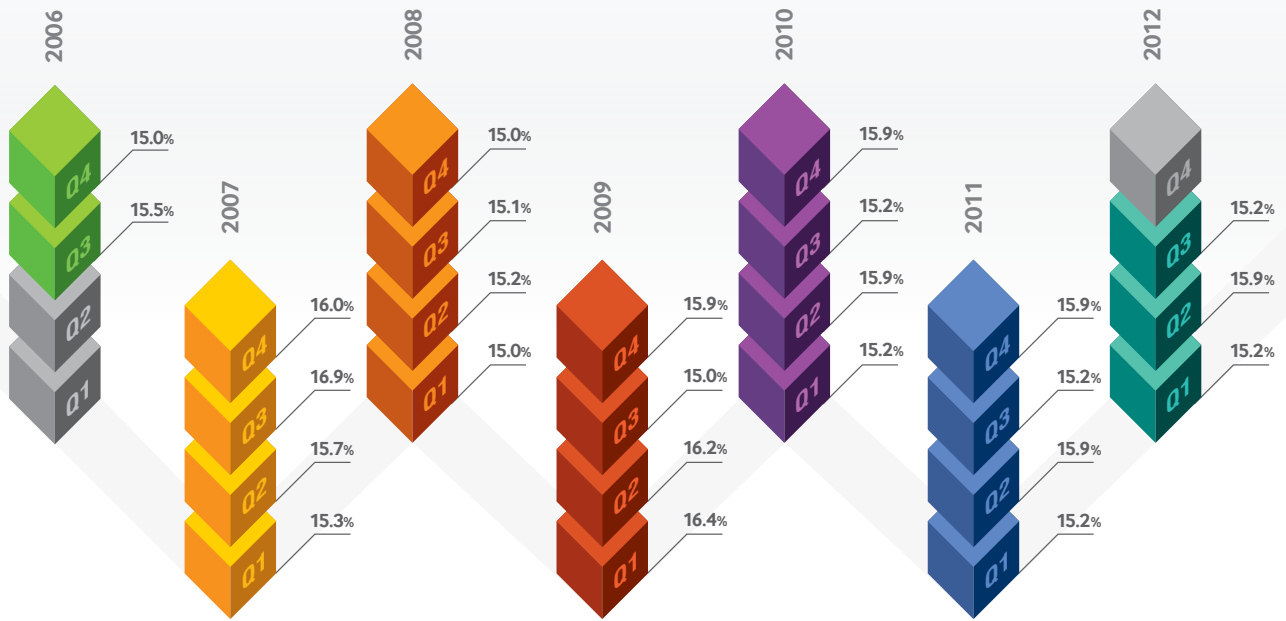
Every Samsung monitor is packed in recyclable materials, and all Samsung LED-backlit monitors meet recyclability standards (CCFL backlights contain mercury and should always be disposed of properly).



All Samsung business monitors offer a 3-year warranty. You have enough to worry about in your workday.

01

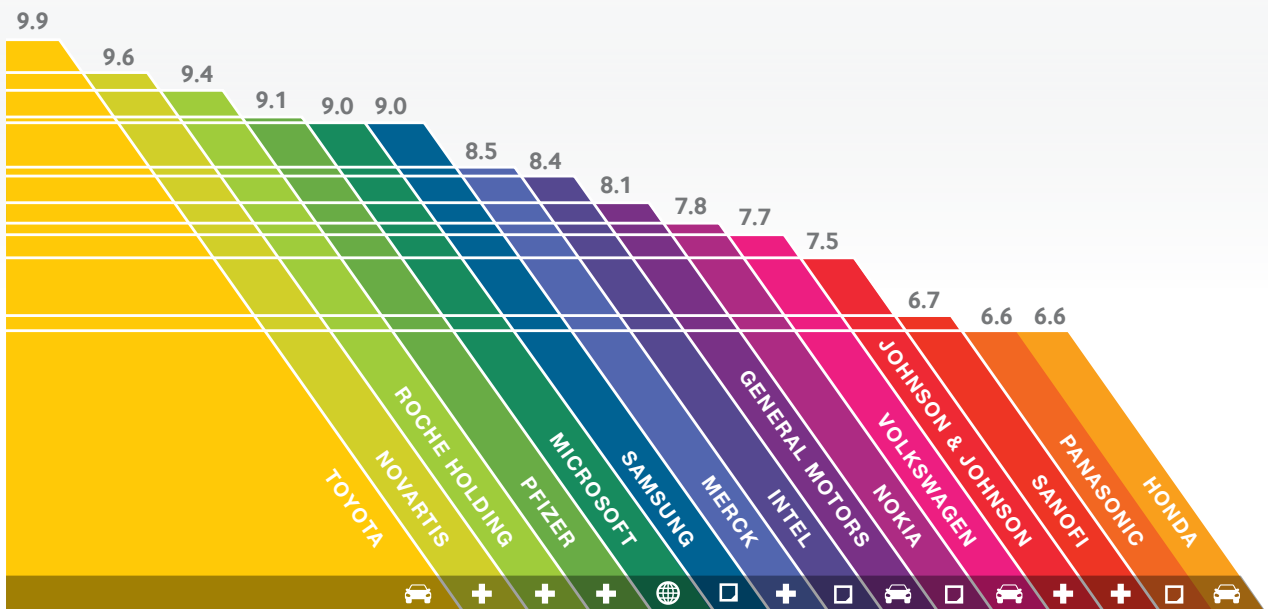
SAMSUNG RANKS #1 IN THE WORLDWIDE PC MONITOR MARKET DURING 25 CONSECUTIVE QUARTERS.



Source: IDC Worldwide PC Monitor QView (Q3 2006 - Q4 2007)
 IDC Worldwide Quarterly PC Monitor Tracker (Q1 2008 - Q3 2012)

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SAMSUNG IS THE WORLD'S SIXTH LARGEST INVESTOR IN R&D, AND THE NUMBER ONE TECHNOLOGY MANUFACTURER IN R&D SPENDING.



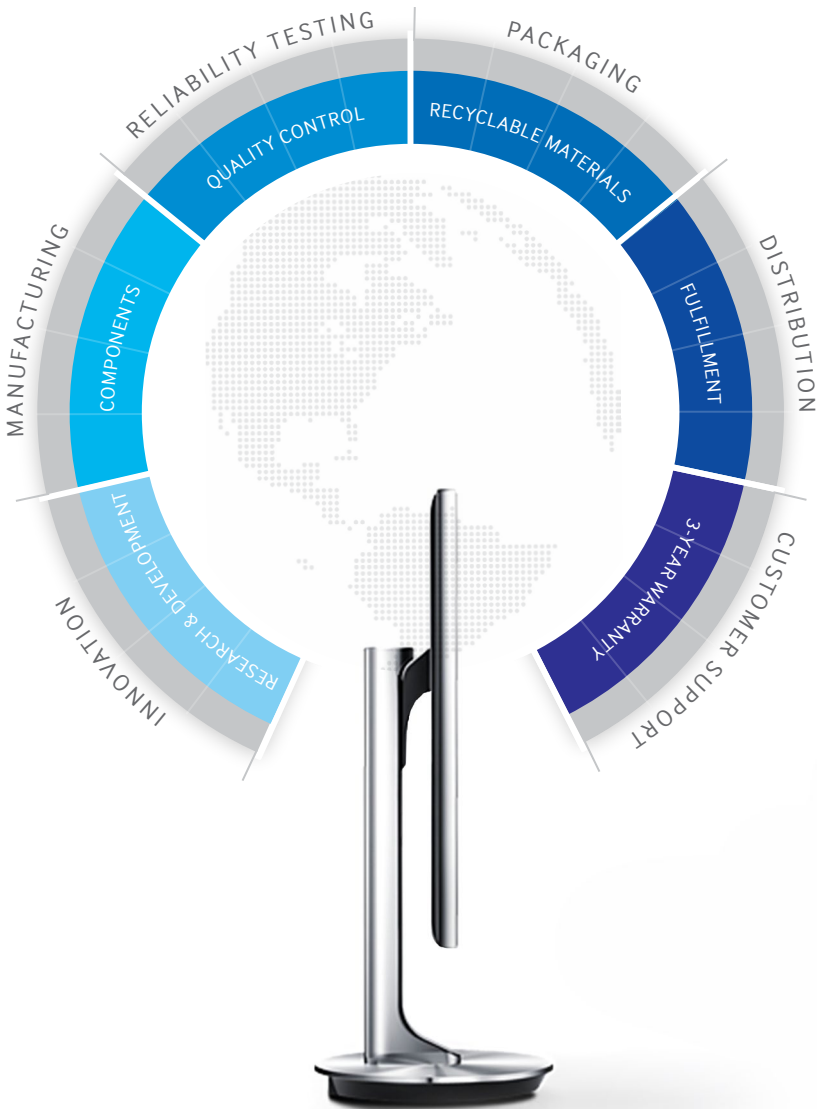
Source: Booz & Company, Inc.

Displays that businesses rely on.

Samsung is in business to help your business. And no matter what kind of business you conduct, we know that you require displays you can count on.

Samsung business monitors are known industry-wide for their advanced performance and durable reliability. As the world's #1 display manufacturer, we have complete control over our supply chain and our manufacturing process, for unsurpassed quality control.

Every business monitor that ends up in your office is sure to meet our precise standards, as well as yours.





200 Series



220 Series



420 Series



450 Series



650 Series



850 Series



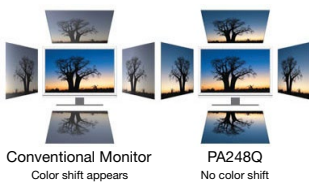
Series 9



Innovation, performance and you.

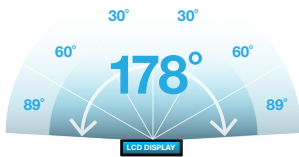
Samsung monitors deliver all the innovation and performance to your business that you would expect from a global technology leader.

Advanced picture technologies deliver everything from clear, sharp, colorful pictures in economical displays, to the critically accurate 100% sRGB color reproduction that professional imaging industries require.



Samsung LED PLS Technology

Samsung's innovative LED PLS technology delivers extremely accurate color and wider viewing angles than standard TN-based monitors. At the same time, the technology reduces energy usage by up to 30% compared to other competitive solutions.



Wide Viewing Angles

Samsung's LED PLS panels deliver 178° horizontal/vertical viewing angles, for clear images even when viewed from off angles. This is especially useful when you need to share on-screen information with colleagues or present impactful ideas to clients.



Efficient Packaging

Samsung's concern with efficiency in performance and design even extends to our packaging. With more efficient packaging, we can ship more monitors per palette and deliver more per shipload and truckload, saving fuel and emissions.





Improve productivity in your business.

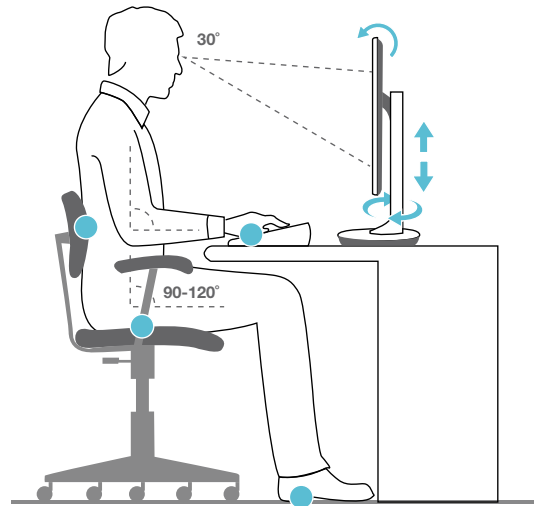
Samsung displays stand head and shoulders above the rest. Part of the reason is because they're easier on your head (and neck) and shoulders. Ergonomically designed, all of our displays are height-adjustable, and the majority of them also pivot, swivel and rotate.

Samsung displays are also easy on the eyes. In addition to our bright, clear LED backlighting that reduces eye-fatigue, Samsung displays are characterized by stylish, sophisticated designs. They'll immediately improve the décor of any office.

Samsung displays are created to advance your business with advanced technology, advanced ergonomics and advanced design.



A focus on simplicity and usability has led to thinner bezels, front-located buttons, intuitive controls and slimmer, sleeker profiles.



Ergonomically designed stands that pivot, swivel, rotate and are height-adjustable make the workday easier on users' necks and shoulders.

At Samsung, our engineers have spent a great deal of time ensuring that our monitors adapt to you, and not the other way around. It's because usability and simplicity through enhanced ergonomics truly make a difference. In fact, recent studies have shown productivity increases of up to 30% when an external monitor was deployed. Better ergonomics through correct monitor positioning contributed to less fatigue and greater comfort, which also added to the increased productivity.





A professional monitor, no matter the profession.

Whether you need economical monitors that deliver crisp text and rich colors, or high-end monitors specific to your demanding business criteria, Samsung has what you need. With one of the broadest lineups of TAA-compliant monitors, even government entities can benefit from our displays. No matter the industry, no matter the job title, Samsung displays offer leading-edge features and technology that make the workday more productive.

With our reliability and unprecedented value, Samsung is ready to help every business grow, especially yours.



Government

Samsung monitors are able to meet the rigorous demands of government sectors such as military, defense, and domestic security agencies.

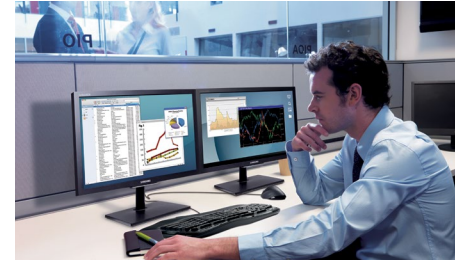
- Broad selection of TAA-compliant professional monitors
- Full 3-year warranty coverage
- Most models are height adjustable to meet most government specifications
- Most are Section 508 compliant
- ENERGY STAR, ROHS, and EPEAT rated



Education

Samsung monitors improve student engagement and empower teachers. They bring new and immersive digital learning experiences into the classroom, to leverage dynamic content in order to drive results.

- Low-cost to high-end models for most education settings
- Easy to deploy and manage
- Simple-to-use buttons for students and faculty
- Small footprints save desk space and reduce clutter



Financial

Samsung monitors are deployed in many financial and banking institutions because they meet the exacting standards the sector demands.

- High-resolution monitors for trading desks
- Slim bezels for multi-monitor deployment
- Energy efficiency for reduced heat
- Easy usability minimizes downtime and IT service calls
- Wide range of sizes



Healthcare

Whether at work on an administrator's desk or in a nurses' station or doctor's office, Samsung monitors are relied on day in and day out.

- Small screen sizes fit on crowded desks in clinics/offices
- Adjustable stands for comfortable viewing
- High resolution for viewing clinical images
- Light weight for easy handling



Photography/Graphic Design

Samsung PLS panel technology in our higher end models delivers excellent image reproduction while reducing energy usage.

- High-resolution 24" and 27" models for content production
- PLS panel for sRGB compliant color reproduction
- Wide viewing angles for stable color viewing at extreme angles
- Multiple connection options
- Up to 30% lower energy use than competing technologies



Retail

Samsung monitors help retailers reinvent the customer experience through dynamic retail interactions, engaging customers and driving sales.

- Ideal for Point of Sale screens or for back office work
- Touchscreen monitors offer solutions tailored to your customer's retail experience
- Wide viewing angles are ideal for customer collaboration
- Sophisticated designs, professional-level resolution and rich color promote a high-quality company image

Product Support: 1-866-SAM4BIZ | 1-800-SAMSUNG | samsung.com/monitor | samsung.com/business

Follow us:  @SamsungBizUSA |  youtube.com/samsungbizusa

Samsung Electronics has been named 2012 ENERGY STAR Partner of the Year in the product manufacturing category by the U.S. Environmental Protection Agency (EPA).



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