# Innovative, intuitive printing for the modern workforce





# Printing innovations for the way you do business

To stay ahead, it's critical that businesses avail themselves of every advantage at their disposal. Samsung is dedicated to providing those advantages, year after year.

With a focus on boosting productivity and efficiency through innovative technology, Samsung offers differentiated products and solutions. The MultiXpress M5370LX MFP, for example, incorporates a world-first Smart UX powered by Android. It's innovations like this that have led to our A4 laser printers earning the No. 2 position in global market share, while our A3 MFPs continue their strong growth.

As ways of doing business continue to evolve, Samsung will remain at the forefront of optimized solutions and services that advance business. As will our customers.

### The multiXpress M5370LX MFP brings innovation to the BYOD workforce



The speed of business is constantly increasing, and to keep pace, more workplaces are embracing bring your own device (BYOD) policies. As smartphones, tablets and cloud computing in the office lead to more efficient, and seamless operations as well as highly productive employees, businesses want to extend that same smart technology to all devices. Samsung's MultiXpress M5370LX MFP offers the interoperability of cutting-edge mobile devices in a print solution that can be easily managed, all while delivering powerful performance at reduced costs.



### Samsung Smart UX

The Samsung Smart UX is a unique Android-based interface that makes printing easy and productive. It offers the simple touch-to-print usability of a touchscreen, plus access to hundreds of productivityenhancing apps.



### Samsung Mobile Compatibility

The MultiXpress M5370LX MFP integrates seamlessly with an organization's BYOD policies. Wireless and NFC printing are easily enabled, for secure, PC-less printing with just a tap.



### Samsung Performance and Productivity

The MultiXpress M5370LX MFP offers technologies that deliver professional-level documents, so organizations can work quickly, efficiently and productively.



### Samsung Customizability

The MultiXpress M5370LX MFP features an open architecture (XOA) that allows it to be configured to work with leading third party software partners, delivering a customized workflow and optimum performance, efficiency and security.

## The Samsung Smart UX: more than just a pretty interface

The unique Android-based interface offers the ease of a touchscreen display, along with access to hundreds of productivity-enhancing apps.

### Easy-to-use interactive screen, just touch to print

The MultiXpress M5370LX MFP provides simple, innovative usability through the Samsung SMART UX Center, the very first UI (User Interface) powered by Android. These user-friendly interfaces provide intuitiveness, usability and extensibility.



#### Edit and print content directly from the UI

Open and edit documents right on the UI before printing. Usability can be further extended with the built-in Web Print Browser, which allows you to find and print content such as maps, pictures, e-mail and more, all without the need for a PC.





### Choose from hundreds of productive apps

Preloaded applications include Copy, Scan/Send, Box (Document Storage), Job Status, Counter, Settings, Build Job, Address Book and Help. In addition, there are custom widgets for creating instant, one-touch access to frequently used functions. Access even more useful features and solutions by downloading them through the Samsung Print App store.



#### Create custom shortcuts in a snap

To speed workflow and simplify use, administrators can create custom shortcuts directly on the device. Users can instantly perform complex tasks with one click.

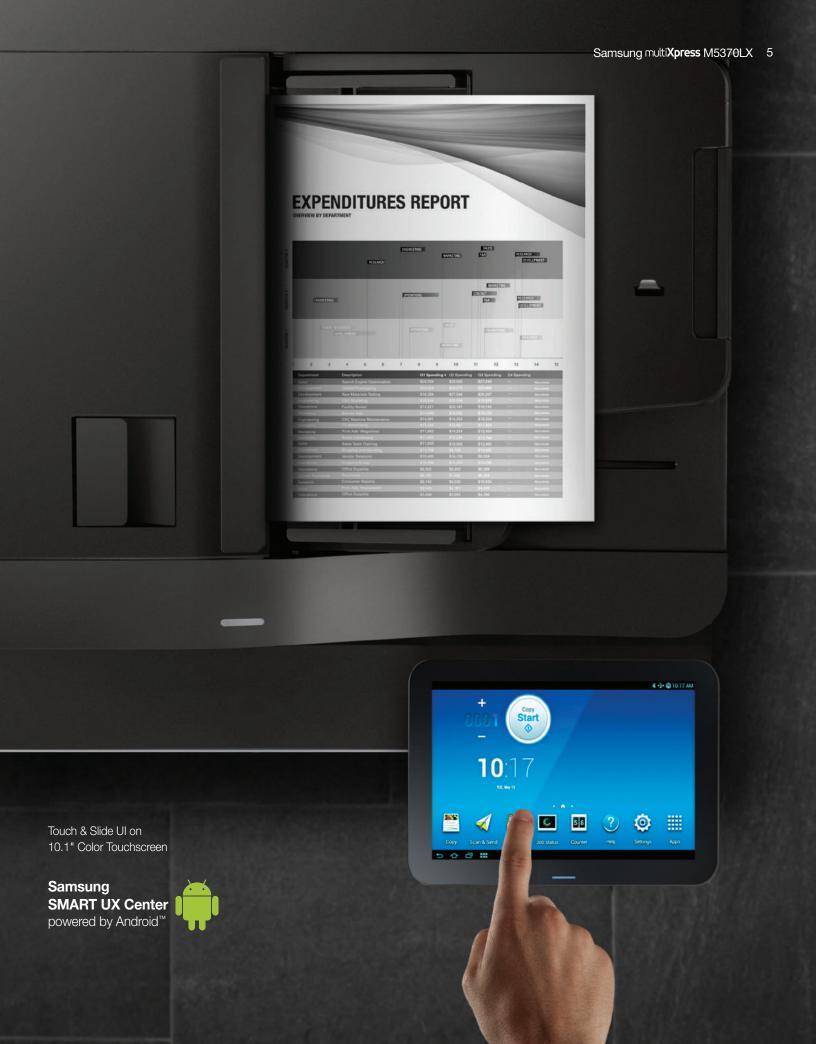
### Customize the user interface through My Page

Maximize ease of use by customizing the UI environment for each user with My Page or My Programs. It's a virtual desktop set up with a user's own wallpaper, apps and settings, ready whenever the user is. The UI also makes it simple to keep track of an individual's usage, control accessibility and more. Administration can lock any type of widgets or functions.





Home Copy Scan UI Personalization (My Page)



## Mobile compatibility allows users to work the way that's most efficient for them

The MultiXpress M5370LX MFP is fully compatible with BYOD initiatives. Wireless and NFC printing are easily enabled, for printing directly from mobile devices.

### Meet a mobile workforce's printing needs easily and securely

Samsung Wireless and NFC printing support various mobile printing solutions with just a tap, including:



**User Authentication:** Enable authorized users to tap and print to a Samsung MFP from their mobile devices.



**Easy Wireless Setup:** Configure wireless (IP) print setup from mobile devices without complicated activation steps.



**Secure Printing:** Authorize secure release of documents held in the printer's memory with Samsung Business Core Printing Solutions and your mobile device.



**Device Cloning:** Clone standardized functions of an MFP.



**Google Cloud Print:** Users can print over the web to the MultiXpress M5370LX MFP with any device from anywhere at any time.



Bluetooth, NFC and cloud-based printing offer ultimate flexibility. Tap to print, scan or fax with any Bluetooth/NFC mobile device.

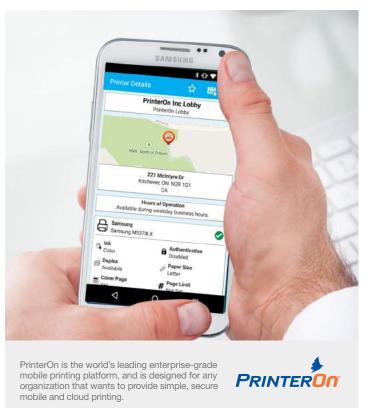


### The Samsung Mobile Print app makes the smartphone smarter

The Samsung Mobile Print app is available as a free download for both Android and iOS platforms. Print, scan and fax directly to and from the MultiXpress M5370LX MFP via Wi-Fi Direct with a smartphone or tablet. The Samsung Mobile Print app will enable users to access any Samsung printer or MFP on a local wireless network, to print emails, PDFs and Microsoft® Office documents, all without the need for an external server or PC. Increased productivity is made simple.

Samsung's Mobile Print solution earned the Summer 2012 Pick as "Outstanding Mobile Print App" from Buyers Lab, Inc.





### Increased performance leads to increased productivity

The MultiXpress M5370LX MFP gives organizations the performance advantages they need to communicate quickly, efficiently, clearly and professionally.

### Scan at high speed

The Dual Scan Document Feeder (DSDF) delivers high-speed scanning output of up to 55 single-sided images per minute (ipm) and up to 80 double-sided ipm.



#### Faster print processing

The MultiXpress M5370LX MFP prints at speeds of up to 55 pages per minute. A 1 GHz dual-core CPU provides the power and capacity to manage print and copy jobs of any size or complexity.

### Get sharper-quality print output

Samsung's unique Rendering Engine for Clean Page (ReCP) technology delivers professional-quality output with sharp text and clean images. And with a superior resolution of 1,200 x 1,200 effective dpi, scans, printouts and organizations will always look professional.



### Efficient, low TCO printing while saving resources

Samsung consumables are engineered to perform optimally and efficiently with Samsung machines, resulting in a lower total cost of ownership and less frequent replacements. Options include a long-life drum and high-yield toner.



\*Declared cartridge yield in accordance with ISO/IEC 19752

## Customized solutions without compromising security

The MultiXpress M5370LX MFP can be customized for optimum performance within verticals, delivering professional quality documents quickly, easily and securely.

### Samsung XOA: Create a powerful, customized and cost-efficient printing environment



Samsung eXtensible Open Architecture is a powerful open platform that lets businesses customize Samsung MFPs to suit their specific

needs. Samsung partners with proven third-party vendors to offer the most powerful and efficient solutions.

| Service                   | Samsung Solution  | Integrated Solution Vendor  |  |
|---------------------------|---|---|--|
| MPS / Fleet<br>Management | Fleet Admin Pro   | Compass Sales Solutions FMAudit MWA Intelligence PrintFleet       |  |
| Output<br>Management      | Usage Tracker<br>SecuThru™ Lite 2   | Copitrak Drivve** Equitrac* Safecom*                              | PaperCut A Pharos Systems A Prism Software A Ringdale A      |
| Document<br>Distribution  | Cloud Connector<br>Secure Login Manager<br>SmarThru™<br>Workflow Lite<br>SmarThru™ Workflow 3 | EMC² Drivve ** GoldFax ** InfoDynamics Intellinetics LaserFiche * | Notable Solutions, Inc. A Omtool A OPENTEXTA* Prism Software |
| Mobile<br>and Cloud       | Samsung Mobile<br>Print App<br>PrinterOn<br>Samsung Cloud Print<br>Google Cloud Print         | Drivve ** EFI   |  |



Samsung Business Core<sup>™</sup> Printing Solutions (BCPS)

**XOA for Education:** Helps balance the need for high-volume print production with the reality of ultra-tight budgets. Solutions offer high security, along with features that streamline work processes.

XOA for Healthcare: Customized solutions meet healthcare professional needs by providing workflow and cost accounting solutions that facilitate the smooth dissemination of information, while adhering to strict confidentiality guidelines.

XOA for Retail: Samsung XOA allows customized solutions that deliver the management tools retail IT administrators need.

**XOA for Government:** Samsung solutions meet the most stringent security requirements, including DoD and Federal requirements, and easily integrate into legacy systems.

**XOA for Finance:** Finance solutions deliver the ability to manage large volumes of documents quickly and efficiently, while also adhering to strong regulatory requirements.

XOA for SMB: For small to medium-sized businesses, we've created Samsung Business Core™ Printing Solutions (BCPS), a specially selected software suite that offers the kind of print and document management solutions typically seen only in enterprise.



## Configure your MFP to deliver a flexible print solution

The MultiXpress M5370LX MFP can meet the needs of businesses of varying sizes, and in varying industries.





Product support: 1-866-SAM4BIZ 1-800-SAMSUNG

For complete product information and accessories, visit samsung.com/business, or samsung.com/b2bprinters

PNT-M5370LXBRO-MAR16T



Samsung Electronics has been named 2015 ENERGY STAR Partner of the Year in the product manufacturing category by the U.S. Protection Agency (EPA).



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