



HOLT RENFREW AT SQUARE ONE SETS A NEW BAR FOR LUXURY

Brand new store redefines the luxury shopping experience in Canada

TORONTO, ON, July 28, 2016 – Holt Renfrew, Canada’s luxury destination since 1837, today unveiled the newest jewel in its network, a 130,000 square foot shop at Square One in Mississauga. As part of Holt Renfrew’s commitment to revitalize and enhance its network of stores on an elevated flagship store model, the Square One location takes luxury shopping to the next level, heralding a new era of extraordinary experiences.

“As we prepare to celebrate our 180th anniversary next year, I am thrilled to welcome customers to a milestone moment in our history – the unveiling of our new shop at Square One, a world class destination that reinforces Holt Renfrew’s position as Canada’s specialty luxury retailer,” said Mark Derbyshire, President, Holt Renfrew.

Added Mr. Derbyshire: “As part of our dynamic growth plan, including a \$300M commitment to enhance and expand our network, Holt Renfrew Square One sets a new standard for luxury, while continuing to be Canada’s leader in bringing bespoke services, elegant style and fine craftsmanship to customers. We are thrilled to be on the forefront of these exciting times.”

Holt Renfrew Square One is designed by architecture and interior design firm Janson Goldstein LLP and is more than 130,000 square feet. The store’s classical architectural features include a stunning two-storey façade reminiscent of a glittering jewel box, distinguished by a contemporary interpretation of a traditional glass curtain wall. The grey graphite stone walls and custom marble flooring are modernized by a natural light filled contemporary space. With soaring ceilings up to 30 feet in many areas, the store features custom furnishing and artwork by Canadian artists including Toronto design group Commute and Lizz Aston.

Holt Renfrew in Square One features over 200 coveted designer brands for men and women that Holt Renfrew customers love and expect, including: Prada, Miu Miu, Derek Lam, Akris, Max Mara, Stella McCartney, Acne, See by Chloe, Manolo Blahnik, and Stuart Weitzman, to name just a few. Shop in shops at Holt Renfrew Square One include: Tiffany, Gucci, Kenzo, Valentino, Balenciaga, Aquazurra, Jimmy Choo, Moncler, Canada Goose and more.

Holt Renfrew Square One will include the second Holt Renfrew Men shop. Launched in 2014, the Holt Renfrew Men brand is a fresh look from a male perspective. With its distinctive grey and silver packaging, custom patterned floors that echo the first Holt Renfrew Men shop at 100 Bloor Street West in Toronto, its own, dedicated entrance and personal shopping suites, the Holt Renfrew Men shop at Square One promises to continue the tradition in Mississauga.

The store offers a sumptuous array of enhanced luxury services, including a master tailor, shoeshine and sneaker cleaning, concierge, valet and more. Special at the Square One shop is the Leather Artisan, our resident expert who will elevate the customer experience with bespoke embossing details on any leather accessory and offer full-service repair. Under the guidance of certified watchmakers at our gorgeous Jewellery & Watch service area, our specialists will care for our customers’ precious pieces. Our exceptional beauty and apparel and accessories’ services, including our new Beauty Lab, Nail Bar and Style Studio, will give our customers VIP access to experts and the latest designer products.

More than 2,500 square feet on the mezzanine level is dedicated to personal shopping including Holt Renfrew’s second Apartment, a private world of elegance, unparalleled luxury, curated exclusives and personalized moments, and spacious personal shopping suites – all bespoke shopping experiences for customers to indulge in.

About Holt Renfrew

Celebrating an almost 180-year heritage, Holt Renfrew is recognized worldwide for an inspired shopping experience. Founded in 1837 as a modest hat shop, Holt Renfrew would soon become a purveyor of fashion to Her Majesty Queen Victoria. In the 1930s, Holt Renfrew began to establish exclusive accounts with leading European designers, hosting Monsieur Christian Dior himself in 1947 as he launched his "New Look". After many years of foreign ownership Holt Renfrew was acquired in 1986 by W. Galen and the Hon. Hilary M. Weston. Under Weston ownership Holt Renfrew has become Canada's destination for luxury retail. Visit us at www.holtrenfrew.com.

About Square One Shopping Centre

Proudly managed by Oxford Properties and with over 330 retailers including Holt Renfrew, Salvatore Ferragamo, Apple, Stuart Weitzman, Crate and Barrel, and Whole Foods Market, Square One Shopping Centre is the premier fashion and lifestyle destination in the GTA. Square One is owned by Alberta Investment Management Corporation (AIMCo) on behalf of its clients and Oxford Properties Group. Recognized for its vast selection, dedication to elevated guest experience and innovative fashion-forward experiences, Square One's 2.2 million square feet offers a unique shopping experience. Square One is a designated tourist destination and is open on statutory holidays. For details visit www.shopSQUAREONE.com. Follow on Twitter/Instagram @shopSQUAREONE and at Facebook.com/SquareOne.

- 30 -

High resolution images of Square One Holt Renfrew are available.

INFORMATION:

Jennifer Daubney

Jennifer.daubney@holtrenfrew.com

416-960-2584

Julija Hunter

julija.hunter@holtrenfrew.com

416-355-4904