



HOLT RENFREW SQUARE ONE FLAGSHIP TO REDEFINE MODERN LUXURY SHOPPING

Destination to feature luxe brands and new exceptional, personalized services

TORONTO, Ontario, Feb 10, 2016 – Holt Renfrew, Canada’s luxury specialty retailer, today is sharing updates about its Square One and Sherway Gardens locations.

The brand new store at Square One is part of Holt Renfrew’s ongoing plans to enhance and expand its network based on an elevated luxury flagship store model, and will open in Summer 2016.

“For almost 180 years, Holt Renfrew has devoted itself to being Canada’s leader in luxury experiences, bringing bespoke services, elegant style and fine craftsmanship to customers. Holt Renfrew’s new shop at Square One will set a new standard for Holt Renfrew stores, fusing the worlds of fashion, luxury and culture,” said Mark Derbyshire, President of Holt Renfrew.

Designed by Janson Goldstein, the new store at Square One will be more than 130,000 square feet. The stunning two storey façade will be reminiscent of a glittering jewel box distinguished by a contemporary interpretation of a traditional glass curtain wall interspersed with grey graphite stone walls and 15 foot wide display windows. The shop’s classic architectural features will be modernized by a natural light filled contemporary space. Soaring ceilings, up to 30 feet in many areas, signature majestic atriums, a dramatic open staircase, and unobstructed sight-lines across the 90,000 square foot main floor will delight customers as they shop an enriched array of designer offerings and experience personalized moments.

Select Highlights:

Holt Renfrew in Square One will feature coveted and luxe designer and ready-to-wear brands for men and women that Holt customers love and expect, including: Tiffany, Gucci, Prada, Miu Miu, Valentino, Derek Lam, Akris, Max Mara, Hugo Boss, Stella McCartney, Acne, Kenzo, Moncler, See by Chloe, Manolo Blahnik, Jimmy Choo, Aquazurra, and Stuart Weitzman, to name just a few.

The Square One location will offer a sumptuous array of enhanced luxury services, including a master tailor, shoeshine and sneaker cleaning, concierge, valet and more. Special at the Square One shop is the Leather Artisan, our resident expert who will elevate the customer experiences with bespoke embossing details on any leather accessory and offer full-service repair. Under the guidance of certified watchmakers at our gorgeous Jewellery & Watch service area, our specialists will care for our customers’ precious pieces. Our exceptional beauty and apparel and accessories services, including our new Beauty Lab, Nail Bar and Style Studio, will give our customers VIP access to experts and the latest designer products.

(more)

More than 2,500 square feet on the mezzanine level will be dedicated to personal shopping including Holt Renfrew's second Apartment, a private world of elegance, unparalleled luxury, curated exclusives and personalized moments, and spacious personal shopping suites – all bespoke shopping experiences for customers to indulge in. Also located on the second level, and overlooking the store, the 2,000 square foot holts café will offer customers a warm and relaxed dining experience in a chic inspired environment.

Sherway Gardens Update

In keeping with a specialty luxury positioning and enhanced store model, Holt Renfrew is strategically focusing its store expansion plans on key flagship markets and larger store footprints in order to offer a deep assortment across a wide array of Holt Renfrew key brands. As a result, the company will be relocating its business and associates from its Sherway Gardens location to its new Square One store later this year. At almost four times the size of the Holt Renfrew store in Sherway Gardens, the new store in Square One brings to life the company's commitment to offer shoppers an enhanced Holt Renfrew experience with exclusive product, exceptional services, and a rich assortment of the leading brands they have come to know and love at Holt Renfrew.

"We believe in offering an experience individually tailored to our customers, and truly anticipating what they need. We are creating an ultra-luxurious shopping experience at Square One that will exceed expectations," said Mr. Derbyshire.

About Holt Renfrew

Celebrating a 179-year heritage, Holt Renfrew is recognized worldwide for an inspired shopping experience. Founded in 1837 as a modest hat shop, Holt Renfrew would soon become a purveyor of fashion to Her Majesty Queen Victoria. In the 1930s, Holt Renfrew began to establish exclusive accounts with leading European designers, hosting Monsieur Christian Dior himself in 1947 as he launched his "New Look". After many years of foreign ownership Holt Renfrew was acquired in 1986 by W. Galen and the Hon. Hilary M. Weston. Under Weston ownership Holt Renfrew has become Canada's destination for luxury retail. Visit us at www.holtrenfrew.com.

High resolution images of Square One Holt Renfrew can be found at (insert link)

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