



## Holt Renfrew Announces a New Era of Luxury, Style and Experience

*Celebrating 175 years of extraordinary shopping experience with major expansion plans;  
Holt Renfrew Yorkdale will herald a new era, doubling to 120,000 ft<sup>2</sup> by Fall 2013*

**Toronto, September 7, 2012:** Holt Renfrew celebrates 175 years of luxury, style and experience with an announcement that it will expand the total square footage of its network of stores by 40%. Each Holt Renfrew store will be expanded and updated, with some stores completely rebuilt.

"We are thrilled at this milestone opportunity to take the Holt Renfrew shopping experience to the next level," noted Holt Renfrew President Mark Derbyshire. "In celebration of our dynamic relationships with our customers, employees and vendor partners, we are pleased to announce an exciting new fleet of luxury stores. Holt Renfrew Yorkdale in fall 2013 will herald a new era of extraordinary experiences."

Holt Renfrew Yorkdale will double its current size, expanding to over 120,000 square feet. The store will remain open through the rebuild, and upon completion will offer innovative luxury encounters and an enriched array of new designer offerings. A sneak peak at Holt Renfrew Yorkdale plans:

- Exciting architectural features: a signature two-story atrium and "digital moments" to engage visitors
- A beautiful two-story façade expanding in length from 300 to 600 feet, showcasing several new lease shops featuring many more of the world's finest luxury brands
- A second level housing designer apparel, with many new ready-to-wear brands to be introduced to the store, including Gucci, Prada, Alexander McQueen, Dolce & Gabbana, Etro, Stella McCartney, Pucci, Comme des Garçons, Isabel Marant and Kenzo to name just a few. The personal shopping area will triple in size, offering unique new and exclusive experiences
- The women's shoe area will expand to almost 10,000 ft<sup>2</sup>, more than four times its current size, with a shoe hall spotlighting brands such as Gucci, Jimmy Choo, Christian Louboutin, Prada, and Stuart Weitzman
- In a Holt Renfrew first, the store will offer 7,000 ft<sup>2</sup> of "shared shopping" with men's and women's contemporary assortments showcased together, featuring brands such as Rag & Bone and Burberry Brit
- A new concept and shop for men! The men's shop will feature its own entrances and tailored environment
- A new gourmet food concept

### **About Holt Renfrew**

Celebrating a 176-year heritage, Holt Renfrew is recognized worldwide for an inspired shopping experience. Once a purveyor of fashion to Her Majesty Queen Victoria, Holt Renfrew began in 1837 as a modest hat shop in Quebec City and has become Canada's destination for luxury retail. Holt Renfrew has 2,500 employees with nine stores across the country in Vancouver, Calgary, Edmonton, Montreal, Quebec City, Ottawa and Toronto. In early 2013, Holt Renfrew launched hr2, Canada's first premium off-price concept, offering leading brands and on trend styles at irresistible prices. For more information, please visit us at [holtrenfrew.com](http://holtrenfrew.com)

Holt Renfrew is part of Selfridges Group Limited. With extensive know-how and experience in operating luxury fashion retail stores, the Selfridges Group owns and operates leading heritage banners in key markets around the world, including Brown Thomas in Ireland; de Bijenkorf in The Netherlands; Holt Renfrew and Ogilvy in Canada and Selfridges in the United Kingdom. Selfridges Group Limited is privately held; W. Galen Weston is Chairman.

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