



HOLT RENFREW CALGARY TO HOST SECOND ANNUAL CELEBRATION OF STAMPEDE STYLE FASHION SHOW AND LIVE AUCTION IN SUPPORT OF THE CALGARY HEALTH TRUST

June 16, 2015 (Calgary, AB): On Wednesday, June 17, 2015, Holt Renfrew Calgary will celebrate the 103rd Calgary Stampede in style with the second annual private charity shopping event and live auction to benefit the Calgary Health Trust's Best Beginning Program.

Hosted by Ben Mulrone, anchor of CTV's *eTalk*, the live action will feature a presentation of one-of-a-kind Smithbilt cowboy hats, customized by an esteemed list of extraordinary Canadian designers including **Tanya Taylor, Naked and Famous, Ron White, Anzie, Dean Davidson, Ela, Marie Saint Pierre** and **Mackage**.

This year's celebrity muses, who have generously posed for portraits in the designer hats, include **Ben Mulrone; Mrs. Lauren Harper;** Canadian musician, record producer, composer, songwriter and arranger **David Foster;** media and TV personality **Jessi Cruikshank;** author, entrepreneur, television personality and venture capitalist **Arlene Dickinson;** television personality and interior decorator **Jillian Harris;** television and radio personality **Marilyn Denis;** Calgary Stampeders **Jon Cornish** and **Bo Levi Mitchell;** style blogger and photographer **Ania Boniecka;** French Canadian actress **Karine Vanasse;** and Olympians **Ivanie Blondin** and **Jesse Lumsden**.

"Holt Renfrew was founded 178 years ago as a modest hat shop, and we're proud that our annual Stampede event pays tribute to this heritage, while creating a new stylish tradition with our local community," says Debra Ker, Divisional Vice President and General Manager, Holt Renfrew Calgary. "It is heartening to see our Canadian designers, local celebrities and customers come together in support of such a worthy cause."

"We are very excited to partner with Holt Renfrew on this incredible event. For the 2nd year, they have pulled out all the stops and along with these amazing designers and muses, I am sure this will be another event we will not soon forget," says Jill Olynyk, CEO of Calgary Health Trust. "Holt Renfrew's support of Calgary Health Trust and other community foundations goes a long way in making a huge impact on the health of our community and for that we are very grateful."



Ben Mulrone



Arlene Dickinson



Marilyn Denis



Lauren Harper

All proceeds from the live auction and 10% of proceeds from shopping during the evening will be donated to the Calgary Health Trust's Best Beginning Program.

About Holt Renfrew

Celebrating a 178-year heritage, Holt Renfrew is recognized worldwide for an inspired shopping experience. Founded in 1837 as a modest hat shop, Holt Renfrew would soon become a purveyor of fashion to Her Majesty Queen Victoria. In the 1930s, Holt Renfrew began to establish exclusive accounts with leading European designers, hosting Monsieur Christian Dior himself in 1947 as he launched his "New Look". After many years of foreign ownership Holt Renfrew was acquired in 1986 by W. Galen and the Hon. Hilary M. Weston. Under Weston ownership Holt Renfrew has become Canada's destination for luxury retail. Visit us at www.holtrenfrew.com.

Holt Renfrew is part of Selfridges Group Limited. With extensive know-how and experience in operating luxury fashion retail stores, the Selfridges Group owns and operates leading heritage banners in key markets around the world, including Brown Thomas in Ireland; de Bijenkorf in The Netherlands; Holt Renfrew and Ogilvy in Canada, and Selfridges in the United Kingdom. Selfridges Group Limited is a family owned business, W. Galen Weston is Chairman.

About Calgary Health Trust

Calgary Health Trust, a catalyst in health care philanthropy, connects donor passion with treatment, education and research priorities in the Calgary community. Calgary Health Trust is the fundraising arm of Alberta Health Services in Calgary. The Trust receives and disburses philanthropic health care gifts and other funds across Calgary and the surrounding area.

About the Best Beginning Program

The Best Beginning Program offers prenatal information and support to pregnant women living on a low income or pregnant teens of any income. The goal is to promote healthy birth weight for babies in an identified high-risk population. The program offers instrumental support in the form of weekly food and milk coupons, vitamins, bus tickets, dental and family planning information. Group classes are offered for the women to learn to prepare low cost nutritional meals as well as information on childbirth and baby care. Women get social support from Best Beginning staff members and other pregnant participants.

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