



HOLT RENFREW INTRODUCES NEW WEBSITE
The best in beauty at your fingertips

November 3, 2015 (Toronto, ON): Holt Renfrew is pleased to introduce a new HoltRenfrew.com website, offering customers exclusive editorial content with two [new online magazines](#), *Holts Muse* and *Holts Men*, as well as [e-commerce](#) in luxurious cosmetic, skincare and fragrance products.

The new HoltRenfrew.com reflects Holt Renfrew's specialty luxury position with e-commerce in 7000 beauty and grooming products from over 50 brands, including Sisley, La Prairie, La Mer, Christian Louboutin Beauty, Aesop, Charlotte Tilbury, Tom Ford, NARS and Valmont Discovery. Additional categories will be added throughout 2016.

The new online magazines, *Holts Muse* and *Holts Men*, offer readers a curated journey of discovery with bi-weekly issues featuring exclusive designer interviews, elevated fashion photoshoots and in-depth celebrity profiles. The inaugural issue of *Holts Muse* features fashion influencer Olivia Palermo showcasing the season's most romantic styles and trends, while *Holts Men* shines light on Canada's rising tech moguls, shot on location in Vancouver.

The new HoltRenfrew.com website marks a significant milestone in Holt Renfrew's dynamic growth plan, through which the company will invest \$300 million and is in the process of expanding its store network by 40%.

Join the conversation on [Twitter](#) and [Instagram](#): @HoltRenfrew #HoltsMuse #HoltsMen

About Holt Renfrew

Celebrating a 179-year heritage, Holt Renfrew is recognized worldwide for an inspired shopping experience. Founded in 1837 as a modest hat shop, Holt Renfrew would soon become a purveyor of fashion to Her Majesty Queen Victoria. In the 1930s, Holt Renfrew began to establish exclusive accounts with leading European designers, hosting Monsieur Christian Dior himself in 1947 as he launched his "New Look". After many years of foreign ownership Holt Renfrew was acquired in 1986 by W. Galen and the Hon. Hilary M. Weston. Under Weston ownership Holt Renfrew has become Canada's destination for luxury retail. Visit us at www.holtrenfrew.com.

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