



HOLT RENFREW OPENS DOORS TO NEW CALGARY FLAGSHIP *Luxury Retailer Delivers an Unparalleled Shopping Experience*

Calgary, Alberta (October 7, 2009) Holt Renfrew, Canada's leading specialty retailer opened the doors of its new flagship store in Calgary today. The highly anticipated 151,000 square foot space will offer enhanced personal shopping suites and an impressive array of new brands such as Prada, Jil Sander, Akris, Gucci, Thomas Pink, Tiffany & Co. and Dolce & Gabbana, to name just a few.

"We are very proud to invite Calgarians into Holt Renfrew's new store in this great city", said Caryn Lerner, President and CEO of Holt Renfrew. "Our gorgeous new flagship has a rich selection of the world's best fashions. We are excited to introduce over 60 new brands to the market."

Spanning three floors, the store was designed by world renowned New York architects Janson Goldstein, who played a key role in the creation of Holt Renfrew's much acclaimed Vancouver Flagship store in 2007, along with numerous other prestigious projects around the globe.

The store will anchor Calgary's CORE project, an impressive revitalization of the downtown retail landscape, which will see a glass canopy erected over three city blocks. Both the Holt Renfrew flagship and the CORE complex are evidence of the vibrancy of the city and its appetite for the world's best retail experiences.

About Holt Renfrew

With nine stores in locations in major centers across Canada, Holt Renfrew delights with beautiful fashions presented in style. For more than 170 years, Holt Renfrew has been renowned for offering its customers the highest standard of excellence in customer service, merchandise quality and selection in its nine stores across Canada. Holt Renfrew locations across the country include: Toronto (three), Ottawa, Montreal, Quebec City, Vancouver, Calgary and Edmonton. For additional information on Holt Renfrew please visit our website www.holtrenfrew.com.

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