

IMPACT REPORT 2024



EVERY KID DESERVES A CHANCE TO PLAY.



2024:

760,000 KIDS IMPACTED

\$15.9M SPORTS MATTER GRANTS DISTRIBUTED

Since 2014, The DICK'S Foundation's Sports Matter program has committed over **\$100M** to inspire and enable youth sports participation by addressing barriers and creating awareness, impacting over **3M** kids.

KEEPING THE GAME IN PLAY: ADDRESSING FOUR CORE BARRIERS TO YOUTH SPORTS ACCESS



EQUIPMENT

We contributed \$2.5 million in equipment for youth in our communities. That equates to over 94,000 pieces of equipment donated.



INFRASTRUCTURE

We supported 20 field and play space projects in distressed communities, impacting over 93,000 kids in 2024 and for years to come.



LOCAL LEAGUE COSTS

We gave \$8.9 million in grants to support more than 970 under-resourced youth sport leagues in 2024.



REGISTRATION FEES

We helped cover the costs of registration for over 13,600 kids in over 35 sports across the United States in 2024.



LEARN MORE: SPORTSMATTER.ORG