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FOR IMMEDIATE RELEASE**Caterpillar Hosts First-Ever Dealer Technician Challenge**

Competition Highlights Importance of Skilled Technicians

IRVING, Texas, Aug. 12, 2024 – Caterpillar (NYSE: CAT) is presenting the first-ever Global Dealer Technician Challenge to celebrate the essential role dealer technicians play in providing an excellent customer service experience. This challenge, for independent Cat dealers that choose to participate, is designed to showcase how skilled technicians are part of a high-tech, high-impact, high-demand career.

“This hands-on, skills-based competition will test the technicians’ agility, resilience and versatility,” said Caterpillar Global Service Vice President Henry Venneman. “These trained experts are on the front line of support, working to keep machines and engines up and running to help ensure our customers’ critical projects are completed.”

Cat dealers globally are experiencing a growing opportunity for technicians. By the end of 2026, it is estimated that Cat dealers may need to hire more than 44,000 technicians. This competition is also designed to help raise awareness of the opportunities in this career field.

“There are thousands of opportunities available globally for those who are interested in a hands-on career,” said Venneman. “Cat dealers are often looking for individuals who are problem solvers, mechanically inclined and tech savvy.”

The Global Dealer Technician Challenge will take place over a series of regional and semifinal competitions around the world. The top 10 finalists will have the opportunity to compete in the finals in March 2026 at CONEXPO/CON-AGG in Las Vegas. People interested in learning about Cat dealer technician roles can visit cat.com/dealertech for more information.

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About Caterpillar

With 2023 sales and revenues of \$67.1 billion, Caterpillar Inc. is the world's leading manufacturer of construction and mining equipment, off-highway diesel and natural gas engines, industrial gas turbines and diesel-electric locomotives. For nearly 100 years, we've been helping customers build a better, more sustainable world and are committed and contributing to a reduced-carbon future. Our innovative products and services, backed by our global dealer network, provide exceptional value that helps customers succeed. Caterpillar does business on every continent, principally operating through three primary segments – Construction Industries, Resource Industries and Energy & Transportation – and providing financing and related services through our Financial Products segment. Visit us at caterpillar.com or join the conversation on our social media channels at caterpillar.com/en/news/social-media.html.