



THE FINANCE OFFER

CVA

WHAT'S A CVA? A Cat® Customer Value Agreement (CVA) helps keep your Cat machine easy to own and ready to work. Any CVA starts with *Hassle-Free Maintenance*, featuring Genuine Cat parts, provided right on schedule, with step-by-step instructions. *Security of Expert Dealer Support* comes with Equipment Protection Plan (EPP) options to minimize surprise costs on covered repairs. *Peace of Mind from Equipment Health Management* provides you with machine alerts and information, as well as inspections and fluid health monitoring (optional upgrade). *Hassle-Free Ownership* means all elements of your CVA are part of one agreement and eligible as part of your monthly machine payment.**

WHAT YOU GET WITH THE FINANCE OFFER CVA

This finance offer comes with a Cat CVA that includes the convenience of the right parts, right on time, with the confidence of dealer repairs for powertrain failures.



GENUINE CAT® PARTS PROVIDED WITH INSTRUCTIONS FOR SELF-INSTALLATION

- » Planned maintenance (PM) kits align to PM events (PM 1-2 only – contact your local dealer for more information)
- » 2-year agreements can include 2 kits (up to 1,000 hours)
- » Parts and fluids (optional upgrade) vary based on Operation and Maintenance Manual

ELIGIBILITY FOR SINGLE MONTHLY MACHINE PAYMENT

- » This CVA can be upgraded (see next page) and the cost included in your monthly payment**

EQUIPMENT PROTECTION PLAN (EPP)

- » Coverage includes defects in material and Cat workmanship related to the powertrain
- » EPP is portable and transferable across dealer network (regional and legal exclusions apply)

CONNECTED MACHINE DATA AND INSIGHTS

- » Actionable insights from the Cat App and My.Cat.Com
- » Machine data such as hours, location, fuel burn and maintenance alerts
- » Perform inspections and share results through Cat Inspect

*Offer valid from January 1, 2022 through June 30, 2022 on new compact Cat® machines sold by participating Cat dealers to customers in the USA or Canada. Purchase must occur during offer period. Offer subject to machine availability and credit approval by Cat Financial. Not all customers will qualify. Payments based on 60-month loan. The credit of up to \$1,000 USD can only be applied toward the purchase of a Cat Customer Value Agreement (CVA) and Equipment Protection Plan (EPP) that includes a minimum 2 maintenance parts kits; TAI equipment inspection; Product Link®; EPP coverage; and final drive oil only for compact track loaders and mini excavators. The maintenance parts cover the first 1,000 hours (estimated 2 years) of machine utilization. The kit contains one set of parts for regular planned maintenance under normal operating conditions. In some severe applications where maintenance parts need to be replaced more frequently, additional parts will be at customer's expense. Offer excludes additional maintenance parts, dealer labor, wear parts, S-O-S™ and fluids. Payments do not include taxes, freight, set-up, delivery, document fees, inspections, additional options, or attachments. Offer may change without prior notice and cannot be combined with any other offers. Additional terms and conditions may apply. Contact your Cat dealer for details.

**Offer valid from January 1, 2022 through June 30, 2022 on new small Cat® machines sold by participating Cat dealers to customers in the USA or Canada. Purchase must occur during offer period. Offer subject to machine availability and credit approval by Cat Financial. Not all customers will qualify. Payments based on 36-month loan. The credit of up to \$1,000 USD can only be applied toward the purchase of a Cat Customer Value Agreement (CVA) and Equipment Protection Plan (EPP) that includes a minimum 2 maintenance parts kits; TAI equipment inspection; Product Link®; EPP coverage; and final drive oil only for compact track loaders and mini excavators. The maintenance parts cover the first 1,000 hours (estimated 2 years) of machine utilization. The kit contains one set of parts for regular planned maintenance under normal operating conditions. In some severe applications where maintenance parts need to be replaced more frequently, additional parts will be at customer's expense. Offer excludes additional maintenance parts, dealer labor, wear parts, S-O-S™ and fluids. Payments do not include taxes, freight, set-up, delivery, document fees, inspections, additional options, or attachments. Offer may change without prior notice and cannot be combined with any other offers. Additional terms and conditions may apply. Contact your Cat dealer for details.

**Subject to restrictions and availability. Additional terms and conditions may apply. Contact your Cat dealer for more information.





WANT MORE COVERAGE WITH YOUR FINANCE OFFER?

Dig deeper into more CVA levels to suit your fleet. CVAs come in a variety of options to meet the needs of any operation. Check out the summary of your choices below. When you're ready, your Cat dealer will help you choose a CVA to keep your machines easy to own and hassle-free.

TERMS		FINANCE OFFER CVA	CONVENIENCE	PERFORMANCE	CONFIDENCE
		2 YEARS ¹	1 OR 3 YEARS ²	3 OR 5 YEARS ²	5 YEARS ²
Hassle-Free Ownership	Single monthly payment (maintenance with machine) ³	✓	✓	✓	✓
	Helpful advice and instructions on equipment and operations	✓	✓	✓	✓
Hassle-Free Maintenance	Genuine Cat parts, provided on time to your location	✓	✓	✓	✓
	Genuine Cat fluids ⁴	Optional Upgrade ⁴	Recommended ⁴	✓	✓
	Trained dealer labor	Optional Upgrade	Optional Upgrade	✓	✓
Security of Expert Dealer Support	Expert troubleshooting diagnostics and repairs with Genuine Cat parts	EPP Options Available	Powertrain + Hydraulics + Technology ⁵	Powertrain + Hydraulics + Technology ⁵	Premier ⁵
Peace of Mind from Equipment Health Management	Easy access to asset information via machine alerts and the Cat App	✓	✓	✓	✓
	Equipment inspections	Annual (Cat Inspect app)	Annual (Cat Inspect app)	Planned Maintenance (PM) Inspections	Planned Maintenance (PM) Inspections
	Asset condition monitoring	✓	Fluid Health	Fluid Health	Fluid Health & Asset Condition Monitoring
	S•O•S SM offerings	Optional Upgrade	✓	✓	✓

CONTACT YOUR DEALER TODAY ABOUT HOW A CVA CAN HELP YOUR OPERATION.

¹ Finance Offer CVA is for 2 years/1,000 hours on all eligible BCP machines.

² Duration may vary by machine hours.

³ Subject to restrictions and availability. Additional terms and conditions may apply. Contact your Cat dealer for more information.

⁴ Genuine Cat fluids are an optional upgrade. Final drive oil is included for Cat compact track loaders and mini excavators that are financed using this offer.

⁵ EPP length matches the length of the CVA and aligns with pre-determined annual machine hours.

