

# THE DECISION

For more information, visit [cat.com/filtersandfluids](https://cat.com/filtersandfluids)

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# THE RIGHT FILTERS – RIGHT THIS WAY.

Talk to your dealer about a solution to keep saving money with Cat Filters over time. Whether you need advice, answers, or details to order – your expert dealer can help every step of the way.



## Hydraulic & Transmission Filters

Longer component life thanks to less contamination.



## Engine Oil Filters

Say hello to efficiency and goodbye to system failures.



## Air Filters

The right way to deal with dirt and contaminants.



## Fuel Filters

The small stuff does damage. Be sure to stop it.

### Concerned about cost?

You may be surprised how competitively priced Cat Filters are next to other brands. What's no competition is the long-term cost. Cat Filters protect your investment and its most critical components, whether turbos, injectors, cams or bearings. It comes down to a negligible price difference up front, for better protection and performance that could save you thousands in the long run.



FORGET THE HASSLE. INCLUDE CAT FILTERS AS PART OF A  
**CUSTOMER VALUE AGREEMENT (CVA).**



There's no solution growing quicker than getting filters and fluids as part of a Cat CVA. Ask your dealer about a flexible plan for hassle-free maintenance. Whether you prefer to handle service, choose to work with your dealer, or let them handle everything – customers across the world take advantage of CVAs. It's a stress-free solution for easy ownership, peace of mind, and ensuring your equipment makes the most for your operation.

Talk to your Cat Dealer about Cat Filters for your equipment — or visit [cat.com/filtersandfluids](http://cat.com/filtersandfluids) for more on The Difference, The Proof or The Design.

