

## DESIGNED DIFFERENTTO MAKE THE DIFFERENCE

It's not always easy to see design differences of fluids, but they're very real. The first question when buying fluids, "Does it meet specifications?" Cat Fluids meet industry specs, then go far beyond in performance testing and quality control.

As the lifeblood of healthy equipment, all Cat Fluids are tailored specifically to optimize Cat equipment and components. Formula experts work in lockstep with component engineers to optimize the fluids' relationship with friction thresholds. We're talking working temperatures, air release points, viscosity, seal swelling. It's designed to specs then rigorously tested, from labs to field trials.
"I can show them that it's not all the same. They're just not made the same."

- Terry, Lead Greasemaker -
"No other OEM in the world goes to the amount of extensive testing and endurance testing that Cat Fluid does."
- Alex, Global Fluids Advisor -



More viscosity control in high-temperature

The point is - with today's engines doing more work with less emissions - we're a long time away from that old adage, "oil is oil." The good news is this: Cat experts have already done the work. Some oils undergo years of development, all to ensure Cat Fluids protect your Cat equipment like no other brand in the world. That's why tests show extended oil drain intervals and customers around the world can experience savings in the thousands.

Talk to your dealer about Cat Fluids, or visit cat.com/filtersandfluids for more on The Difference or The Proof.

